

2022 BOOSTER PUBLISHING SCHEDULE




2022

Everyone reads the Booster!

Effectively reach the market with the powerful and compelling publication which best reaches your client base or new prospects.

SALES and COPY DEADLINES:

- The Camrose Booster: Friday, 5 p.m.
- The Country Booster and Super Booster: noon Wednesday prior to publication date.

-  The Camrose Booster – 52 issues
-  The Country Booster – 16 issues
-  The Super Booster – 4 issues

January 2022						
S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February 2022						
S	M	T	W	T	F	S
					1	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Farm Guide 1st Delivery →
Family Day is Feb. 21

March 2022						
S	M	T	W	T	F	S
					1	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Farm Guide 2nd Delivery is March 15

April 2022						
S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Good Friday is April 15

May 2022						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Victoria Day is May 23

June 2022						
S	M	T	W	T	F	S
						1 2 3 4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Jaywalkers J: June 3, 4, 5

July 2022						
S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Canada Day is July 1
BVJ is July 28 to 31

August 2022						
S	M	T	W	T	F	S
1	2	3	4	5	6	
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Civic Holiday is Aug. 1

September 2022						
S	M	T	W	T	F	S
						1 2 3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Labour Day is Sept. 5

October 2022						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Thanksgiving is Oct. 10

November 2022						
S	M	T	W	T	F	S
						1 2 3 4 5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Black Friday/
Midnite Madness Nov. 25

December 2022						
S	M	T	W	T	F	S
						1 2 3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Christmas/Boxing: Dec. 25, 26

22,916 readers weekly!



12,662 copies printed and delivered ...Door-to-door delivery in the city of Camrose, plus to every rural home in the city's primary trading area.

21,525 readers every issue!



11,832 copies printed and delivered to small town residents, acreage and farm owners. Reach beyond the primary rural trade area.

38,712 readers each printing



21,532 copies printed and delivered. Blanket the city of Camrose with your message, plus reach an additional 14,861 rural recipients. Our best coverage product of the year!