

# Will anyone see my ad?

*Around the corner...  
Across the county...*

Your ad in The  
XYZ Shopper is

- **Received by 98%** of households **EVERY WEEK!**
- **Read by 76%** of households **EVERY WEEK!**

**12,736 people see your ad EVERY WEEK!**

## NOW THAT'S READERSHIP!

**HIGHEST WEEKLY CIRCULATION  
IN XYZ COUNTY!**



**CIRCULATION  
VERIFICATION  
COUNCIL**

NEWSPAPER LOGO