

An illustration depicting two men working together to assemble a large gear mechanism. One man, wearing a white shirt, blue pants, and a white jacket, is leaning forward to push a large purple gear into place. The other man, wearing a white shirt, red tie, red pants, and an orange hard hat, is standing on a grey gear and holding the purple gear steady. The background is a textured, mottled blue and orange. The overall style is reminiscent of mid-20th-century industrial or corporate art.

**The Most
Powerful Tool
in the Community
Paper Industry**

Put Us to Work for Your Publication

Circulation Verification Council applies the strongest audit methodology to every situation, yielding the most accurate data and the greatest potential.

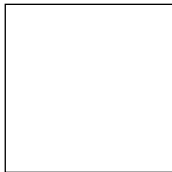
An audited publication is more attractive to a much greater range of advertisers, enhancing your bottom line.

Discover for yourself how CVC can strengthen the position of your publication by calling us at **800-262-6392** or visiting our Website at **www.cvcaudit.com**.



OUR DATA SPEAKS VOLUMES

P.O. Box 31523
St. Louis, MO 63131



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Every Publication Needs a Hero



Lead the Way with an Audit from CVC

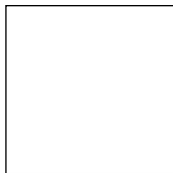
Audits from Circulation Verification Council don't make publications better, just more attractive to regional and national advertisers. And that's the kind of improvement that really goes to a publication's bottom line.

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**The Most
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Paper Industry**

See it All with an Audit from CVC

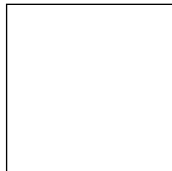
Circulation Verification Council has become a champion to publications throughout the community paper industry. That's because, due to our superior audit methodology and extremely accurate data, regional and national advertisers are more inclined to place their products in the publications with which we work.

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**Lack of
Information
Keeping You
From Getting
Anywhere?**

Discover a Better World with CVC

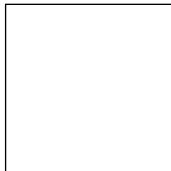
Superior audit methodology.
Unmatched data reporting. No wonder
more publications are turning to
Circulation Verification Council to
perform their audits. With a CVC audit,
they naturally become more attractive
to regional and national advertisers,
channeling more revenue to your
bottom line. That's development.

Discover for yourself how CVC
can strengthen the position of
your publication by calling us at
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Website at **www.cvcaudit.com**.



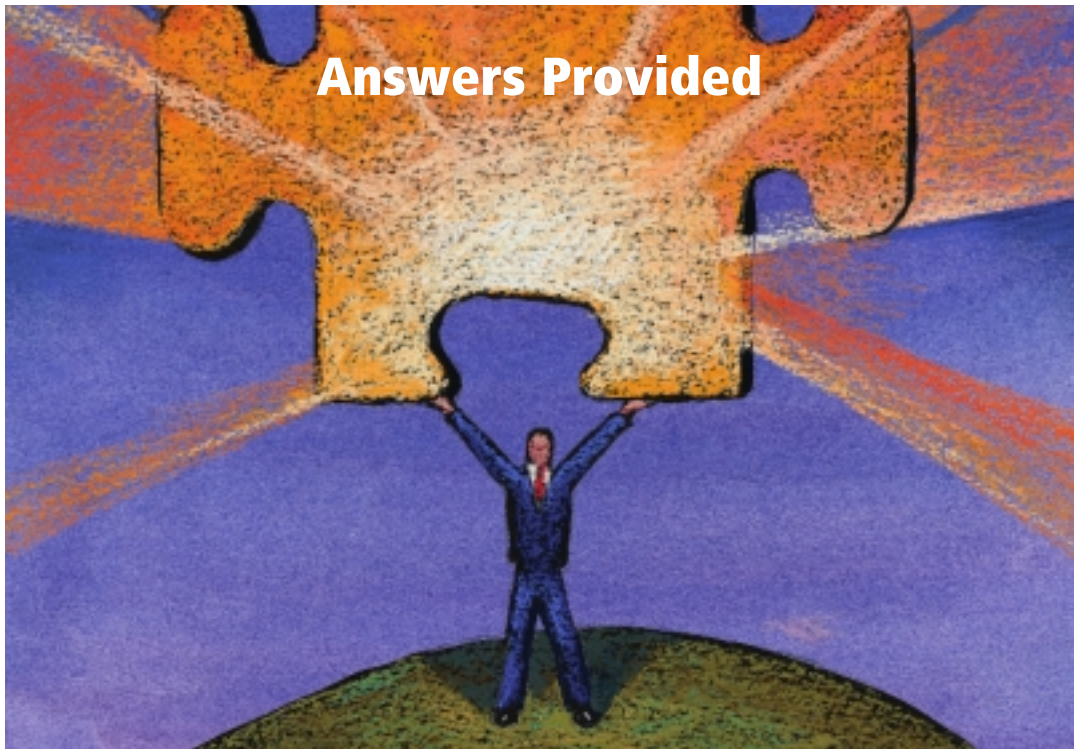
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Answers Provided



No Wonder More Publications are Turning to CVC with their Publishing Puzzles

At last, community papers have a way in which they can attract more regional and national advertising interest – audits from Circulation Verification Council. With superior audit methodology and accurate reporting of data, CVC has proven to be one of the most effective business partners available.

Discover for yourself how CVC can strengthen the position of your publication by calling us at **800-262-6392** or visiting our Website at **www.cvcaudit.com**.



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