

# Simple

# Web Pros

**High quality design at affordable prices**

*100% money back guarantee*

*No long term obligation or contracts*

*Excellent customer service*

*Lowest price guarantee*

*Your digital marketing partner*

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## ABOUT OUR COMPANY

USA based business

A division of Central News Marketing, Inc.  
1444 N. Farnsworth Ave, Aurora, IL 60505.

Phone: 630-416-4191

We are a registered IL corporation since 2016 in good standing.

Contact Doug Haddad (owner) [doug@simplewebpros.com](mailto:doug@simplewebpros.com).

Sue Overbey (manager) [sue@simplewebpros.com](mailto:sue@simplewebpros.com)

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## **Pricing & Service**

\$499 for most websites, includes 5 pages, full design, including all written content, photos and images

\$39 per month for hosting and maintenance

Unlimited changes and digital media help

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## How it works

We provide a sample demo of what your website design would look like

If you like it we'll continue working on the completed website design

We do all the work. You review, edit and approve

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## **Your website goes live**

We'll buy a .com website name for your business, and confirm you own the website name

Then we'll connect your .com website name to the completed website design

We'll input the Google keyword search terms in your website so it comes up on searches

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## **Consistent support when needed**

We will help you with your Google Business Listing if needed, making sure the website is connected.

We will help you in the future with any Google, Facebook or digital media questions or needs.

We'll will help you understand advertising options in the future, including Search Engine Optimization (SEO).

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## Understanding websites and hosting

Website design is like having a sample brochure put together, or any marketing material created

Hosting is making the website connect to the internet, and found on search engines

These two functions are separate. Website design is a one-time cost. Hosting is a recurring monthly charge, but can be paid annually in advance. All websites need hosting.

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## **Advantages and Benefits Moving Forward**

A website is critically important to making money

Customers get an impression and feeling about your  
business when viewing a website

Increase customer awareness

Generate new customers

***Grow your business by promoting it during online searches***