

BLACK EDUCATION Expo


EDUCATE, INSPIRE, INFORM


SPONSORSHIP PROPOSAL

CONTACT

Victoria Williams

FOUNDER

 (323) 475-6293

 info@blackeducationexpo.com

 www.blackeducationexpo.com



EVENT PURPOSE

The Black Education Expo is a vibrant, semi-annual event series designed to empower K-12 students and their families. This event serves as a one-stop hub for educational resources, informative workshops, and a celebration of Black & other marginalized communities.

This **October 12th**, we're holding the next BEE at the Pasadena Convention Center.

EVENT HIGHLIGHTS

- 01 Innovative Workshops:** Attendees engage in hands-on sessions designed to empower & educate.
- 02 Networking Opportunities:** Build connections with students, community leaders, educators, & other impactful organizations.
- 03 Curated Educational Resources:** Discover a wide range of culturally relevant resources.
- 04 Fueling a Love for Literacy, STEAM, & Financial Literacy:** Attendees have access to diverse books, S.T.E.A.M. resources and opportunities, & financial literacy workshops to elevate youth education.

WHY BECOME A PARTNER?

- **Expand Your Impact:** Increase brand visibility in the growing K-12 education sector & contribute to a social cause that aligns with your business values and objectives.
- **Direct Audience Engagement:** Connect in person with a diverse & motivated audience of families, educators, and community members.
- **Enhance Brand Recognition:** Align your brand with a highly respected event that receives strong media attention & community support.
- **Proven Success & Social Proof:** Our partners & vendors have gained exposure from news media, notable figures, & student testimonials.
- **Empower Underserved Communities:** Position your brand as a resource to under-served, marginalized communities.



SPONSORSHIP PACKAGES

Visionary Leader

\$ 25,000

- 4 Premiere promotional booth spaces at the Expo.
- Company logo on Expo Website & promotional materials; Mention in Media Releases.
- Plaque presentation at Expo & Speaking Opportunities.
- Enables Free entry to the expo for attendees.

Innovation Champion

\$ 15,000

- Expo Workshop Area Naming Opportunity.
- Platinum Sponsor in expo media mentions & company logo on Expo Website.
- 3 Premiere promotional booth spaces.
- Social media recognition & Plaque presentation.
- Enables Free entry to the expo for attendees.

Knowledge is Power Pioneer

\$ 10,000

- 2 Premiere promotional booth spaces at the Expo.
- Logo on event promotional emails, flyers, & expo print materials.
- Social media recognition & Plaque presentation.
- Mention in Press and Media Releases.
- Enables Free entry to expo.

Teen Zone Sponsor

\$ 5,000

- Teen Zone Naming Opportunity
- Premiere promotional booth space in Expo Hall or Teen Zone.
- Plaque presentation at Expo & mention in Press and Media Releases.
- Logo on website, event promotional emails, & flyers.

Kids Zone Sponsor

\$ 5,000

- Enables face painting, arts & crafts, & storyteller in dedicated Kids Zone.
- Company logo on Expo Website & event promotional materials.
- Social media recognition & Plaque presentation at Expo.
- Mention in Press and media Releases.

Workshop Sponsor

\$ 2,500

- Opportunity to lead workshop on a select topic.
- Company logo on Expo Website, in workshop room, & Expo materials.
- Plaque presentation at Expo & Social media recognition.
- Enables culturally relevant workshop inclusion in expo.

Literacy Sponsor

\$ 1,000

- Company logo on Expo Website.
- Mention in Press & Media Releases.
- Enables purchase of culturally relevant books and literacy materials for youth expo attendees.
- Social media recognition.

Community Supporter

\$ 500

- Recognition on the Black Education Expo Website.
- Enables free entry for Expo attendees.

THANKS FOR YOUR CONSIDERATION.

Your support will help us make a lasting impact on underrepresented communities, empowering students and families through educational resources. We look forward to partnering with you.

[Become a sponsor today!](#)

Scan to register:

