

WHAT IF YOU SETTLED FOR 53.7% OF EVERYTHING?....



YOU'D BE MISSING A LOT!

In Mankato/North Mankato,
(56001 & 56003 zip codes)
is your print advertising only
going to 53.7% of the
households?!

Get the whole picture
In town and out of town with
Home Magazine

Mankato Free Press
Total Circulation in Zip Codes
56001 & 56003

10,896

ABC Audit—12/31/02

Home Magazine
Total Circulation in Zip Codes
56001 & 56003

19,546

CVC Audit—12/31/02

More information at: www.homemagonline.com/MonaLisa