

NUREDO

New Homes Remodeling Living

2019 Rate Card

Nuredo Media is totally devoted to connecting Tulsa area homeowners with the best companies available. Spanning the full spectrum from daily homeowner lifestyle needs through all the levels of home maintenance and renovation up to neighborhood selection and the planning and construction of a brand new home. Nuredo Media serves both the homeowner and the industry like no other.

As a long-standing member of the Home Builders Association of Greater Tulsa and as an accredited member of the Better Business Bureau, we understand the difference that these memberships make and strive to do business with as many fellow members as possible. We offer a 20% group rate discount for HBA members and companies that exhibit in the home and garden shows produced by our sister company, Tulsa Home Shows.

Act now and take full advantage of our printed issues, eMagazines, our website including our exclusive searchable directory AND our special event tie-ins.

Display Ad Rates

	1x	(Save 5%) 3x	(Save 10%) 6x	6x Monthly Billing Option	Prepay & Save Another 10%
Spread	\$2,600	\$2,470	\$2,340	\$1,170	\$12,636
Full Page	1,600	1,520	1,440	720	7,776
1/2 Page	1,000	950	900	450	4,860
1/3 Page	800	760	720	360	3,888
1/4 Page	600	570	540	270	2,916
1/6 Page	500	475	450	225	2,430
1/8 Page	400	380	360	180	1,944

Outside Back: Add \$500 Inside Covers & Premium Locations: Add \$350

Advertorial Rates

Cover Story Package	\$4,950	Ask for Details
2 Page	2,600	All space sold subject to availability.
Full Page	1,600	Special placements, such as cover locations, sell early.
1/2 Page	1,000	Prepaid Annual Discount applies prior to first ad running.

Nuredo.com

Try Our **NEW** Searchable Home Services Directory

- Custom business listings start at only \$19/mo
- EXPAND your web presence & generate interest
- Boost YOUR website's ranking by linking back to it
- List your company in up to FIVE categories
- Add photos, videos, testimonials & more
- Update your listing anytime
- No contract period

Stackable Group Rate Discounts



PROUD MEMBER
HBA
HOME BUILDERS ASSOCIATION | TULSA

Save 20-40%
From Print Ad Rates

- HBA members: Save 20%
- Tulsa Home Shows exhibitors: Save 20%



Tulsa
HOME SHOWS



The Source for Natural Stone

Rosser Midwest Stone

918.643.3131 • 888.807.7077



Stone Canyon

Reserve with Natures



Your Home
A Very Personal Choice

Castlebrook



Publishing Calendar

We publish four quarterly issues of Nuredo and two show guides for Tulsa Home Shows to reach Tulsa homeowners at great times.

- **Nuredo Spring Issue** March
Greater Tulsa Home & Garden Show Bonus Distribution
- **Spring Home & Outdoor Living Expo Show Guide** April
- **Nuredo Summer Issue** June
St Jude Dream Home & Greater Tulsa Parade of Homes Special Focus & Distribution
- **Nuredo Fall Issue** September
- **Fall Home Expo Show Guide** November
- **Nuredo Winter Issue** December

eMagazines

Our eMagazines are a free benefit to all of our advertisers. Web and email addresses in the ads and articles become clickable links within the readers browser window. eMagazines are promoted to our email subscribers and Facebook followers.

Nuredo eMagazines are posted on nuredo.com several days before the printed magazine is distributed and remain in the archive thereafter.

Show guides remain posted until replaced by the next year's guide on either FallHomeExpo.com or SpringHomeExpo.com.

Distribution

Nuredo delivers throughout the Tulsa metro area from over 450 locations that homeowners frequent in their search for home and lifestyle solutions. This highly-focused approach allows homeowners to access our content when the timing relative to their needs is optimum.

Locations include home product and service providers, home & garden shows, special events, real estate offices, mortgage lenders and select medical facilities and restaurants.

Grab this opportunity to be seen by a qualified audience of eager readers!

Contact Frank Sawyer:
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