



THE CAMROSE BOOSTER

Phone 780-672-3142 Fax 780-672-2518
Email ads@camrosebooster.com
4925-48 Street, Camrose, AB T4V 1L7

Rate Card No. 58R – Effective January 1, 2025

ADVERTISING RATES

- * Display Advertising per column inch.....\$15.68
- * Display Advertising per line \$1.12
- * Classified Advertising\$13.40 for 20 words
Additional Words..... 25¢ each
- * Boxed Classified \$16.80 per column inch
- * 1" Photo additional.....Free
- * Spot Color....\$7.63 per col. inch to maximum of \$180.00
- * Process Colour
.....\$15.26 per col. inch to maximum of \$360.00

ALL RATES ARE QUOTED NET

MECHANICAL REQUIREMENTS

- * Width of Column 10p6 (1.75 inches)
- * Depth of Column..... 210 lines (15 inches)
- * 5 columns to page

DEADLINE * 5:00 p.m., Friday

ISSUE DATE * Tuesday

RESTRICTIONS * All advertising subject to publisher's approval

CIRCULATION BREAKDOWN*

City of Camrose
 * By our own Carrier Force (T4V Postal Codes) 6,275
Camrose Post Office, Box Holders, General Delivery and Rural Routes (T4V Postal Codes) 620
Stands and Counter Pick-ups 1,285

Exchanges and others11

BULK MAILINGS

* Ohaton	TOB 3PO	165
* Kelsey	TOB 2KO	40
* Armena	TOB OGO	33
* New Norway	TOB 3LO	235
* Bittern Lake	TOC OLO	140
* Round Hill	TOB 3ZO	70
* Edberg	TOB 1JO	115
* Kingman	TOB 2MO	125
* Beaver County Tofield SS2	TOB 4J2	311
* Beaver County Tofield SS3	TOB 4J3	
* Rosalind	TOB 3YO	125
* Bawlf	TOB OJO	220
* Hay Lakes	TOB 1WO	231
* Ferintosh	TOB 1MO	195
* Meeting Creek	TOB 2ZO	65
* Heisler	TOB 2AO	135
* Daysland	TOB 1AO	367
* Strome	TOB 4HO	155
* Killam	TOB 2LO	350
* Donald	TOB 1HO	200
* Galahad	TOB 1RO	90
* Forestburg	TOB 1NO	265
* Alliance	TOB OAO	60
* Sedgewick	TOB 4CO	275
Total		12,158

PUBLISHED WEEKLY FOR CONTROLLED DISTRIBUTION
by
CAMROSE BOOSTER LTD.

Established November, 1952
by



Berdie Fowler 1920-2013
Bill Fowler 1917-1991



Blain Fowler
Publisher

BLANKET COVERAGE AREA

