

A woman with brown hair in a bun, wearing a colorful, multi-colored bikini top and bottom, is riding a bicycle. She is smiling and looking towards the camera. In the background, another woman with dark hair, wearing a white t-shirt and blue shorts, is also smiling. The background is filled with lush green tropical foliage. The image is framed by colorful abstract shapes in yellow, pink, and teal.

Freya

NOVEMBER 18 - APRIL 19
SWIMWEAR UP TO A J CUP

TRADE WORKBOOK

Wild times

You're somewhere far away, and you're having the best time. It's amazing how Freya keeps up with you, so you can live your life to the full.

You want the good times to keep coming – as you hit the beach, take a bike into town or explore off the beaten track.

You want to live in the now, and Freya makes that happen for you.



AS5880 / AS5885

AS6701 / AS6707



Olivia

What's the best way to spend time away with friends?

When I go on holiday I love to explore the places I'm visiting and learn about the culture.

Which collection this season is your favourite?

I love the Totally Stripe collection in Flame. You can't beat a retro swim look at the minute!

Olivia

MEET THE GIRLS

Jessica

What's the best way to spend time away with friends?

Sometimes I just love to relax. Whether I'm sitting by the pool or on a sandy beach, I love soaking up the sun.

Which collection this season is your favourite?

I'm in love with the Gatsby swimsuit. The cut out design is just so nice!

Jessica



Style Notes

Bold, courageous and full of life.

Our SS19 Swim collection matches the Freya girl's boundless enthusiasm and insatiable appetite for new experiences with looks that play with colours, stylish touches and prints that pack a punch.

Each piece is perfect for wearing all day — whether that day takes you from beach to bar, swim to gym or simply looking gorgeous in the sun!

A handwritten signature in black ink, appearing to read 'Anna', with a stylized, flowing script.

ANNA NEALE

HEAD OF FREYA DESIGN



Fashion²⁰

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Festival Girl



AS6571 / AS6572

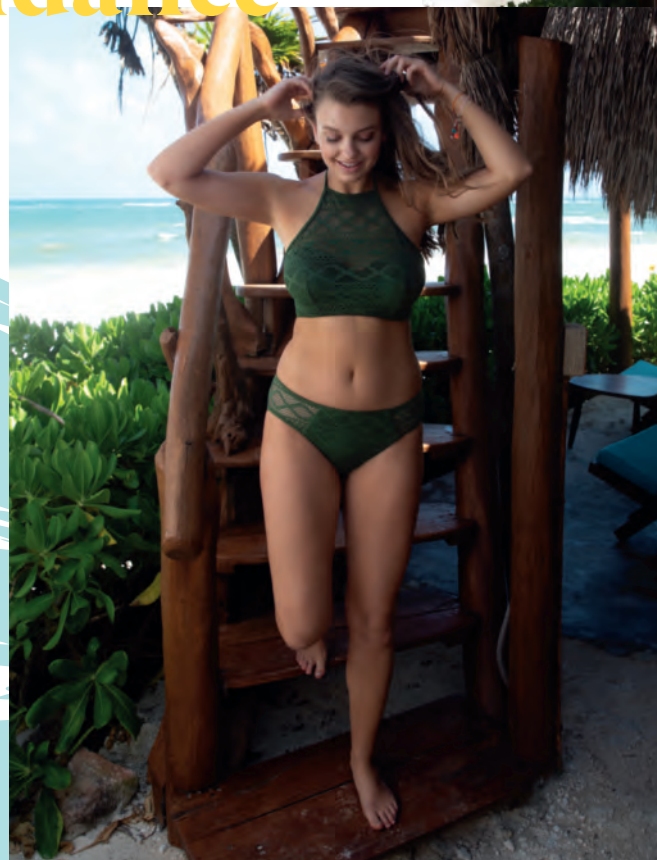
Deco Swim





AS3973 / AS3976

Sundance



Seascape



AS5871 / AS5873



Bohemia



Jungle Flower

AS5841 / AS5845

Zamba



AS6662 / AS6664



AS6642 / AS6644



Indio

FREYA COLLECTION



Nouveau

AS6702 / AS6705





Nouveau



AS6706

FREYA COLLECTION



Wild Flower



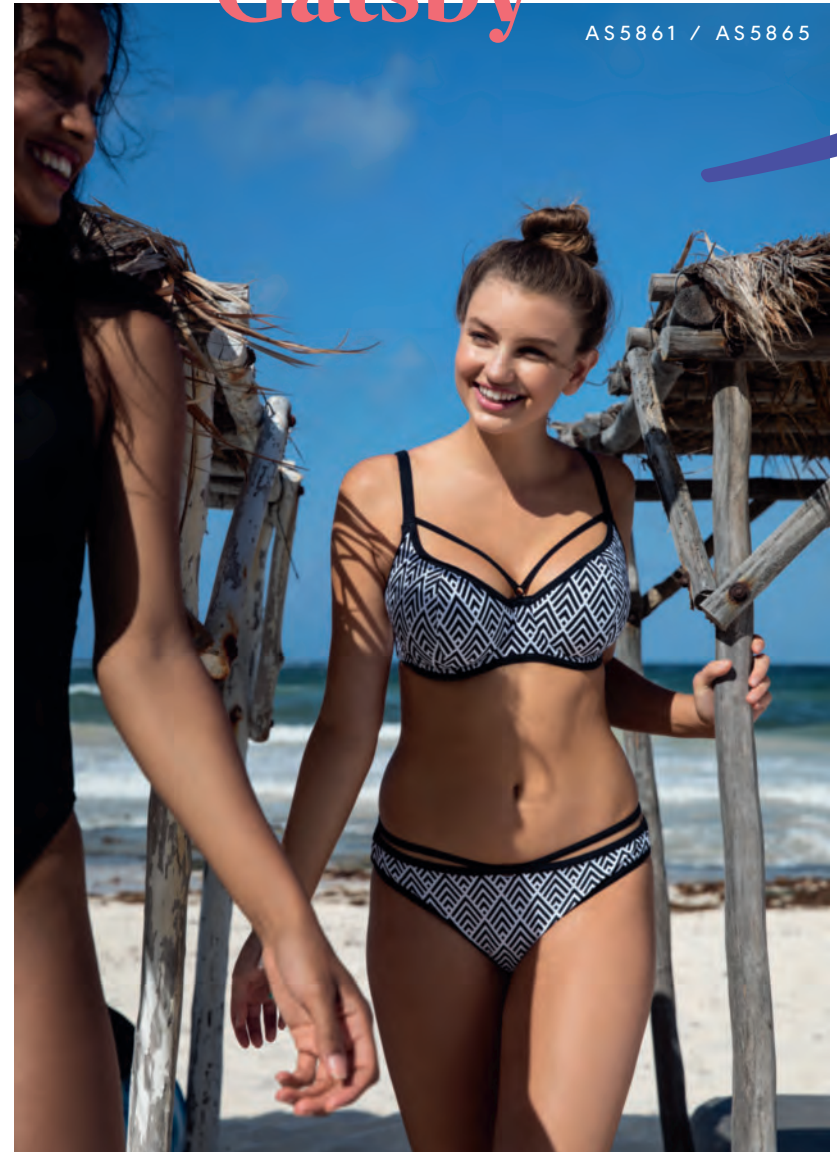
Nouveau



AS5863

Gatsby

AS5861 / AS5865



Wild Flower



AS5886



Totally Stripe



AS6551 / AS6553

AS6652 / AS6654



High Tide

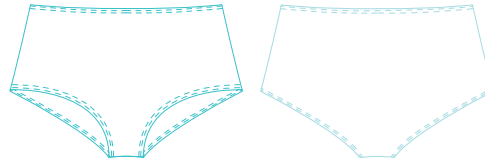
GOOD
NEVER

TIMES STOP

Brief Explanation

Create your perfect swim look for the new season with our handy guide to all your favourite Freya coordinates, starting with the fullest coverage level down to the lowest so you can be free to style it your way.

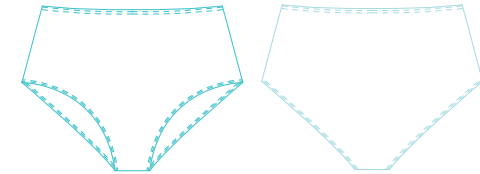
High Waist



- Retro inspired style
- Sits high on the waist
- Low leg line
- Fuller bottom coverage

HIGH
COVERAGE

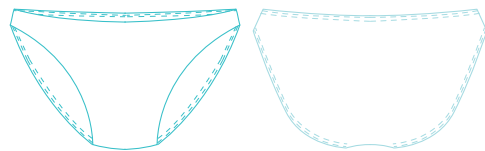
High Waist (High Leg)



- Sits high on the waist
- Higher scoop leg line than the standard high waist
- Medium bottom coverage

HIGH
COVERAGE

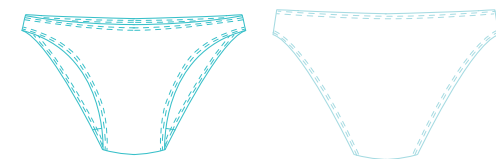
Hipster Brief



- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage

MEDIUM
COVERAGE

Rio

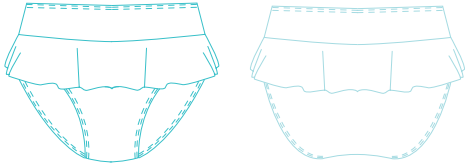


- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Additional tie side version offers flexibility of fit and reduced coverage when sunbathing

MEDIUM
COVERAGE

Latino

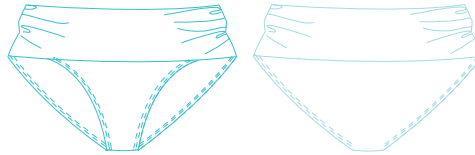
HIGH
COVERAGE



- Flirty frill detail
- Sits just below waist
- Medium-high leg
- Medium bottom coverage

Classic Fold

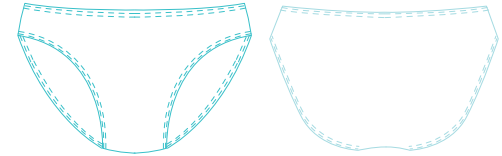
HIGH
COVERAGE



- Fold waistband – can be worn unfolded for extra midriff coverage
- Medium-high leg
- Medium bottom coverage

Bikini Brief

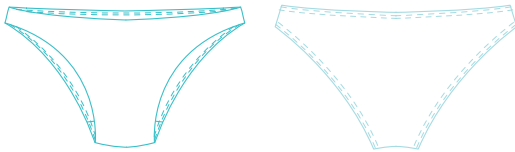
MEDIUM
COVERAGE



- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Additional adjustable side version offers flexibility of fit and reduced coverage when sunbathing

Italini

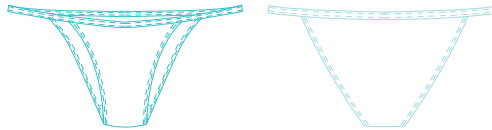
LOW
COVERAGE



- Fashionable cut
- Sits low on the hips
- Cheeky cutaway bottom coverage
- Additional tie side version offers flexibility of fit and reduced coverage when sunbathing

Tanga

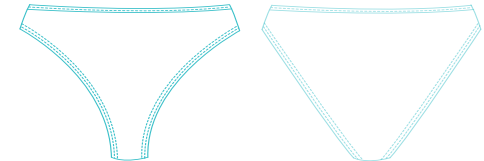
LOW
COVERAGE



- Sits low on the hips
- Narrow sides
- Skimpy bottom coverage

Brazilian

LOW
COVERAGE



- Fashion cut for the new season
- High leg
- High waist
- Very cheeky bum coverage

Merchandising

When it comes to colours and prints, make the most of what Freya Swim has to offer this season. We always plan the release dates of our seasonal collections with you, the retailer, in mind so you can show off Freya Swim to its full potential in-store.

Nov



Festival Girl - Multi



Deco Swim - Cobalt



Totally Stripe - Cobalt



Remix - Cobalt

Dec



Sundance - Fern



Seascape - Blue Lagoon

Jan



Zamba - Multi



Jungle Flower - Black Tropical



Bohemia - Black

Feb



Indio - Paisely



Nouveau - Red

Mar



Wild Flower - Flame



Nouveau - Black



Gatsby - Monochrome

Apr



Totally Stripe - Flame



High Tide - Sunset



Poolside Pin-up

For SS19 we're reviving all things retro, with waterfall frills, bardot styling and a classic two stripe print. To complete the look, accessorise with vintage inspired sunnies and a statement earring.

FEATURED PRODUCTS

Totally Stripe Bardot Bikini Top - Flame
Totally Stripe High Waist Brief - Flame
Nouveau Bikini Brief - Red



Coachella's Calling

Set your style game high for the festival season with our fresh take on paisley prints. Team with pops of colour and metallic accessories to really make this look your own.

FEATURED PRODUCTS

Festival Girl UW Non Padded Plunge Bikini Top
Festival Girl Rio Tie Side Brief
Deco Swim Bikini Brief - Cobalt



Island Explorer

Transport yourself to the tropics with this botanical inspired look. When prints are bold and colours are saturated, sometimes a little bit of black is just the perfect partner you require.

FEATURED PRODUCTS

Jungle Flower UW Bandeau Bikini Top
Jungle Flower Bikini Brief
Bohemia Rio Brief - Black

NEW

Festival Girl

Soak up SoCal sunshine in Festival Girl. Featuring a patchwork paisley print in pops of pink, orange and blue, lightly lined cups offer exceptional shape and support for all day wear. Complete with tassel detailing at tie ends.



Multi (MUI)
Fashion / Available:



UW NON PADDED PLUNGE BIKINI TOP • AS6570

- Sexy low plunging neckline for less coverage
- Underwired lined cups for shape and support
- Fixed fully adjustable shoulder straps
- Tassel detail at centre front

UK	28-38 D-GG	30-36 H-HH
EU	60-85 D-J	65-80 K-L
FR	75-100 D-J	80-95 K-L
AUS/NZ	6-16 D-GG	8-14 H-HH
USA	28-38 D-J	30-36 K-L
JP	60-85 E-K	65-80 L-M

PRICE



UW PADDED BANDEAU WITH FRILL • AS6571

- Lightly padded foam cups for rounded shape and support
- Flattering gathers at bust and low centre front for less coverage
- Waterfall frill at neck edge
- Fixed skinny halter neck ties with tassel detail to tie ends

UK	30-36 C-G
EU	65-80 C-I
FR	80-95 C-I
AUS/NZ	8-14 C-G
USA	30-36 C-I
JP	65-80 D-J

PRICE

FREYA COLLECTION



RIO TIE SIDE BRIEF • AS6572

- Sits low on the hips
- Medium bottom coverage
- Narrow sides
- Concealed stitching for clean, stitch-free front waist and legs
- Tassel detail on end of ties

XS, S, M, L, XL

PRICE



BIKINI BRIEF • AS6573

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Concealed stitching for clean, stitch-free front waist and legs

XS, S, M, L, XL, XXL

PRICE

Deco Swim

Freya's signature Deco Swim collection returns for SS19 in a bold cobalt colourway. The Deco moulded cup guarantees you all the support of your favourite Freya Lingerie Deco bra, and gives you both a smooth rounded shape and an enhanced cleavage with its low centre front.



Cobalt (COT)
Fashion / Available:



Black (BLK)
Continuity



UW MOULDED BIKINI TOP • AS3284

- Based on the best-selling Freya Lingerie Deco shape
- Smooth seam free moulded cup
- Sexy low centre front for less coverage and enhanced cleavage
- Lined powernet wings for anchorage and support
- Gunmetal bead detail at apex (Cobalt only)
- Fixed fully adjustable shoulder straps
- Freya branded tab (Black only)

UK	32-38 B-C	28-38 D-G	28-36 GG
EU	70-85 B-C	60-85 D-I	60-80 J
FR	85-100 B-C	75-100 D-I	75-95 J
AUS/NZ	10-16 B-C	6-16 D-G	6-14 GG
USA	32-38 B-C	28-38 D-I	28-36 J
JP	70-85 C-D	60-85 E-J	60-80 K

PRICE



BIKINI BRIEF • AS3871

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage

XS, S, M, L, XL

PRICE

Mix & Match

For more style options this season we've launched your favourite Remix bikini top in matching Cobalt too.



UW PADDED HALTER BIKINI TOP • AS3943

UK	30-38 C-G	30-36 GG
EU	65-85 C-I	65-80 J



UW MOULDED MULTIWAY BANDEAU • AS3872

- Smooth seam free moulded cup
- Stay4Sure silicone gripper on underband and top wing to give extra security
- Scarf ties can be worn as halter, cross front halter or tied at back for strapless look
- Freya branded tab

UK	28-38 D-G	30-36 GG
EU	60-85 D-I	65-80 J
FR	75-100 D-I	80-95 J
AUS/NZ	6-16 D-G	8-14 GG
USA	28-38 D-I	30-36 J
JP	60-85 E-J	65-80 K

PRICE



UW MOULDED TANKINI • AS3869

- Smooth seam free moulded cup
- Sexy low centre front for less coverage and enhanced cleavage
- Concealed powernet wing and hook and eye for support and adjustment
- Straight back detail for outerwear look
- Fixed fully adjustable shoulder straps
- Bunny knot tie at centre front
- Freya branded tab

UK	32-38 B-C	28-38 D-G	28-36 GG
EU	70-85 B-C	60-85 D-I	60-80 J
FR	85-100 B-C	75-100 D-I	75- 95 J
AUS/NZ	10-16 B-C	6-16 D-G	6-14 GG
USA	32-38 B-C	28-38 D-I	28-36 J
JP	70-85 C-D	60-85 E-J	60-80 K

PRICE



UW MOULDED SUIT • AS3870

- Smooth seam free moulded cup
- Sexy low centre front for less coverage and enhanced cleavage
- Lightweight outer swimwear fabric with Lycra is fully lined
- Fixed fully adjustable shoulder straps
- Bunny knot tie at centre front
- Freya branded tab

UK	30-38 C-G	30-36 GG
EU	65-85 C-I	65-80 J
FR	80-100 C-I	80-95 J
AUS/NZ	8-16 C-G	8-14 GG
USA	30-38 C-I	30-36 J
JP	65-85 D-J	65-80 K

PRICE



BIKINI TIE SIDE BRIEF • AS3805

- Sits on the hips
- Flattering cut on the leg
- Medium bottom coverage
- Concealed stitching for clean, stitch-free waist and front leg

XS, S, M, L, XL

PRICE

NEW

Totally Stripe

Contemporary styling meets iconic retro swim with **Totally Stripe**, a classic linear print featuring waterfall frills and bunny knot bows. This collection flatters all body shapes with a selection of swim styles and coverage levels for you to play with. Available in **Flame** and **Cobalt** for SS19.



Flame (FLE)
Fashion / Available:



Cobalt (COB)
Fashion / Available:



UW HIGH APEX BIKINI TOP • AS6550

- Sexy low plunging neckline
- Powernet lined cups for shaping and support
- Fluid waterfall frill at neck edge
- Neck edge frill extends to the shoulder along an elongated apex
- Convertible, adjustable straps allow this style to be worn over the shoulders or cross back

UK	28-38 D-G	30-36 GG-J
EU	60-85 D-I	65-80 J-M
FR	75-100 D-I	80-95 J-M
AUS/NZ	6-16 D-G	8-14 GG-J
USA	28-38 D-I	30-36 J-M
JP	60-85 E-J	65-80 K-N

PRICE



UW BANDED HALTER BIKINI TOP • AS6551

- Sexy low plunging neckline for less coverage
- Powernet lined cups for shaping and support
- Fixed halter neck ties
- Bunny knot tie at centre front

UK	32-38 C	28-38 D-G	28-36 GG-H
EU	70-85 C	60-85 D-I	60-80 J-K
FR	85-100 C	75-100 D-I	75-95 J-K
AUS/NZ	10-16 C	6-16 D-G	6-14 GG-H
USA	32-38 C	28-38 D-I	28-36 J-K
JP	70-85 D	60-85 E-J	60-80 K-L

PRICE



UW PADDED BARDOT BIKINI TOP • AS6552

- Off the shoulder cap sleeve styling with fluid waterfall trim
- Lightly padded foam cups for rounded shape and support
- Flattering gathers at bust and low centre front for less coverage
- Detachable, fully adjustable straps allow this style to be worn over the shoulders or cross back

UK	30-36 C-G
EU	65-80 C-I
FR	80-95 C-I
AUS/NZ	8-14 C-G
USA	30-36 C-I
JP	65-80 D-J

PRICE

FREYA COLLECTION



BIKINI BRIEF • AS6553

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage

XS, S, M, L, XL, XXL

PRICE



ITALINI BRIEF WITH FRILL • AS6554

- Fashionable cut
- Sits low on hips
- Cheeky cutaway back
- Waterfall frill detail at front and back waist

XS, S, M, L, XL

PRICE



HIGH WAIST BRIEF • AS6555

- Based on the standard high waist brief shape but with a higher scoop leg line
- Retro inspired style
- Medium bottom coverage

XS, S, M, L, XL, XXL

PRICE

NEW

Seascape

The ocean is calling with Seascape. This Ikat print collection mixes a refreshing ombre blend of oceanic blues and greens with white highlights for a breezy, tropical look. Complete with silver disk trim details.



Blue Lagoon (BLN)
Fashion / Available:



UW PADDED BANDEAU • AS5870

- Lightly padded foam cups for rounded shape and support
- Flattering gathers at bust and low centre front for less coverage
- Fixed skinny halter neck ties

UK	30-36 C-G
EU	65-80 C-I
FR	80-95 C-I
AUS/NZ	8-14 C-G
USA	30-36 C-I
JP	65-80 D-J

PRICE



UW NON PADDED PLUNGE BIKINI TOP • AS5871

- Sexy low plunging neckline for less coverage
- Underwired lined cups for shape and support
- Fixed fully adjustable shoulder straps

UK	28-38 D-GG	30-36 H-HH
EU	60-85 D-J	65-80 K-L
FR	75-100 D-J	80-95 K-L
AUS/NZ	6-16 D-GG	8-14 H-HH
USA	28-38 D-J	30-36 K-L
JP	60-85 E-K	65-80 L-M

PRICE

FREYA COLLECTION



HI-NECK SUIT • AS5874

- Contemporary high neck styling
- Inner construction of lightly padded foam cups for rounded shape and support
- Concealed underwire

UK	30-38 C-FF
EU	65-85 C-H
FR	80-100 C-H
AUS/NZ	8-16 C-FF
USA	30-38 C-H
JP	65-85 D-I

PRICE



BIKINI BRIEF • AS5872

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage

XS, S, M, L, XL, XXL

PRICE



TANGA BRIEF • AS5873

- Sits low on the hips
- Skimpy bottom coverage
- Narrow rouleau loop detail to side waist

XS, S, M, L, XL

PRICE

NEW

Zamba

Zamba moves to a zesty beat with figure flattering necklines and saturated colours that really turn up the heat. Leafy palms and mosaic tile motifs play off one and other to create this spirited stand out print collection.



Multi (MUI)
Fashion / Available:



UW SWEETHEART PADDED BIKINI TOP • AS6660

- Lightly padded foam cups for support and smooth rounded shape
- Sweetheart neckline offers uplift and an enhanced cleavage
- Fixed fully adjustable shoulder straps

UK	30-38 D-G	30-36 GG-HH
EU	65-85 D-I	65-80 J-L
FR	80-100 D-I	80-95 J-L
AUS/NZ	8-16 D-G	8-14 GG-HH
USA	30-38 D-I	30-36 J-L
JP	65-85 E-J	65-80 K-M

PRICE



SOFT TRIANGLE BIKINI TOP • AS6661

- Lightly padded three section cup for rounded shape and support
- Cross over neck edge for enhanced cleavage
- Fixed halter neck ties

UK	30-38 C-DD	30-36 E-FF	30-34 G
EU	65-85 C-E	65-80 F-H	65-75 I
FR	80-100 C-E	80-95 F-H	80-90 I
AUS/NZ	8-16 C-DD	8-14 E-FF	8-12 G
USA	30-38 C-DD	30-36 DDD-H	30-34 I
JP	65-85 D-F	65-80 G-I	65-75 J

PRICE



UW NON PADDED CONVERTIBLE HALTER BIKINI TOP • AS6662

- Sexy low plunging neckline
- Powernet lined cups for shaping and support
- Convertible, adjustable straps which can be worn over the shoulder or cross back

UK	28-38 D-G	30-36 GG-J
EU	60-85 D-I	65-80 J-M
FR	75-100 D-I	80-95 J-M
AUS/NZ	6-16 D-G	8-14 GG-J
USA	28-38 D-I	30-36 J-M
JP	60-85 E-J	65-80 K-N

PRICE

FREYA COLLECTION



UW NON PADDED PLUNGE TANKINI • AS6663

- Plunge neckline
- Powernet lined cups for shaping and support
- Straight back detail for outerwear look
- Fixed fully adjustable shoulder straps

UK	30-38 D-G	30-36 GG
EU	65-85 D-I	65-80 J
FR	80-100 D-I	80-95 J
AUS/NZ	8-16 D-G	8-14 GG
USA	30-38 D-I	30-36 J
JP	65-85 E-J	65-80 K

PRICE



BIKINI BRIEF • AS6664

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Concealed stitching for clean, stitch-free front waist and legs

XS, S, M, L, XL, XXL

PRICE



RIO TIE SIDE BRIEF • AS6665

- Sits low on the hips
- Narrow, adjustable sides
- Medium bottom coverage
- Concealed stitching for clean, stitch free front waist and legs

XS, S, M, L, XL

PRICE

NEW

Jungle Flower

Paradise is calling! Lush and leafy florals make a statement in a burst of colour against a deep black base. Jungle Flower features Freya's signature Deco moulded shape for a smooth rounded shape. A pom pom style trim adds a real fun touch to this botanical inspired collection.



Black Tropical (BLC)
Fashion / Available:



UW BANDEAU BIKINI TOP • AS5840

- Lightly padded foam cups for support and a smooth rounded shape
- Low centre front for less coverage
- Pink pom pom style trim at neck edge
- Fixed skinny halter neck ties

UK	30-36 C-G
EU	65-80 C-I
FR	80-95 C-I
AUS/NZ	8-14 C-G
USA	30-36 C-I
JP	65-80 D-J

PRICE



UW BANDLESS DECO MOULDED BIKINI TOP • AS5841

- Based on the best-selling Freya Lingerie Deco shape
- Smooth seam free moulded cup
- Low centre front and off the cradle underwire for less coverage and enhanced cleavage
- Lined powernet wings for anchorage and support
- Pink pom pom style trim at neck edge
- Fixed fully adjustable shoulder straps

UK	28-38 D-G	28-36 GG
EU	60-85 D-I	60-80 J
FR	75-100 D-I	75-95 J
AUS/NZ	6-16 D-G	6-14 GG
USA	28-38 D-I	28-36 J
JP	60-85 E-J	60-80 K

PRICE



UW NON PADDED PLUNGE BIKINI TOP • AS5842

- Sexy low plunging neckline for less coverage
- Underwired lined cups for shape and support
- Pink pom pom style trim at neck edge
- Fixed fully adjustable shoulder straps

UK	28-38 D-GG	30-36 H-HH
EU	60-85 D-J	65-80 K-L
FR	75-100 D-J	80-95 K-L
AUS/NZ	6-16 D-GG	8-14 H-HH
USA	28-38 D-J	30-36 K-L
JP	60-85 E-K	65-80 L-M

PRICE

FREYA COLLECTION



UW PADDED BARDOT TANKINI • AS5843

NEW
SHAPE

- Off the shoulder cap sleeve styling with fluid waterfall trim
- Lightly padded foam cups for rounded shape and support
- Flattering gathers at bust and low centre front for less coverage
- Concealed underwire
- Straight back detail for outerwear look
- Detachable, fully adjustable straps allow this style to be worn over the shoulders or cross back

UK	30-36 C-G
EU	65-80 C-I
FR	80-95 C-I
AUS/NZ	8-14 C-G
USA	30-36 C-I
JP	65-80 D-J

PRICE



BIKINI BRIEF • AS5844

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Pink pom pom style trim at front and back waist

XS, S, M, L, XL, XXL

PRICE



RIO TIE SIDE BRIEF • AS5845

- Sits low on the hips
- Narrow, adjustable sides
- Medium bottom coverage
- Pink pom pom style trim at front and back waist

XS, S, M, L, XL

PRICE



FOLD BRIEF • AS5846

- Medium coverage, with the addition of a fold waistband
- Waistband can be worn unfolded for extra midriff coverage

XS, S, M, L, XL

PRICE

Bohemia

Better than a LBD, Bohemia is your beach wear staple for SS19 in classic Black. Featuring a sculpted waterfall frill and ruffle detailing, this boho inspired crochet collection is everything you need for your holiday getaway.



Black (BLK)

Fashion / Available:



White (WHE)

AW18 Fashion / Available:

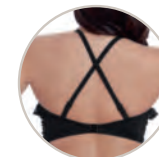
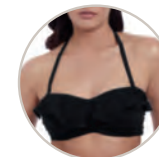
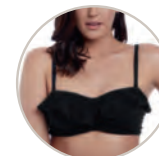


UW SWEETHEART PADDED BIKINI TOP • AS2970

- Lightly padded foam cups for support and smooth rounded shape
- Sweetheart neckline offers uplift and an enhanced cleavage
- Fixed fully adjustable shoulder straps with trio strappy detail
- Tassel detail at centre front

UK	30-38 D-G	30-36 GG-HH
EU	65-85 D-I	65-80 J-L
FR	80-100 D-I	80-95 J-L
AUS/NZ	8-16 D-G	8-14 GG-HH
USA	30-38 D-I	30-36 J-L
JP	65-85 E-J	65-80 K-M

PRICE



UW PADDED BANDEAU BIKINI TOP • AS2971

- Lightly padded foam cups for rounded shape and support
- Flattering gathers at bust and low centre front for less coverage
- Waterfall frill at neck edge
- Detachable, fully adjustable straps allow this style to be worn over the shoulders or cross back

UK	30-36 C-G
EU	65-80 C-I
FR	80-95 C-I
AUS/NZ	8-14 C-G
USA	30-36 C-I
JP	65-80 D-J

PRICE

FREYA COLLECTION



UW HIGH APEX BIKINI TOP • AS2972

- Sexy low plunging neckline
- Powernet lined cups for shaping and support
- Waterfall frill at neck edge
- Neck edge frill extends to the shoulder along an elongated apex
- Convertible, adjustable straps which can be worn over the shoulder or cross back

UK	28-38 D-G	30-36 GG-J
EU	60-85 D-I	65-80 J-M
FR	75-100 D-I	80-95 J-M
AUS/NZ	6-16 D-G	8-14 GG-J
USA	28-38 D-I	30-36 J-M
JP	60-85 E-J	65-80 K-N

PRICE



BIKINI BRIEF • AS2973

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Flexibility of fit through adjustable tie sides
- Tassel detail at tie ends

XS, S, M, L, XL, XXL

PRICE



RIO BRIEF • AS2974

- Sits low on the hips
- Medium bottom coverage
- Ruffle detail at side waist

XS, S, M, L, XL

PRICE



ITALINI WITH FRILL • AS2975

- Fashionable cut
- Sits low on hips
- Cheeky cutaway back
- Waterfall frill detail at front and back waist

XS, S, M, L, XL

PRICE

Sundance

Back by popular demand, Freya favourite Sundance invites you to style it your way poolside. With a full range of swim styles to choose from, all shapes feature a crochet overlay and silver bead detailing. Available in Fern for SS19, plus all your fail-safe continuity colourways that we just can't let go of either.



Fern (FEN)
Fashion / Available:



Cobalt (COT)
Continuity



White (WHE)
Continuity



Black Cherry (BCH)
AW18 Fashion / Available:



Black (BLK)
Continuity



UW SWEETHEART PADDED BIKINI TOP • AS3970

- Lightly padded foam cups for support and smooth rounded shape
- Sweetheart neckline offers uplift and enhanced cleavage
- Crochet overlay
- Fixed fully adjustable shoulder straps
- Embossed metal bead detail at centre front

UK	30-38 D-G	30-36 GG-HH
EU	65-85 D-I	65-80 J-L
FR	80-100 D-I	80-95 J-L
AUS/NZ	8-16 D-G	8-14 GG-HH
USA	30-38 D-I	30-36 J-L
JP	65-85 E-J	65-80 K-M

PRICE



UW BANDLESS HALTER BIKINI TOP • AS3971

- Sexy low plunging neckline
- Powernet lined cups for shaping and support
- Underwire with no cradle for less coverage
- Fixed skinny halter neck ties
- Embossed metal bead detail on tie ends

UK	30-38 C-E	30-36 F	30-34 FF
EU	65-85 C-F	65-80 G	65-75 H
FR	80-100 C-F	80-95 G	80-90 H
AUS/NZ	8-16 C-E	8-14 F	8-12 FF
USA	30-38 C-DDD	30-36 G	30-34 H
JP	65-85 D-G	65-80 H	65-75 I

PRICE



UW PADDED HI-NECK CROP • AS3973

- Contemporary high neck styling with a crochet overlay
- Lightly padded foam cups for rounded shape and support
- Concealed underwire
- Embossed metal bead detail on tie ends

UK	28-38 D-F	30-36 FF-G
EU	60-85 D-G	65-80 H-I
FR	75-100 D-G	80-95 H-I
AUS/NZ	6-16 D-F	8-14 FF-G
US	28-38 D-G	30-36 H-I
JPN	60-85 E-H	65-80 I-J

PRICE

FREYA COLLECTION



UW PADDED TANKINI • AS3972

- Lightly padded foam cups for rounded shape and support
- Sexy low plunging neckline
- Concealed powernet wing for support and adjustment
- Sheer body
- Convertible, adjustable straps which can be worn over the shoulder or cross back
- Embossed metal bead detail at centre front

UK	30-38 D-G	30-36 GG
EU	65-85 D-I	65-80 J
FR	80-100 D-I	80-95 J
AUS/NZ	8-16 D-G	8-14 GG
US	30-38 D-I	30-36 J
JPN	65-85 E-J	65-80 K

PRICE



RIO BRIEF • AS3975

- Sits low on the hips
- Narrow adjustable sides
- Medium bottom coverage
- Embossed metal bead detail on tie ends

XS, S, M, L, XL

PRICE



HIPSTER BRIEF • AS3976

- Sits on the hips
- Flattering cut on the leg
- Front and back lined
- Good bottom coverage
- Sheer side detailing

XS, S, M, L, XL

PRICE



DRESS • AS3978

- Relaxed fit
- Sexy deep V-neck
- Waist skinny ties with embossed metal bead detail on tie ends

S, M, L

PRICE

Sundance



UW HIGH NECK CUTOUT SUIT • AS3974

- Contemporary high neck styling with a crochet overlay
- Inner construction of lightly padded foam cups for rounded shape and support
- Concealed underwire
- Sheer midriff panel
- Exposed scoop back
- Embossed metal bead detail on tie ends

UK	30-36 D-FF
EU	65-80 D-H
FR	80-95 D-H
AUS/NZ	8-14 D-FF
USA	30-36 D-H
JP	65-80 E-I

PRICE



SKIRTED BRIEF • AS3977

- Fixed skirt overlay on inner hipster brief
- Gather side detail for adjustability
- Embossed metal bead detail on tie ends

XS, S, M, L, XL, XXL

PRICE

NEW

Nouveau

Nouveau makes a striking style statement with ultra clean lines for SS19. This new athleisure inspired collection is available in all of your Freya Swim favourite shapes plus the addition of a few new ones too. Look out for the contemporary high leg styling and cheeky Brazilian cuts!



Red (RED)

Fashion / Available:



Black (BLK)

New Continuity / Available:



UW SWEETHEART PADDED BIKINI • AS6700

- Lightly padded foam cups for support and smooth rounded shape
- Sweetheart neckline offers uplift and an enhanced cleavage
- Fixed fully adjustable shoulder straps
- Bunny knot tie at centre front

UK	30-38 D-G	30-36 GG-HH
EU	65-85 D-I	65-80 J-L
FR	80-100 D-I	80-95 J-L
AUS/NZ	8-16 D-G	8-14 GG-HH
USA	30-38 D-I	30-36 J-L
JP	65-85 E-J	65-80 K-M

PRICE



SOFT TRIANGLE BIKINI TOP • AS6701

- Lightly padded two section cup for rounded shape and support
- Low centre front for less coverage and a lighter look
- Skinny halter neck ties
- Bunny knot tie at centre front

UK	30-38 C-DD	30-36 E-FF
EU	65-85 C-E	65-80 F-H
FR	80-100 C-E	80-95 F-H
AUS/NZ	8-16 C-DD	8-14 E-FF
USA	30-38 C-DD	30-36 DDD-H
JP	65-85 D-F	65-80 G-I

PRICE

Nouveau


UW PADDED HI-NECK CROP TOP • AS6702

- Contemporary high neck styling
- Concealed lightly padded foam cups for rounded shape and support
- Concealed underwire
- Ruffle detail front and back on underband
- Skinny halter neck ties

UK	28-38 D-F	30-36 FF-G
EU	60-85 D-G	65-80 H-I
FR	75-100 D-G	80-95 H-I
AUS/NZ	6-16 D-F	8-14 FF-G
USA	28-38 D-G	30-36 H-I
JP	60-85 E-H	65-80 I-J

PRICE


SOFT SUIT - HIGH LEG • AS6706

- Plunge neckline
- Padded foam cups for rounded shape and support
- Straight back with powernet lining for anchorage
- Higher scoop leg line for reduced coverage
- Bunny knot tie at centre front
- Fixed fully adjustable straps

UK	30-38 C-FF
EU	65-85 C-H
FR	80-100 C-H
AUS/NZ	8-16 C-FF
USA	30-38 C-H
JP	65-85 D-I

PRICE

**NEW
SHAPE**

FREYA COLLECTION



BIKINI BRIEF • AS6703

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage

XS, S, M, L, XL, XXL

PRICE



BRAZILIAN BRIEF • AS6704

- Dip V-front and back waist
- Skimpy bottom coverage
- Higher front leg for reduced coverage

XS, S, M, L, XL

PRICE

NEW
SHAPE



RIO BRIEF • AS6705

- Sits low on the hips
- Medium bottom coverage
- Ruffle detail at side waist

XS, S, M, L, XL

PRICE



HIGH WAIST BRIEF • AS6707

- Retro inspired style
- Based on the standard high waist brief shape but with a higher scoop leg line
- Medium bottom coverage

XS, S, M, L, XL, XXL

PRICE

NEW

Indio

Think boho festival vibes with Indio. With its large scale paisley print in a playful multi-coloured palette of pinks, blues and much more. All styles are complete with a cobalt loop detail trim.



Paisley (PIY)

Fashion / Available:



UW PADDED TWIST BANDEAU • AS6640

- Lightly padded foam cups for rounded shape and support
- Twist front detail outer
- Cobalt loop trim at neck edge
- Halter neck skinny tie at centre front

UK	30-36 C-G
EU	65-80 C-I
FR	80-95 C-I
AUS/NZ	8-14 C-G
USA	30-36 C-I
JP	65-80 D-J

PRICE



UW NON PADDED PLUNGE BIKINI TOP • AS6641

- Sexy low plunging neckline for less coverage
- Underwired lined cups for shape and support
- Cobalt loop trim at neck edge
- Fixed fully adjustable shoulder straps

UK	28-38 D-GG	30-36 H-HH
EU	60-85 D-J	65-80 K-L
FR	75-100 D-J	80-95 K-L
AUS/NZ	6-16 D-GG	8-14 H-HH
USA	28-38 D-J	30-36 K-L
JP	60-85 E-K	65-80 L-M

PRICE

FREYA COLLECTION



UW BANDLESS HALTER BIKINI TOP • AS6642

- Sexy low plunging neckline
- Powernet lined cups for shaping and support
- Underwire with no cradle for less coverage
- Cobalt loop trim at neck edge
- Fixed skinny halter neck ties

UK	30-38 D-E	30-36 F	30-34 FF
EU	65-85 D-F	65-80 G	65-75 H
FR	80-100 D-F	80-95 G	80-90 H
AUS/NZ	8-16 D-E	8-14 F	8-12 FF
USA	30-38 D-DDD	30-36 G	30-34 H
JP	65-85 E-G	65-80 H	65-75 I

PRICE



BIKINI BRIEF • AS6643

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Concealed stitching for clean, stitch-free front and back leg
- Cobalt loop trim at front to back waist

XS, S, M, L, XL, XXL

PRICE



RIO TIE SIDE BRIEF • AS6644

- Sits low on the hips
- Narrow adjustable sides
- Medium bottom coverage
- Concealed stitching for clean, stitch-free front and back leg
- Cobalt loop trim at front waist

XS, S, M, L, XL

PRICE



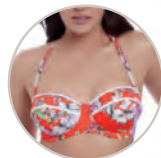
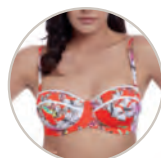
NEW

Wild Flower

Turn up your beach game with Wild Flower. Flame red meets a contrast white floral sketchy print, and on-trend white bindings add a touch of sports luxe to this botanical inspired collection. Make this collection your own with a whole host of swim styles and coverage levels to choose from.



Flame (FLE)
Fashion / Available:



UW PADDED BANDEAU • AS5880

- Lightly padded three piece foam cups for support and a smooth rounded shape
- Low centre front for less coverage
- Lined powernet wings for anchorage and support
- Framed with on-trend contrast white bindings
- Detachable, fully adjustable straps allow this style to be worn over the shoulders or cross back

UK	30-36 D-G
EU	65-80 D-I
FR	80-95 D-I
AUS/NZ	8-14 D-G
USA	30-36 D-I
JP	65-80 E-J

PRICE



UW NON PADDED PLUNGE BIKINI TOP • AS5881

- Sexy low plunging neckline for less coverage
- Underwired lined cups for shape and support
- Framed with on-trend contrast white bindings and apex strap loop detail
- Fixed fully adjustable shoulder straps

UK	28-38 D-GG	30-36 H-HH
EU	60-85 D-J	65-80 K-L
FR	75-100 D-J	80-95 K-L
AUS/NZ	6-16 D-GG	8-14 H-HH
USA	28-38 D-J	30-36 K-L
JP	60-85 E-K	65-80 L-M

PRICE



UW BANDLESS DECO MOULDED BIKINI TOP • AS5882

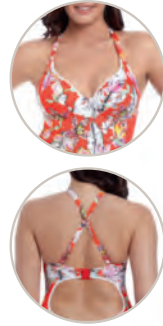
- Based on the best-selling Freya Lingerie Deco shape
- Smooth seam free moulded cup
- Low centre front and off the cradle underwire for less coverage and enhanced cleavage
- Lined powernet wings for anchorage and support
- Framed with on-trend contrast white bindings and apex strap loop detail
- Fixed fully adjustable shoulder straps

UK	28-38 D-G	28-36 GG
EU	60-85 D-I	60-80 J
FR	75-100 D-I	75-95 J
AUS/NZ	6-16 D-G	6-14 GG
USA	28-38 D-I	28-36 J
JP	60-85 E-J	60-80 K

PRICE



FREYA COLLECTION



SOFT TRIANGLE BIKINI • AS5883

- Lightly padded two section cup for rounded shape and support
- Centre front rouleau detail for less coverage and a lighter look
- On-trend contrast white bindings
- Fixed halter neck ties

UK	30-38 C-DD	30-36 E-FF
EU	65-85 C-E	65-80 F-H
FR	80-100 C-E	80-95 F-H
AUS/NZ	8-16 C-DD	8-14 E-FF
USA	30-38 C-DD	30-36 DDD-H
JP	65-85 D-F	65-80 G-I

PRICE



UW PADDED CONVERTIBLE PLUNGE SUIT • AS5886

- Lightly padded foam cups for rounded shape and support
- Sexy low plunging neckline for less coverage
- Sexy keyhole cut out back detail
- Framed with on-trend contrast white bindings
- Convertible, adjustable straps allow this style to be worn over the shoulders or cross back

UK	30-38 D-G	30-36 GG	30-34 H
EU	65-85 D-I	65-80 J	65-75 K
FR	80-100 D-I	80-95 J	80-90 K
AUS/NZ	8-16 D-G	8-14 GG	8-12 H
USA	30-38 D-I	30-36 J	30-34 K
JP	65-85 E-J	65-80 K	65-75 L

PRICE



BIKINI BRIEF • AS5884

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Framed with on-trend white bindings

XS, S, M, L, XL, XXL

PRICE



ITALINI TIE SIDE • AS5885

- Fashionable cut
- Sits low on hips
- Cheeky cutaway leg
- Framed with on-trend white bindings

XS, S, M, L, XL

PRICE

NEW

**UW NON PADDED CONVERTIBLE HALTER • AS5860**

- Sexy low plunging neckline
- Powernet lined cups for shaping and support
- Framed with on-trend contrast black bindings
- Convertible, adjustable straps which can be worn over the shoulder or cross back
- Triple tassel trim detail at centre front

UK	28-38 D-G	30-36 GG-J
EU	60-85 D-I	65-80 J-M
FR	75-100 D-I	80-95 J-M
AUS/NZ	6-16 D-G	8-14 GG-J
USA	28-38 D-I	30-36 J-M
JP	60-85 E-J	65-80 K-N

PRICE

**UW SWEETHEART PADDED BIKINI TOP • AS5861**

- Lightly padded foam cups for support and smooth rounded shape
- Sweetheart neckline offers uplift and an enhanced cleavage
- Framed with contrast black bindings and on-trend black elastic strapping detail
- Fixed fully adjustable shoulder straps with trio strappy detail

UK	30-38 D-G	30-36 GG-HH
EU	65-85 D-I	65-80 J-L
FR	80-100 D-I	80-95 J-L
AUS/NZ	8-16 D-G	8-14 GG-HH
USA	30-38 D-I	30-36 J-L
JP	65-85 E-J	65-80 K-M

PRICE

**UW NON PADDED PLUNGE TANKINI • AS5862**

- Plunge neckline
- Powernet lined cups for shaping and support
- Concealed underwire
- Straight back detail for outerwear look
- Framed with on-trend contrast black bindings
- Fixed fully adjustable shoulder straps
- Triple tassel trim detail at centre front

UK	30-38 D-G	30-36 GG
EU	65-85 D-I	65-80 J
FR	80-100 D-I	80-95 J
AUS/NZ	8-16 D-G	8-14 GG
USA	30-38 D-I	30-36 J
JP	65-85 E-J	65-80 K

PRICE

Gatsby

Gatsby brings the best of the Roaring Twenties to Freya Swim's SS19 collection. Crafted from an applique honeycomb fabric, this monochrome must-have collection is not one to miss with its on-trend strappy detailing and daring cut out designs.



Monochrome (MOM)
Fashion / Available:



UW PADDED CUT OUT HALTER SUIT
• **AS5863**

- Lightly padded foam cups for rounded shape and support
- Sexy low plunging neckline for less coverage
- Higher scoop leg line for reduced coverage
- Cut out detailing at the front and back waist
- Framed with on-trend contrast black bindings
- Fixed halter neck ties
- Embossed metal ring detail at centre front

UK	30-36 D-FF
EU	65-80 D-H
FR	80-95 D-H
AUS/NZ	8-14 D-FF
USA	30-36 D-H
JP	65-80 E-I

PRICE

NEW
SHAPE



BIKINI BRIEF • AS5864

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Framed with on-trend contrast black bindings

XS, S, M, L, XL, XXL

PRICE



ITALINI BRIEF • AS5865

- Lower rise brief
- Framed with on-trend contrast black bindings
- Cross over strapping detail at waist

XS, S, M, L, XL

PRICE



HIGH WAIST BRIEF • AS5866

- Retro inspired style
- Based on the standard high waist brief shape but with a higher scoop leg line
- Medium bottom coverage
- Framed with on-trend contrast black bindings

XS, S, M, L, XL, XXL

PRICE



NEW

High Tide

Wanderlust sets sail with High Tide. Featuring a rainbow colour palette and free spirited tie-dye print, this collection features a new effortlessly cool soft crop look with hidden support for every adventure the day brings.



Sunset (SUT)
Fashion / Available:



UW BANDED HALTER BIKINI TOP • AS6650

- Sexy low plunging neckline for less coverage
- Powernet lined cups for shaping and support
- Fixed halter neck tie with strappy apex detail

UK	30-38 D-G
EU	65-85 D-I
FR	80-100 D-I
AUS/NZ	8-16 D-G
USA	30-38 D-I
JP	65-85 E-J

PRICE



CONCEALED UW NON PADDED BRALETTE TOP • AS6652

- Concealed underwire
- Lined cups for shape and support
- Flattering gathers at centre front and side seam add shape, volume and capacity
- Concealed stitching at the neck edge for clean, stitch-free outerwear bralette look
- Convertible, fully adjustable spaghetti straps allow this style to be worn over the shoulders or cross back

UK	30-36 D-FF
EU	65-80 D-H
FR	80-95 D-H
AUS/NZ	8-14 D-FF
USA	30-36 D-H
JP	65-80 E-I

PRICE

NEW
SHAPE

FREYA COLLECTION



BIKINI BRIEF • AS6653

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Concealed stitching for clean, stitch-free waist

XS, S, M, L, XL, XXL

PRICE



RIO BRIEF • AS6654

- Sits low on the hips
- Medium bottom coverage
- Strappy detail to sides
- Concealed stitching for clean, stitch-free waist

XS, S, M, L, XL

PRICE

Merchandising AW18

When it comes to colours and prints, make the most of what Freya Swim has to offer this season.
We always plan the release dates of our seasonal collections with you, the retailer, in mind.
That means you can show off Freya Swim to its full potential in-store and we've even thought about how you can display it all too.

May'18



Endless Summer – Confetti



Making Waves – Cobalt

June'18



Macramé – Tropical Punch



Wild Sun – Tropical Punch



Sundance – Black Cherry

July'18



Sunset Palm – Black



Bohemia – White

Aug'18



Totally Check - Monochrome



Echo Beach – Multi

Sep'18



Totally Check – Tropical Punch



Festival Chic

Fun and full of life, it's our Tropical Punch colourway you should turn to if you want to get spotted in a crowd at a festival.

FEATURED PRODUCTS

Macramé UW Sweetheart Padded Bikini Top
Wild Sun Tanga
Wild Sun Crochet Top



Ibiza Cool

Dial up the cool with the tropical print of Sunset Palm paired with a clean white bandeau bikini top. Team with classic black denim shorts for a true Ibiza look.

FEATURED PRODUCTS

Bohemia UW Bandeau Bikini Top
Sunset Palm Bikini Brief



Vintage Vibes

Hit the beach in a retro-inspired look that's timeless and fun. This totally eye-catching check monochrome is great when teamed with accessories in bold colours.

FEATURED PRODUCTS

Totally Check Bardot Bikini Top - Monochrome
Totally Check High Waist Brief - Monochrome

NEW

Endless Summer

Endless Summer features a vibrant small-scale abstract floral design on an ombre ground. With the Confetti colourway, flowers burst in tones of cherry, neon pink, yellow and cobalt. Rose gold bead trims add a cool metallic flash.



Confetti (COI)

AW18 Fashion / Available:



UW PADDED BANDEAU BIKINI TOP • AS2964

- Lightly padded foam cups for rounded shape and support
- Flattering gathers at bust and low centre front for less coverage
- Waterfall frill
- Skinny halter neck ties with rose gold bead trims

UK	30-36 C-G
EU	65-80 C-I
FR	80-95 C-I
AUS/NZ	8-14 C-G
USA	30-36 C-I
JP	65-80 D-J

PRICE



UW NON PADDED PLUNGE BIKINI TOP • AS2965

- Sexy low plunging neckline for less coverage
- Underwired lined cups for shape and support
- Fixed fully adjustable shoulder straps

UK	28-38 D-GG	30-36 H-HH
EU	60-85 D-J	65-80 K-L
FR	75-100 D-J	80-95 K-L
AUS/NZ	6-16 D-GG	8-14 H-HH
USA	28-38 D-J	30-36 K-L
JP	60-85 E-K	65-80 L-M

PRICE



UW BANDED HALTER BIKINI TOP • AS2966

- Sexy low plunging neckline for less coverage
- Powernet lined cups for shaping and support
- Fixed halter neck ties

UK	32-38 C	28-38 D-G	28-36 GG-H
EU	70-85 C	60-85 D-I	60-80 J-K
FR	85-100 C	75-100 D-I	75-95 J-K
AUS/NZ	10-16 C	6-16 D-G	6-14 GG-H
USA	32-38 C	28-38 D-I	28-36 J-K
JP	70-85 D	60-85 E-J	60-80 K-L

PRICE

FREYA COLLECTION



SOFT TRIANGLE TOP • AS2969

- Lightly padded three section cup for rounded shape and support
- Cross over neck edge for enhanced cleavage
- Fixed halter neck ties

UK	30-38 C-DD	30-36 E-FF	30-34 G
EU	65-85 C-E	65-80 F-H	65-75 I
FR	80-100 C-E	80-95 F-H	80-90 I
AUS/NZ	8-16 C-DD	8-14 E-FF	8-12 G
USA	30-38 C-DD	30-36 DDD-H	30-34 I
JP	65-85 D-F	65-80 G-I	65-75 J

PRICE



BIKINI BRIEF • AS2967

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Concealed stitching for clean, stitch-free waist and legs

XS, S, M, L, XL, XXL

PRICE



RIO TIE SIDE • AS2968

- Sits low on the hips
- Narrow, adjustable sides
- Medium bottom coverage
- Rose gold bead detail at tie ends

XS, S, M, L, XL

PRICE

Making Waves

This season Making Waves is printed with bold zig-zags in a Cobalt colourway. With a variety of styles to choose from you can create your own individual look with varying levels of coverage to choose from. There is even a maxi length dress too which will take you from beach to bar.



Cobalt (COT)

AW18 Fashion / Available:



UW SWEETHEART PADDED BIKINI TOP • AS2947

- Lightly padded foam cups for support and smooth rounded shape
- Sweetheart neckline offers uplift and enhanced cleavage
- Contrast cobalt cuff detail at neck edge
- Fixed fully adjustable shoulder straps

UK	30-38 D-G	30-36 GG
EU	65-85 D-I	65-80 J
FR	80-100 D-I	80-95 J
AUS/NZ	8-16 D-G	8-14 GG
USA	30-38 D-I	30-36 J
JP	65-85 E-J	65-80 K

PRICE



NON PADDED BANDEAU • AS2948

- Built in underwire
- Great shape and support from a non padded style
- Contrast cobalt cuff detail at neck edge
- Fixed centre front skinny ties with tassel detail at tie ends

UK	30-36 D-G
EU	65-80 D-I
FR	80-95 D-I
AUS/NZ	8-14 D-G
USA	30-36 D-I
JP	65-80 E-J

PRICE



CROPTINI • AS2949

- Longline crop top for increased coverage at midriff
- Contemporary high neck styling
- Lightly padded foam cups for rounded shape and support
- Concealed underwire
- Fixed halter neck skinny ties

UK	30-38 C-FF
EU	65-85 C-H
FR	80-100 C-H
AUS/NZ	8-16 C-FF
USA	30-38 C-H
JP	65-85 D-I

PRICE

FREYA COLLECTION



BIKINI BRIEF • AS2950

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Contrast cuff detail at waistline

XS, S, M, L, XL, XXL

PRICE



ITALINI TIE SIDE • AS2951

- Fashionable cut
- Sits low on hips
- Cheeky cut away back
- Adjustable tie sides
- Concealed stitching for clean, stitch-free front and back leg

XS, S, M, L, XL

PRICE



HIGH WAIST BRIEF • AS2952

- Retro inspired style
- High waisted brief and long leg style offers more coverage

XS, S, M, L, XL

PRICE



MAXI DRESS • AS2946

- Maxi style length
- Skinny tie detail at waist with tassel detail to tie ends
- Soft touch jersey material

S, M, L, XL

PRICE

Macramé

Poolside favourite Macramé returns for the new season in a burst of Tropical Punch. Textured Macramé knot detailing features across all styles making this collection a simple yet striking addition to your holiday wardrobe.



Tropical Punch (TRP)
AW18 Fashion / Available:



Black (BLK)
Continuity



Tropical Punch (TRP)
Accurate colour representation of
Tropical Punch



UW PADDED BANDEAU BIKINI TOP • AS4053

- Lightly padded foam cups for rounded shape and support
- Low centre front for less coverage
- Macramé detail to the centre front neck ties

UK	30-36 B-G
EU	65-80 B-I
FR	80-95 B-I
AUS/NZ	8-14 B-G
USA	30-36 B-I
JP	65-80 C-J

PRICE



UW SWEETHEART PADDED BIKINI TOP • AS4054

- Lightly padded foam cups for support and smooth rounded shape
- Sweetheart neckline offers uplift and an enhanced cleavage
- Fixed fully adjustable shoulder straps
- Macramé detail to the centre front

UK	30-38 D-G	30-36 GG
EU	65-85 D-I	65-80 J
FR	80-100 D-I	80-95 J
AUS/NZ	8-16 D-G	8-14 GG
USA	30-38 D-I	30-36 J
JAP	65-85 E-J	65-80 K

PRICE



UW BANDED HALTER BIKINI TOP • AS4055

- Sexy low plunging neckline for less coverage
- Powernet lined cups for shaping and support
- Fixed halter neck tie with Macramé detail at apex

UK	30-38 D-G
EU	65-85 D-I
FR	80-100 D-I
AUS/NZ	8-16 D-G
USA	30-38 D-I
JP	65-85 E-J

PRICE

FREYA COLLECTION



BIKINI BRIEF • AS4057

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Macramé overlay detail to front

XS, S, M, L, XL, XXL

PRICE



RIO BRIEF • AS4058

- Sits low on the hips
- Medium bottom coverage
- Macramé details to sides

XS, S, M, L, XL

PRICE



MONOKINI • AS4056

- Statement piece with Macramé detail to the front of the monokini
- Lightly padded foam cups for rounded shape and support
- Low centre front for less coverage
- Backless with medium coverage brief

UK	30-36 B-G
EU	65-80 B-I
FR	80-95 B-I
AUS/NZ	8-14 B-G
USA	30-36 B-I
JP	65-80 C-J

PRICE



MACRAMÉ WRAP • AS4020

- 100% viscose
- Macramé fringe detailing to the edge

ONE SIZE

PRICE

NEW

Sunset Palm

Large scale palm prints in tones of ombre pink nestle on a black background. Black mesh inserts feature on the Hi-Neck Crop Top, UW Banded Halter Bikini Top and the Bikini Brief, allowing you to mix and match with plain print styles.



Black (BLK)

AW18 Fashion / Available:



UW SWEETHEART PADDED BIKINI TOP • AS2890

- Lightly padded foam cups for support and smooth rounded shape
- Sweetheart neckline offers uplift and an enhanced cleavage
- Fixed fully adjustable shoulder straps

UK	30-38 D-G	30-36 GG-HH
EU	65-85 D-I	65-80 J-L
FR	80-100 D-I	80-95 J-L
AUS/NZ	8-16 D-G	8-14 GG-HH
USA	30-38 D-I	30-36 J-L
JP	65-85 E-J	65-80 K-M

PRICE



UW BANDED HALTER BIKINI TOP • AS2891

- Sexy low plunging neckline for less coverage
- Powernet lined cups for shaping and support
- Mesh inserts at the apex
- Fixed halter neck ties

UK	30-38 C-G	30-36 GG
EU	65-85 C-I	65-80 J
FR	80-100 C-I	80-95 J
AUS/NZ	8-16 C-G	8-14 GG
USA	30-38 C-I	30-36 J
JP	65-85 D-J	65-80 K

PRICE



HI-NECK CROP TOP • AS2892

- Contemporary high neck mesh panel styling
- Sweetheart neckline offers uplift and an enhanced cleavage
- Lightly padded foam cups for rounded shape and support
- Concealed underwire
- Fixed halter neck skinny ties

UK	28-38 D-F	30-36 FF-G
EU	60-85 D-G	65-80 H-I
FR	75-100 D-G	80-95 H-I
AUS/NZ	6-16 D-F	8-14 FF-G
USA	28-38 D-G	30-36 H-I
JP	60-85 E-H	65-80 I-J

PRICE

FREYA COLLECTION



UW PLUNGE TANKINI • AS2897

- Plunge neckline
- Underwired lined cups for shape and support
- Straight back detail for outerwear look
- Fixed fully adjustable shoulder straps

UK	30-38 D-G	30-36 GG	30-34 HH
EU	65-85 D-I	65-80 J	65-75 L
FR	80-100 D-I	80-95 J	80-90 L
AUS/NZ	8-16 D-G	8-14 GG	8-12 HH
USA	30-38 D-I	30-36 J	30-34 L
JP	65-85 E-J	65-80 K	65-75 M

PRICE



BIKINI BRIEF • AS2893

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage

XS, S, M, L, XL, XXL

PRICE



BIKINI BRIEF WITH MESH INSERTS • AS2894

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Mesh inserts at front waist
- Rouleau criss cross detailing at sides

XS, S, M, L, XL

PRICE



RIO TIE SIDE • AS2895

- Sits low on the hips
- Medium bottom coverage
- Tie detail at sides

XS, S, M, L, XL

PRICE



NEW

Echo Beach

Echo Beach features a linear geometric Aztec print inspired by traditional craftsmanship. Colours are bold, and include purples, pinks, yellows and blues, all of which pop against a contrast black base. This collection can even be mixed and matched with last season's Mariachi in Black.



Multi (MUI)

AW18 Fashion / Available:

**UW PADDED BANDEAU • AS2915**

- Lightly padded foam cups for rounded shape and support
- Low centre front for less coverage
- Skinny halter neck ties with gold triangle trims at tie ends

UK	30-36 B-G
EU	65-80 B-I
FR	80-95 B-I
AUS/NZ	8-14 B-G
USA	30-36 B-I
JP	65-80 C-J

PRICE

**UW PLUNGE BIKINI TOP • AS2916**

- Sexy low plunging neckline for less coverage
- Underwired lined cups for shape and support
- Framed with on trend contrast black binding at neck edge
- Contrast black fixed fully adjustable shoulder straps
- Gold triangle trim at centre front

UK	28-38 D-GG	30-36 H-HH
EU	60-85 D-J	65-80 K-L
FR	75-100 D-J	80-95 K-L
AUS/NZ	6-16 D-GG	8-14 H-HH
USA	28-38 D-J	30-36 K-L
JP	60-85 E-K	65-80 L-M

PRICE

**UW PLUNGE TANKINI • AS2920**

- Plunge neckline
- Underwired lined cups for shape and support
- Straight back detail for outerwear look
- Framed with on trend contrast black binding at neck edge
- Contrast black fixed fully adjustable shoulder straps
- Gold triangle trim at centre front

UK	30-38 D-G	30-36 GG
EU	65-85 D-I	65-80 J
FR	80-100 D-I	80-95 J
AUS/NZ	8-16 D-G	8-14 GG
USA	30-38 D-I	30-36 J
JP	65-85 E-J	65-80 K

PRICE

**BIKINI BRIEF • AS2917**

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage
- Bound at waist with on trend contrast black binding

XS, S, M, L, XL, XXL

PRICE

**RIO TIE SIDE • AS2918**

- Sits low on the hips
- Narrow, adjustable sides
- Medium bottom coverage
- Concealed stitching for clean, stitch-free front waist and legs
- Gold triangle trims at tie ends

XS, S, M, L, XL

PRICE

**CLASSIC FOLD BRIEF • AS2919**

- Medium coverage, with the addition of a contrast printed fold waistband
- Waistband can be worn unfolded for extra midriff coverage

XS, S, M, L, XL

PRICE

Mix & Match

Make this look your own and team
Echo Beach with Mariachi in Black

**UW DECO MOULDED BIKINI TOP • AS2958**

UK	32-38 B-C	28-38 D-G	28-36 GG
EU	70-85 B-C	70-85 D-I	60-80 J

**BIKINI BRIEF • AS2963**

XS, S, M, L, XL, XXL

NEW

Totally Check

Contemporary meets classic. Totally Check's oversized gingham print and on trend retro styling make this a must-have collection for the new season. Launching in Tropical Punch and Monochrome.



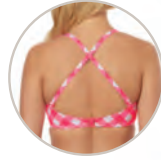
Tropical Punch (TRP)
AW18 Fashion / Available:



Monochrome (MOM)
New Continuity / Available:



Tropical Punch (TRP)
Accurate colour representation of
Tropical Punch



UW HIGH APEX BIKINI TOP • AS2923

NEW SHAPE

- Sexy low plunging neckline
- Powernet lined cups for shaping and support
- Fluid waterfall frill at neck edge
- Neck edge frill extends to the shoulder along an elongated apex
- Fully adjustable, convertible straps allow this style to be worn over the shoulders, halterneck or cross back

UK	28-38 D-G	30-36 GG-J
EU	60-85 D-I	65-80 J-M
FR	75-100 D-I	80-95 J-M
AUS/NZ	6-16 D-G	8-14 GG-J
USA	28-38 D-I	30-36 J-M
JP	60-85 E-J	65-80 K-N

PRICE

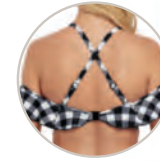


UW BANDED HALTER BIKINI TOP • AS2924

- Sexy low plunging neckline for less coverage
- Powernet lined cups for shaping and support
- Fixed halter neck ties
- Bunny knot tie at centre front

UK	32-38 C	28-38 D-G	28-36 GG-H
EU	70-85 C	60- 85 D-I	60-80 J-K
FR	85-100 C	75-100 D-I	75-95 J-K
AUS/NZ	10-16 C	6-16 D-G	6-14 GG-H
USA	32-38 C	28-38 D-I	28-36 J-K
JP	70-85 D	60-85 E-J	60- 80 K-L

PRICE



BARDOT BIKINI TOP • AS2925

NEW SHAPE

- Off the shoulder cap sleeve styling with fluid waterfall trim
- Lightly foam padded cups for rounded shape and support
- Flattering gathers at bust and low centre front for less coverage
- Detachable, fully adjustable straps allow this style to be worn over the shoulders, halterneck or cross back

UK	30-36 C-G
EU	65-80 C-I
FR	80-95 C-I
AUS/NZ	8-14 C-G
USA	30-36 C-I
JP	65-80 D-J

PRICE

FREYA COLLECTION



BIKINI BRIEF • AS2926

- Sits on the hips
- Flattering cut on the leg
- Good bottom coverage

XS, S, M, L, XL, XXL

PRICE



ITALINI WITH FRILL • AS2927

- Fashionable cut
- Sits low on hips
- Cheeky cutaway back
- Waterfall frill detail at front and back waist

XS, S, M, L, XL

PRICE



HIGH WAIST • AS2928

- Based on the standard high waist brief shape but with a higher scoop leg line
- Retro inspired style
- Medium bottom coverage

XS, S, M, L, XL, XXL

PRICE

NEW
SHAPE

Wild Sun

Wild Sun features tropical palm leaves and botanical flowers on a Tropical Punch ground. Select styles feature crochet inserts so you can create your own unique look. Check out the host of new styles that this collection has to offer too, including a new crochet cover up.



Tropical Punch (TRP)
AW18 Fashion / Available:



Linen (LIN)
AW18 Fashion / Available:



SOFT TRIANGLE TOP • AS2879

- Lightly padded three section cup for rounded shape and support
- Cross over neck edge for enhanced cleavage
- Fixed halter neck ties

UK	30-38 C-DD	30-36 E-FF	30-34 G
EU	65-85 C-E	65-80 F-H	65-75 I
FR	80-100 C-E	80-95 F-H	80-90 I
AUS/NZ	8-16 C-DD	8-14 E-FF	8-12 G
USA	30-38 C-DD	30-36 DDD-H	30-34 I
JP	65-85 D-F	65-80 G-I	65-75 J

PRICE



UW SWEETHEART PADDED BIKINI TOP • AS2880

- Lightly padded foam cups for support and smooth rounded shape
- Sweetheart neckline offers uplift and an enhanced cleavage
- Fixed fully adjustable shoulder straps with trio strappy detail

UK	30-38 D-G	30-36 GG-HH
EU	65-85 D-I	65-80 J-L
FR	80-100 D-I	80-95 J-L
AUS/NZ	8-16 D-G	8-14 GG-HH
USA	30-38 D-J	30-36 J-L
JP	65-85 E-K	65-80 K-M

PRICE



UW PADDED TWIST BANDEAU • AS2881

- Lightly padded foam cups for rounded shape and support
- Twist front detail outer
- Detachable centre front tie

UK	30-36 B-G
EU	65-80 B-I
FR	80-95 B-I
AUS/NZ	8-14 B-G
USA	30-36 B-I
JP	65-80 C-J

PRICE


CROCHET UW BANDED HALTER BIKINI TOP • AS2882

- Sexy low plunging neckline for less coverage
- Powernet lined cups for shaping and support
- Crochet inserts at the apex
- Fixed halter neck ties

UK	32-38 C	28-40 D-FF	28-38 G	28-36 GG
EU	70-85 C	60-90 D-H	60-85 I	60-80 J
FR	85-100 C	75-105 D-H	75-100 I	75-95 J
AUS/NZ	10-16 C	6-18 D-FF	6-16 G	6-14 GG
USA	32-38 C	28-40 D-H	28-38 I	28-36 J
JP	70-85 D	60-90 E-I	60-85 J	60-80 K

PRICE


BIKINI BRIEF - WITH CROCHET INSERTS • AS2884

- Based on standard brief shape but with narrower sides
- Sits on the hips
- Good bottom coverage
- Crochet inserts at front waist

XS, S, M, L, XL

PRICE

 NEW
SHAPE

TANGA • AS2885

- Sits low on hips
- Medium bottom coverage
- Trio strap side detail

XS, S, M, L, XL

PRICE


HIGH WAIST BRIEF • AS2886

- Retro inspired style
- Based on the standard high waist brief shape but with a higher scoop leg line
- Medium bottom coverage

XS, S, M, L, XL, XXL

PRICE

 NEW
SHAPE

Wild Sun



Tropical Punch (TRP)
AW18 Fashion / Available:



Linen (LIN)
AW18 Fashion / Available:



BIKINI BRIEF • AS2887

- Based on standard brief shape but with narrower sides
- Sits on the hips
- Good bottom coverage

NEW
SHAPE

XS, S, M, L, XL, XXL

PRICE



CROCHET TOP • AS2888

- Cami inspired shape
- Crop styling - sits just above the belly button
- Scoop neckline at front and back
- Fixed skinny fully adjustable straps

NEW
SHAPE

S, M, L

PRICE

EVERY MOMENT ADDS UP TO A GOOD TIME

CONTINUITY

Back to Black



Black (BLK)
Continuity



UW HIGH NECK CROP • AS3701

UK	28-38 D-F	30-36 FF
EU	60-85 D-G	65-80 H



DECO UW MOULDED BIKINI TOP • AS3702

UK	32-38 C	28-38 D-G	28-36 GG
EU	70-85 C	65-85 D-I	60-80 J



DECO UW MOULDED TANKINI • AS3703

UK	32-38 C	28-38 D-G	28-36 GG
EU	70-85 C	60-85 D-I	60-80 J



UW HIGH NECK SUIT • AS3705

UK	30-38 C-FF
EU	65-85 C-H



SOFT TRIANGLE TOP • AS3704

UK	30-38 C-DD	30-36 E-FF	30-34 G
EU	65-85 C-E	65-80 F-H	65-75 I



BIKINI BRIEF • AS3706

XS, S, M, L, XL



ITALINI • AS3707

XS, S, M, L, XL

Run Wild



Black (BLK)
Continuity



UW BANDED HALTER BIKINI TOP • AS4614

UK	32-38 C	28-38 D-G	28-36 GG-H
EU	70-85 C	60-85 D-I	60-80 J-K



UW PADDED FRILLED BANDEAU • AS4615

UK	30-36 C-G
EU	65-80 C-I



IDOL MOULDED BIKINI TOP • AS4616

UK	32-38 C	28-38 D-G	28-36 GG-H	30-34 HH
EU	70-85 C	60-85 D-I	60-80 J-K	65-75 L



UW 50'S TANKINI WITH FRILL • AS4617

UK	32-38 D-G
EU	70-85 D-I



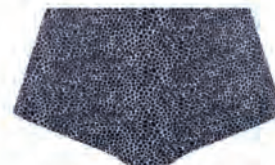
BIKINI BRIEF • AS4618

XS, S, M, L, XL, XXL



ITALINI • AS4619

XS, S, M, L, XL



HIGH WAIST BRIEF • AS4620

XS, S, M, L, XL

FREYA CONTINUITY

Remix



Black (BLK)
Continuity



UW PADDED HALTER BIKINI TOP • AS3943

UK	30-38 C-G	30-36 GG
EU	65-85 C-I	65-80 J



UW PADDED BANDEAU BIKINI TOP • AS3944

UK	30-36 B-G
EU	65-80 B-I



UW PADDED PLUNGE BIKINI TOP • AS3954

UK	30-38 C-G
EU	65-85 C-I



UW BANDED HALTER BIKINI TOP CONVERTIBLE • AS3955

UK	28-38 D-G	30-36 GG-J
EU	60-85 D-I	65-80 J-M



LATINO BRIEF • AS3951

XS, S, M, L, XL



ITALINI BRIEF • AS3952

XS, S, M, L, XL



SKIRTED BRIEF • AS3953

XS, S, M, L, XL



CLASSIC FOLD BRIEF • AS3956

XS, S, M, L, XL



UW TANKINI • AS3946

UK	30-38 D-G	30-36 GG
EU	65-85 D-I	65-80 J



SOFT SUIT • AS3947

UK	30-38 C-FF
EU	65-85 C-H



UW HIGH NECK SUIT • AS3948

UK	30-38 C-FF
EU	65-85 C-H



UW SCULPT FRILLED SUIT • AS3949

UK	30-38 C-F
EU	65-85 C-G

Coastline



Black (BLK)
Continuity



HALTERNECK BEACH DRESS
AS3487 BLACK

S, M, L, XL

Jetset



Black (BLK)
Continuity



JUMPSUIT • AS3420

S, M, L

FREYA ACTIVE



FREESTYLE UW MOULDED SUIT • AW3969

- Concealed underwire with puncture resistant wire casing
- Built in fabric moulded cup for a smooth rounded shape
- Soft inner cups with rigid simplex for support and shape
- Classic cut leg
- Scooped open back styling aids for ease of movement
- Zest yellow inserts at front apex
- Convertible back straps can be worn over the shoulder or cross back for optimal comfort and fit

UK	30-40 D-H
EU	65-90 D-K
FR	80-105 D-K
AUS/NZ	8-18 D-H
USA	30-40 D-K
JP	65-90 E-L

PRICE

Freestyle

Dive in with Freestyle! Whether you are making waves in the lap lane or surfing them at the beach, the Freya Active Freestyle suit has a scooped open back styling which amplifies your ease of movement in the water. Freestyle also features a built-in fabric moulded cup for a smooth rounded shape plus hidden underwire for extra support. Available in Black Zest for SS19.



Black Zest (BZT)
Fashion

Sizes Without Surprises

The right fit is everything when choosing swimwear. So to make sure you always have the key facts, this workbook features detailed sizing information, along with Japanese sizes and these handy international conversion tables.

Band Sizes

UK	28	30	32	34	36	38	40	42	44
EUROPE	60	65	70	75	80	85	90	95	100
FRANCE	75	80	85	90	95	100	105	110	115
AUS/NZ	6	8	10	12	14	16	18	20	22
USA	28	30	32	34	36	38	40	42	44
JAPAN	60	65	70	75	80	85	90	95	100

Cup Sizes

UK	B	C	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K
EUROPE	B	C	D	E	F	G	H	I	J	K	L	M	N	O
FRANCE	B	C	D	E	F	G	H	I	J	K	L	M	N	O
AUS/NZ	B	C	D	DD	E	F	FF	G	GG	H	HH	J	JJ	K
USA	B	C	D	DD	DDD	G	H	I	J	K	L	M	N	O
JAPAN	C	D	E	F	G	H	I	J	K	L	M	N	O	P

A Brief Explanation

Once you've found your gorgeous swimwear in just the right size, all you need are great-fitting briefs to complete your look. However, different sizes are described in different ways, depending on where you are in the world. Just check your size chart to make sure you're choosing briefs that give you the perfect fit every time.

UK	XS	S	M	L	XL	XXL
EUROPE	XS	S	M	L	XL	XXL
FRANCE	XS	S	M	L	XL	XXL
AUS/NZ	8	10	12	14	16	18
USA	XS	S	M	L	XL	XXL
JAPAN	S	M	L	LL	3L	4L

*Brief sizes throughout this workbook are based on UK sizing.

UK, IRELAND AND REST OF THE WORLD

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