

Capability Statement



Core Competencies

Plus Ad LLC is a full-service digital marketing agency that thrives on thinking outside of the box. We are a team of digital marketing experts who can spot those gold-plated concepts and turn them into reality. We have the top talent in every digital channel, one of the reasons we are confident in achieving the results with 100% customer satisfaction.

Top Services:

- Website Design & Development
- Mobile App Design & Development
- Social Media Marketing
- Paid Ads
- Email Marketing
- Customer Reputation Management
- Designs & Branding
- Search Engine Optimization (SEO)

Differentiators

Plus Ad LLC is that you get everything you need, where you need it, whenever you need it. We have senior associates on every continent. From initial briefing to concepts, creative and strategy, execution to completion, analysis and beyond.

Key Points

- 24/7 availability.
- Quick and efficient delivery.
- We ensure creative, unique, and universally appealing designs to help your brand stand out from the crowd
- We use the best tools/platforms to communicate, execute, and manage your accounts.

Past Performance

Jewelry Industry:

www.Elitejewelers.com | www.Yasandcojewelers.com

Healthcare:

www.chevychasedentalcenter.net | www.salemnoureldine.com |
www.greatfallsfamilydentistry.com | www.drsmamerkudsi.com

Others:

moving-junk.com | www.quartzglassusa.com | www.nourrealestate.com |
www.dmvcontracting.com | www.plusautocars.com | www.plusaccs.us |
www.epmuae.com | ecosafema.com

Company Data

Plus Ad LLC is full service digital marketing agency committed to helping organizations transform the way they work by improving their online presence, increasing marketing performance, and curating valuable content.

Our mission is to empower businesses to reach their full potential through innovative and data-driven digital marketing strategies. Our goal is to establish long-term partnerships with our clients, and to be recognized as a trusted and reliable partner in their growth and success.

Plus Ad was founded in 2019 and consists of a team of over 30 professionals working together to design, develop and manage all types of social media content across diverse channels and services to help bridge the gap between organizations and their audiences.

Our proven, consultative approach invites engagement with government personnel upfront to collaboratively design programs that meet stakeholder expectations while building a better-trained, more confident workforce and a more sustainable organization.

List Specific Codes:

- **Unique SAM ID:**
JXSDX231MXN6
- **CAGE Code:**
9FKF8
- **Socio-economic certifications:**
Small Business, Small Disadvantaged Business
- **NAICS Codes:**
541613 | 541810
541840 | 541890

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