



She hadn't felt

this good since

her last audit.

You Can Feel Good About a CVC Audit

With superior methodology and the most accurate reporting, CVC offers media decision makers access to the audit reports of more than 2,500 community papers. Circulation. Readership. Purchase intent. It's all here and it's all free.

To learn more about how you can get your hands on the numbers of an entire industry of print publications with a combined circulation of 55 million, call **800-262-6392** or visit our website at **www.cvcaudit.com**.



OUR DATA SPEAKS VOLUMES

P.O. Box 31523
St. Louis, MO 63131

Sign up for the CVC e-newsletter by visiting
our website at www.cvcaudit.com



Although she didn't mind it,

he dreamed of

having a bigger database.

CVC Gives You a Big, Big Database

CVC offers media decision makers access to the most complete and up-to-date database with the most accurate audit reports of more than 2,500 community papers. Circulation. Readership. Purchase intent. It's all here and it's all free.

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With CVC, the Numbers are Always Right

CVC uses a superior three-tiered audit process to deliver the most accurate, dependable audit results. By accessing CVC's free database, media decision makers can take a fair and honest look at the circulation and readership of more than 2,500 community papers across the country.

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She gambled

with

every decision.

With CVC, Buying Decisions are Never a Gamble

CVC's superior audit methodology guarantees objective, accurate results you can count on when purchasing your advertising. By accessing CVC's audit database of more than 2,500 community papers, media decision makers can get the most dependable information they need to make the right buy. Circulation. Readership. Purchase intent. It's all here and it's all free.

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**Her game was under par,
but unfortunately
so was her
audit report.**

Don't Settle For a Below-Par Audit Report

CVC audit reports are at the top of their game. That's because CVC's superior methodology guarantees the most accurate, dependable results media decision makers can count on for their advertising purchases. And by accessing CVC's free database, advertisers can take a fair and honest look at the circulation and readership of more than 2,500 community papers across the country.

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