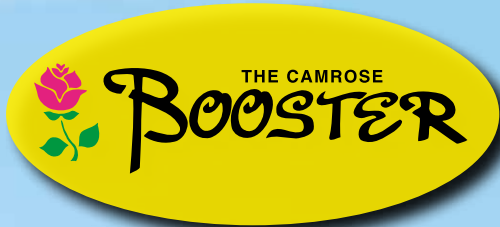


# 2020 BOOSTER PUBLISHING SCHEDULE

22,916 readers weekly!



12,731 copies printed and delivered ...Door-to-door delivery in the city of Camrose, plus to every rural home in the city's primary trading area.

Effectively reach the market with the powerful and compelling publication which best reaches your client base or new prospects.

21,321 readers every issue!



11,845 copies printed and delivered to small town residents, acreage and farm owners. Reach beyond the primary rural trade area.

38,757 readers each printing



21,532 copies printed and delivered. Blanket the city of Camrose with your message, plus reach an additional 14,861 rural recipients. Our best coverage product of the year!

*Everyone reads the Booster!*

2020

## January 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## February 2020

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
Valentine's Day is Feb. 14						

## March 2020

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## April 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		
Good Friday is April 10						

## May 2020

S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	Mother's Day May 10					

## June 2020

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				
Jaywalkers J: June 5, 6, 7						

## July 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
BVJ: July 30 to Aug. 2						

## August 2020

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## September 2020

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## October 2020

S	M	T	W	T	F	S
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
Halloween is Oct. 31						

## November 2020

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					
Black Friday/ Midnite Madness Nov. 27						

## December 2020

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### **SALES and COPY DEADLINES:**

- The Camrose Booster: Friday, 6 p.m.
- The Country Booster and Super Booster: Wednesday, 12 noon, prior to publication date.

The Camrose Booster – 52 issues

The Country Booster – 18 issues

The Super Booster – 6 issues