

We've Got You Covered!



Coverage:

Our salesmen are confident in the coverage they offer with the Livewire.

A recent audit survey shows:

99.2% receive the Livewire on a regular basis.

93% read the Livewire

84.9% make purchases from ads seen in the Livewire

There are 1.90 readers per edition of the Livewire

Livewire

Call Mick, Dallas or Bob at 507-847-3771

The Livewire was recently awarded the
CVC Gold Standard Award.

This recognizes publishing excellence in Receivership, Readership and Purchasing and is given only to the top 5% of community papers in the nation.

Circulation audit by Circulation Verification Council, 2003.

