

# HOMeward Bound

THE GIVING IT BACK AND PAYING IT FORWARD REAL ESTATE NEWSLETTER | SEPTEMBER 2024



LISA SOLOWAY

**YOURHOMESOLD**  
GUARANTEED REALTY  
Our Name is Our Promise

Selling Your Home and  
Getting Top Dollar!

Call me TODAY for a  
free consultation.  
321-301-0824



**YADILOH SDRAWKCAB EHT**  
*Labor Day!*

In case you are not sure of the title... it's Labor Day. The Backwards Holiday. Every year when it rolls around, I wonder why it is named Labor Day. Since it's a Holiday intended to be just that, a Holiday- I would think a better name may be Relax Day or Lazy Day or Play With Your Family and Friends Day or maybe even Do-Nothing Day, something other than Labor Day. After all, we know what Labor means. And many will likely be celebrating Labor Day by Laboring.

**Labor Day came about because workers felt they were spending too many hours and days on the job.**

In the 1830s, manufacturing workers were putting in 70-hour weeks on average. Sixty years later, in 1890, hours of work had dropped, although the average manufacturing worker still toiled in a factory 60 hours a week.

These long working hours caused many union organizers to focus on winning a shorter eight-hour workday. They also focused on getting workers more days off, such as the Labor Day holiday, and reducing the workweek to just six days.

(see inside for details)

**Your Referrals  
Help the Teens!**



**Go Serve Big!!! Investing in the People of Our Great Community.**

If you or a friend are thinking about selling, make sure to choose a real estate company you can trust!  
**A real estate company with experience, proven results and a give-back philosophy!**



**AS YOU KNOW, WE LOVE MAKING GUARANTEES!**

Like our Buyer Satisfaction Guarantee: Love your home, or we'll sell it for free! Or our Seller Guarantee: Your Home Sold at Market Value or We'll Pay You the Difference! And we guarantee that a portion of our income WILL go to a very worthy cause, **WAYS for Life!**



Call me today for a free consultation. I am here to help with your real estate needs.

Lisa Soloway  
321-301-0824

Lisa321Realtor@gmail.com  
LisaSoloway.com  
LisaSolowayHomes.com

These early organizers clearly won since the most recent data show that the average person working in manufacturing is employed for a bit over 40 hours a week and most people work only five days a week.

Surprisingly, many politicians and business owners were in favor of giving workers more time off. That is because workers who had no free time were not able to spend their wages on traveling, entertainment or dining out.

As the U.S. economy expanded beyond farming and basic manufacturing in the late 1800s and early 1900s, it became important for businesses to find consumers interested in buying the products and services being produced in ever greater amounts. Shortening the work week was one way of turning the working class into the consuming class. So, to celebrate the month of September and the affection for Laboring, I have a special announcement to make I will be Laboring, but for a very special reason.

My team and I are addicted to helping you and those you know buy or sell the place they call home. In fact, it is a race to help as many as possible so we can GIVE more away.

A CORE philosophy at our company is 'the size of the hole you give thru is directly proportionate to the size of the hole you receive thru'. Therefore, our Mission is to Go Serve Big!!! Serve you, serve those you refer to us and of course, serve a very worthy cause... the great work being done at **WAYS for Life**.

A Real Estate Company that  
***Gives Back***

AND remember, your  
REFERRALS help the Teens at  
**WAYS for Life!**

*Continued on next page.*

**Benefiting**



**Go Serve Big!!! Investing in the People of Our Great Community.**

**A Real Estate Company that Gives Back!**

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# WAYS for Life is Making a Difference Today and for Tomorrow

As part of our Go Serve Big mission statement, we are on a mission to raise \$25,000 for WAYS for Life, a drop-in center that provides Wraparound Youth Services (WAYS) to help teens and young adults avoid homelessness and crime. We assist youth in removing barriers to their success by utilizing lifeline support networks. WAYS for Life helps youth find resources and creative solutions to issues such as housing, legal, employment, education, transportation, health care, wellness, and counseling. We understand that until immediate basic needs are met, it is nearly impossible to contemplate the future. We believe all youth should have equal opportunities for a successful future.

## MAKING A DIFFERENCE

WAYS for Life relies on the generosity of donors and supporters like YOU to fulfill its mission to create joy, optimism and hope for wish families.

**So When you hear me say "YOUR REFERRALS HELP THE TEENS..." they really do!**

*When You Put Others First, You Will Never Be Second!*

WAYS for Life has grown from 40 members to over 350 and 170 of their dependent children. This significant growth is a testament to the need in Brevard County, FL. When youth enter the doors of WAYS for Life, a dedicated WAYS member meets them, ready to help them overcome their challenges by developing, implementing and monitoring an Individual Success Plan.

Who do you know considering buying or selling a home you could refer to my real estate sales team? When you refer someone who is buying or selling a home to **Your Home Sold Guaranteed Realty**, everyone wins: those you refer will benefit from award-winning real estate service, and WAYS for Life will receive a donation that will make everything WAYS offers possible so our members have access to housing, education, counseling, the LiftUp Life Skills program, food pantry, career path planning and more!

**Just give me a call or pass my number on to anyone you know considering buying or selling.**

My number is **321-301-0824**

You and your referrals mean more than ever to my team and I. as we move forward thru this red-hot summer, please know we are extremely thankful for you and you being a special part of our business.

With all my appreciation, Lisa Soloway, Your Home Sold Guaranteed!

*Lisa*

P.S. Talk about Pursuit of Happiness! Check out the many WAYS members grow and aspire to better ways of life!



*Photos courtesy of WAYS for Life*

**Go Serve Big!!! Investing in the People of Our Great Community.**



**A real estate company with experience,  
proven results and a give-back philosophy!**

**Over the last two decades of helping thousands of  
families sell their home and/or buy another, we have  
met some wonderful, loving, caring people.**

**People like you! So your referrals can rest assured that  
not only will they get the award-winning service we are  
known for and the guarantee to back it up, but that a  
solid portion of the income we receive will go toward a  
very worthy cause.**

**Refer your friends, neighbors, associates or  
family members considering making a move:**

**1**

You can fill out the enclosed response card  
with someone you know considering a move  
and mail back to me

**2**

You can pass along our business card to them.  
I have enclosed a couple here for that purpose.

**3**

You can email me at [lisa321realtor@gmail.com](mailto:lisa321realtor@gmail.com) or  
forward my contact info to someone you know  
considering a move

**4**

Of course you can always call me direct as well at  
321-301-0824



**We look forward to  
hearing from you!**

*Your Home Sold  
GUARANTEED  
at market price  
or we will pay the  
difference\**

**Lisa Soloway**

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*\*terms and conditions apply*



## **Why I Support WAYS for Life**

In 1999, my husband, Pete, and I decided to help a child (or two) that needed a loving home and family. We went to a foster and adoption meeting and signed up to take 9-weeks of classes, do a home study, background checks and take more classes while we waited. In 2002, we met our daughter, Tiffany, and adopted her after 9 months of living with us. She was 8 years old and in the foster care system for four years. During our classes, we learned how many children never get a forever home, and at the age of 18, they are out on the streets with nowhere to go and no one to help them. That is NOT acceptable to me!

When we moved to Florida in 2014 as empty nesters, I was determined to do something to help these teens and young adults. This is why I am passionate about helping WAYS for Life with my time and a portion of my income.

**Contact me at 321-301-0824 or  
[lisa321realtor@gmail.com](mailto:lisa321realtor@gmail.com)**

To learn more about WAYS for Life, go to [waysforlife.org](http://waysforlife.org)



**The buyers and sellers I work with are happy we make a difference together!**

*Tiffany and me*