

# 2021 Kiel Area Chamber of Commerce Parade

**PARADE THEME: NEVER FORGET**  
*Entries are encouraged to decorate to the theme*

**PARADE DATE:** Sunday, August 15, 2021

**PARADE TIMES:** 11:30am;  
Line-up begins at 10:00am

**ENTRY FEES:** \$50 non-KAAC Members;  
\$40 KAAC Members

**ENTRY DEADLINE:** August 2, 2021

Business/Group Name: \_\_\_\_\_

Is your Business/Group currently a KAAC paid member? \_\_\_\_\_ YES \_\_\_\_\_ NO

Contact Name: \_\_\_\_\_

Contact Email (required): \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Detailed Description of entry INCLUDING approximate size (ex: van, truck with 10' trailer, 53' semi, band with X members and 1 vehicle, etc.): \_\_\_\_\_

Will your unit be playing music? \_\_\_\_\_ YES \_\_\_\_\_ NO

Will your unit include animals? \_\_\_\_\_ YES \_\_\_\_\_ NO

If yes, what type of animals? \_\_\_\_\_



**Entry Fee must be received by August 2, 2021**

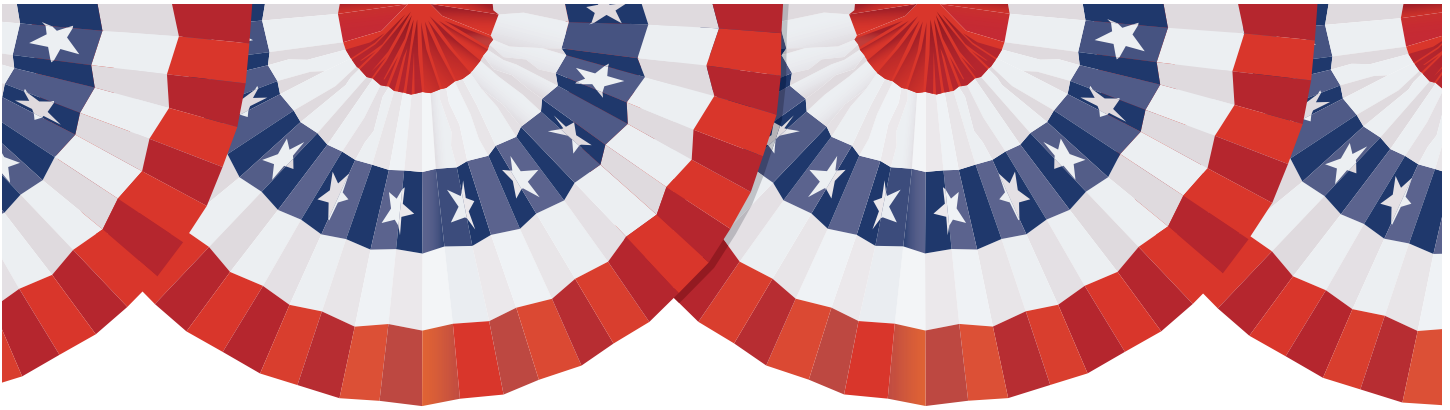
PLEASE INCLUDE ENTRY FORM WITH CHECK  
\$50 Non-KAAC Members; \$40 KAAC Members

**Make Check payable to: KAAC**

**Mail to: KAAC c/o Parade Committee, 510 3rd St., Kiel, WI 53042**

By submitting this registration, you verify you have read, understand, and will comply with the attached Parade Rules.





## PARADE RULES AND GUIDELINES:

1. Keep safety in mind at all times. Horseplay or misconduct will not be tolerated if it affects the safety of parade viewers or participants.
2. All entry forms must be completed and submitted with payment by August 2, 2021.
3. Candy and novelty items cannot be thrown from vehicles or floats. You may have people walk alongside your vehicle/float handing out candy or novelty items.
4. Motorbikes, ATVs, mini-bikes, etc. must follow helmet laws for drivers/passengers under 18 years.
5. No beer or alcohol is permitted in vehicles on the parade route
6. Units with horses or other animals must supply their own clean-up, and may be placed near the end of the parade.
7. **PARADE ROUTE:** The parade starts at the corner of Fremont & 12th Street. It continues east along Fremont Street and ends at the corner of Fremont and 1st Street.  
***All entries MUST continue east on Fremont Street, you will not be allowed to turn north on 1st Street.***
8. All Kiel city streets affected by the parade route will be closed at 11:00 am, INCLUDING FREMONT STREET. Please plan accordingly.
9. Enter the line-up area using Seven Corners Road to the staging area on City View Road. Westbound traffic will NOT be permitted on City View Road.
10. Northbound traffic will NOT be permitted on 12th Street.
11. Beginning at 10:00 am, only vehicles registered for the parade will be allowed to enter the City View Road staging area. Vehicles dropping off participants will not be allowed access—please let members of your entry know this restriction so they can plan accordingly by walking or creating a car-pool for participants.
12. Local non-profit entries may be free at the discretion of the KAAC Parade Committee.
13. All businesses and events advertised in the parade must complete an entry form and appropriate fee.

Line-up numbers will be emailed to you around August 8.

Parade Contact Name: Melissa Pharis

Parade Contact Email: [melissa.kaac@gmail.com](mailto:melissa.kaac@gmail.com)

You may also call Missy at the Kiel Community Center 920-894-7861 with questions.