

# FAST WEB DESIGN

Get 7X More Jobs from Your Website,  
Guaranteed.



# The Problem

Traditional web designers are slow and expensive

- Charge \$2,500+ for a small business website
- Often takes 2 months before new website goes live
- YOUR stuck writing all the website copy
- There isn't a plan to drive traffic & convert to job opportunities





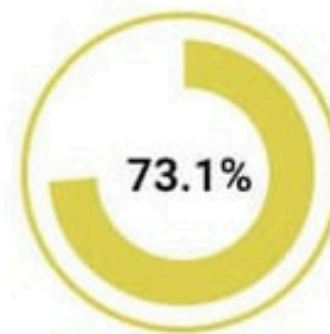
# Why You Need a Modern Website

## TOP REASONS FOR A VISITOR TO LEAVE A WEBSITE

Web Design Survey



Slow  
Loading



Non-Responsive  
Website



Bad  
Navigation



Outdated  
Design



Poor Content  
Structure



Obtrusive Use  
of Audio/Video

# How We Help

Building a website for your business is both expensive and time-consuming.

You need to spend hours or days gathering the content, then there's research to do, the wireframes or mockups you need to design. When you finally have everything needed and push publish on your website, you end up with something that looks amateurish.

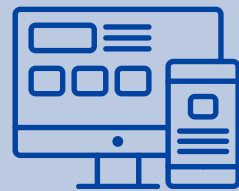
Not anymore! We offer an affordable web design service that will save your business time and money! With Fast Web, we come up with everything you need – no design or copywriting required on your part! Your website will launch within 2 weeks for less than what other companies charge for just 1 month worth of hosting costs! Get started today!





# What We Do

## Website Design



- ✓ Beautiful, Modern Design
- ✓ Mobile-Friendly
- ✓ Search Engine Optimized
- ✓ Hosting & Updates Included
- ✓ Friendly, Reliable Support
- ✓ Go Live in as Little as 1 Week!

## Reputation Management



- ✓ Monitor What's Being Said
- ✓ Automatic Notifications
- ✓ Easily Respond to Reviews
- ✓ Stop Negative Reviews
- ✓ Get More 5-star Reviews
- ✓ Promote the Best Reviews

## Digital Marketing



- ✓ Attract More Customers
- ✓ Be Found When People Search
- ✓ Search Engine Optimization
- ✓ PPC Marketing
- ✓ Easily Measure Success & ROI
- ✓ Increase Your Sales

# 4-STEP PLAN

## TO GET **7X MORE JOBS FROM YOUR WEBSITE**



### New Website

#### STEP 1

- Your business's new "Conversion Hub"
- Go live in a week
- Connect your team to lead notifications
- A well-optimized mobile website can lead to a 15-50% increase in conversion rates.



### Reputation Builder

#### STEP 2

- Build social proof to increase customer confidence and new job opportunities
- Setup Reputation Builder including:
  - Reviews on website
  - Request reviews
  - Positive review filter
  - Promote reviews
- Products with reviews are 270% more likely to be purchased than those without.



### Conversion Booster

#### STEP 3

- Make website "sticky" with Remodel Calculators
- Lead magnet eBook
- Questions/Chat widget
- Exit-Intent Popup promoting your special offer
- Optimized web forms
- Click-to-call on mobile
- An exit-intent popup offering a special deal or discount can lead to a 10-35% increase in conversions



### Drive Interest

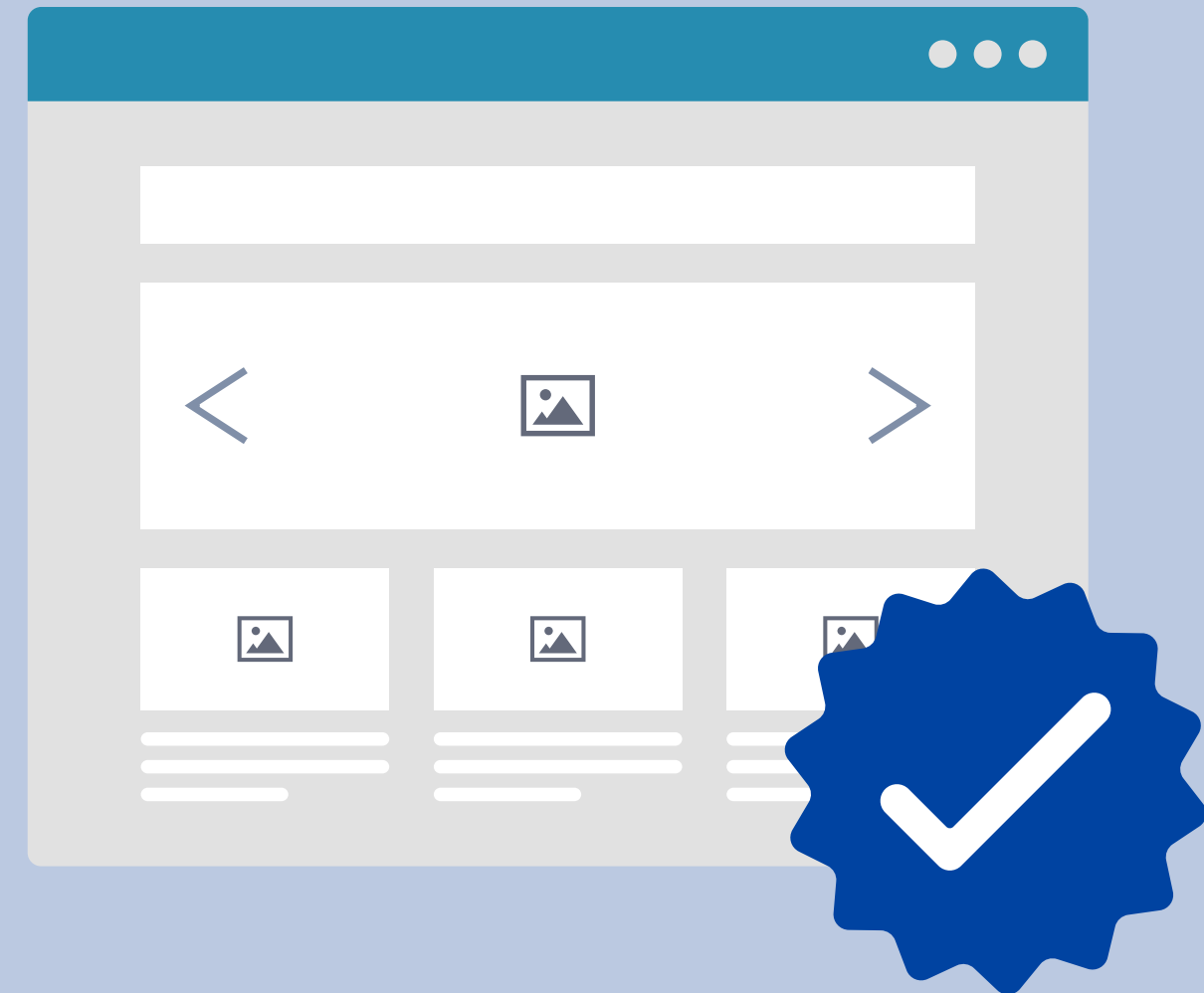
#### STEP 4

- SEO
  - Onsite optimization
  - Authority link building
  - Optimized content
- Social Media
- Optimized Google My Business Page
- Google Ads
- 200-400% return on ad spend (ROAS)

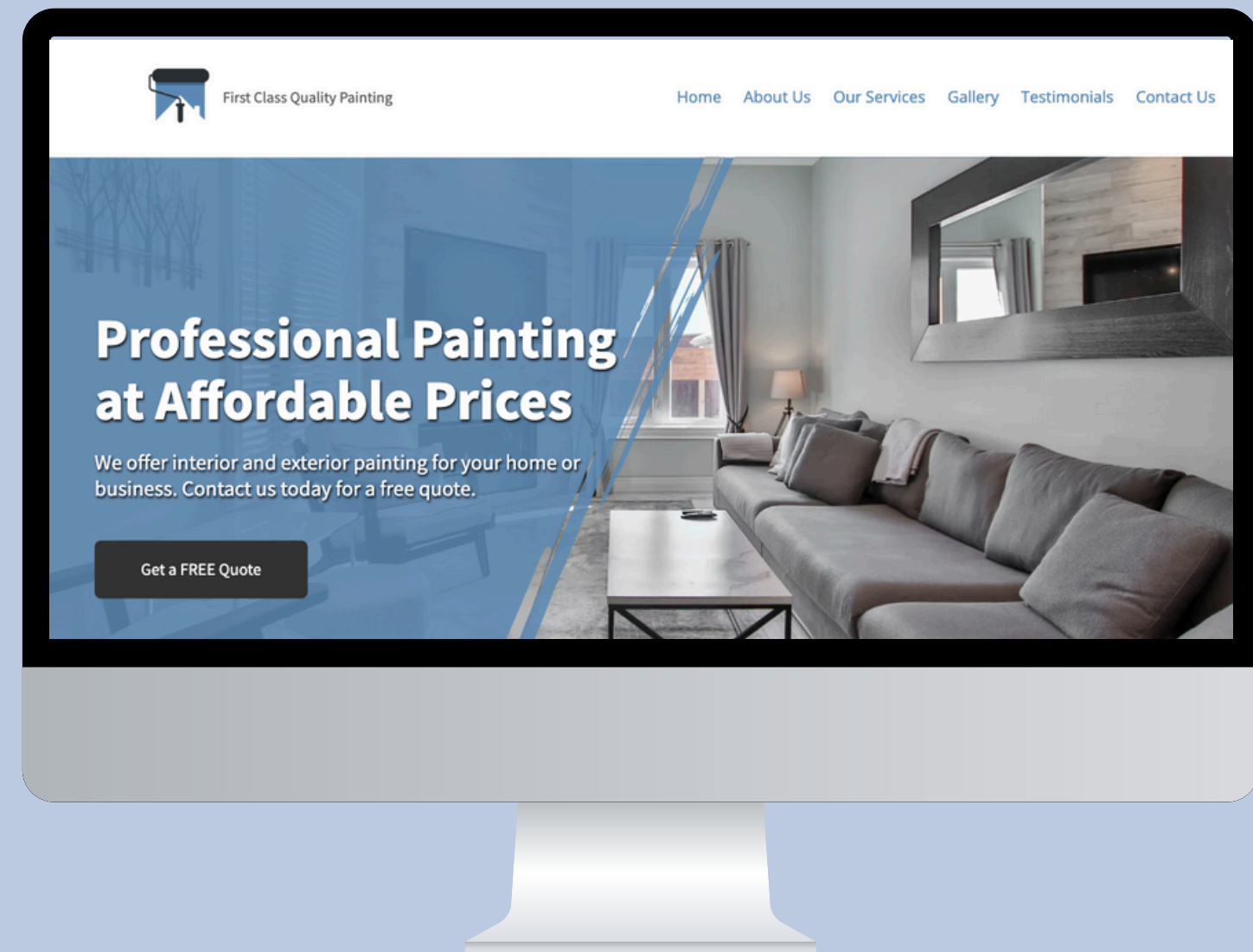
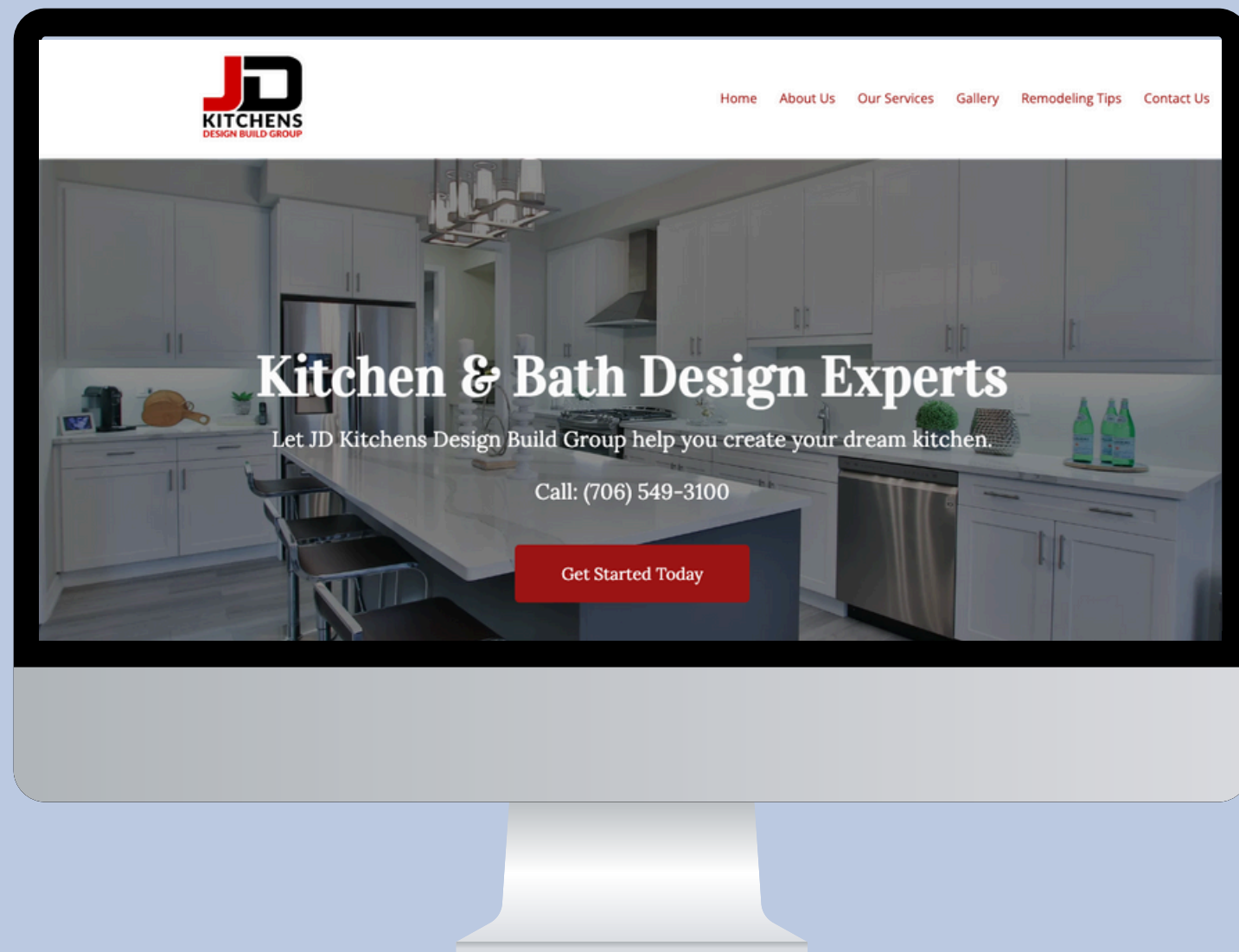


# Website Features

- ✓ Looks Great on All Devices
- ✓ Easy to Use Editor
- ✓ Professionally Written Content
- ✓ Images Included
- ✓ Secure with SSL
- ✓ Fast Page Loading & Enterprise Level Hosting
- ✓ SEO Optimized
- ✓ Web Forms, Maps, Mobile Click-to-Call & More



# Website Examples





# Remodel Calculator

### Kitchen Remodel Cost Calculator

Kitchen Size

Medium

Material Quality

Standard

Countertops

Mid-range

Cabinets

Stock

Flooring

Hardwood

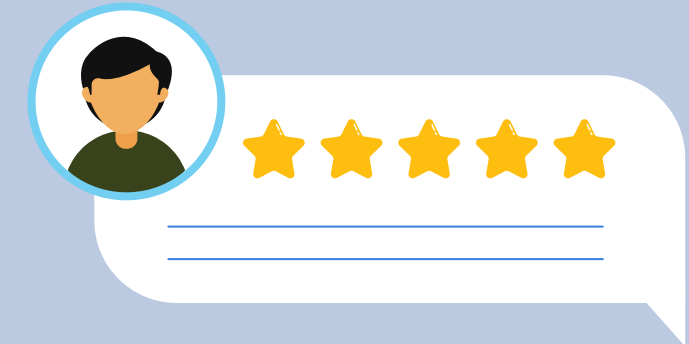
Appliances

Mid-range

Calculate Cost

Estimated Cost: \$43,000

# Reputation Builder



- **Reputation Monitoring:** Track online reviews in real-time to maintain a strong business reputation.
- **Custom Reviews Page:** Showcase positive reviews and privately resolve negative feedback to protect your brand.
- **AI-Powered:** Automate review requests and replies to engage customers and build trust effortlessly.
- **Comprehensive Reporting:** Gain insights into review performance and customer sentiment to drive improvements.



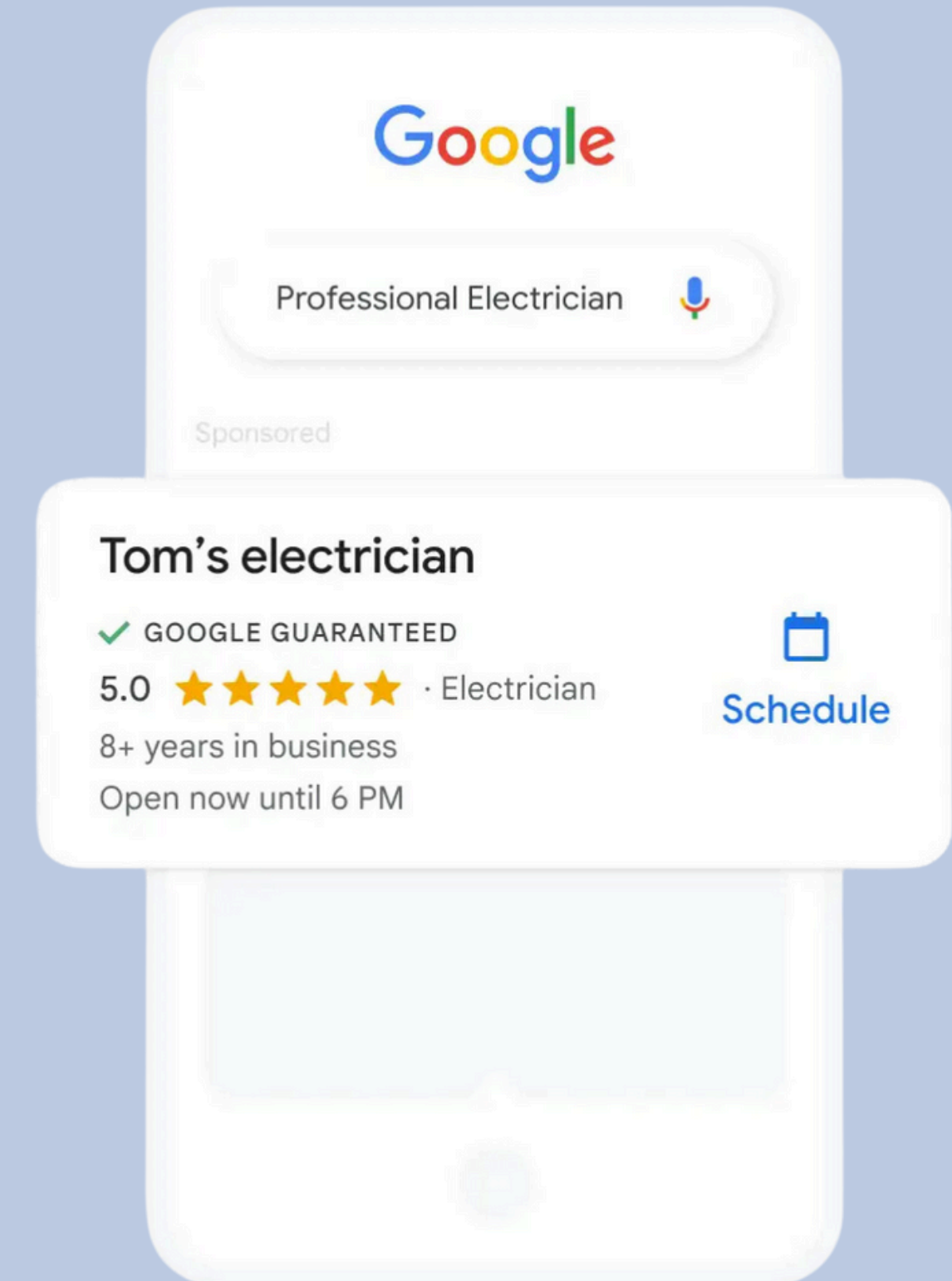
# Local SEO



- Local Keyword Research: Identifying and targeting the most effective local keywords to attract potential customers in your area.
- On-Page Optimization: Optimizing website content, meta tags, and headers with local keywords to improve your site's ranking in local search results.
- Authority Link Building: Ensuring your business is listed accurately across all relevant local directories and blogs, boosting your visibility in local searches.
- Google My Business Optimization: Enhancing your Google Business Profile with additional content, optimized descriptions, and regular updates to improve local search performance.

# Expert PPC

- **Lead Generation:** Get high-quality, verified leads directly from potential customers searching for your services.
- **Top-of-Page Placement:** Ensure your business is featured prominently at the top of Google search results when customers search locally.
- **Trust & Credibility:** Build customer trust with the Google Guarantee badge, showing that your business is vetted by Google.





# Pricing Packages

	<b>BASIC</b> \$99/month	<b>GOOD</b> \$375/month	<b>BETTER</b> \$749/month	<b>BEST</b> \$1,249/month
Professional Website with Conversion Booster	✓	✓	✓	✓
Reputation Builder		✓	✓	✓
Local SEO			✓	✓
Google Ads				✓

# About Fast Web

We are a creative web design firm, located in beautiful Charleston, SC, eager to help your business get online with your first or NEW website. Our team is ready to help your business flourish online, and we have the tools and expertise to make it happen quickly and affordably.

As a small business owner, we recognize that price is very important to you. That's why we work very hard to keep our prices extremely competitive so you can keep more money in your pocket when launching your website.

Be sure to check out our Examples so you can see the work we're capable of...and when you're ready to see your free demo, simply Contact Us to get started.





# Zack Hanebrink

## Founder, Fast Web Design

Over 2 Decades of Digital  
Marketing & Design Experience.



# Top Rated



# Testimonials



Our new website gets our business on the first page of Google and brings in new customers every day. We couldn't be happier with the quality of work and the level of service we receive."

– Peter S.



"Getting our website launched was much easier and faster than we thought it would be. It was effortless, and it looks so much better than my competition."

– Martin D.



"I'm so glad I gave up trying to build a website myself and hired you guys – and now that I can accept reviews from my customers through it, our online reputation has hit 4.75 stars!"

– Stephen S.

# Get Started



Email

[zack@fastweb.design](mailto:zack@fastweb.design)



**Fast Web**  
Design