

Reserve Your Space Today  
for the 2026-2027 Issue of  
**THE GUIDE TO**

# CHEYENNE

**DINING & SHOPPING  
ACCOMMODATIONS  
ENTERTAINMENT  
LOCATOR MAPS  
ATTRACTIONS**

*Distribution at Hotels,  
Motels, Campgrounds,  
Visitor's Centers  
& Cheyenne Area  
Businesses!*

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# Let Everyone Know About You!

**Reach Visitors & Residents for 12 Months with One Buy!**

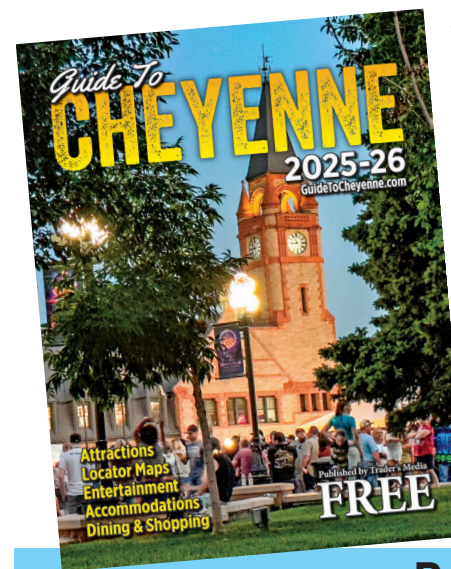
The **2026/2027 Free Guide to Cheyenne** is an established and exciting full color gloss magazine, produced by Trader's Publishing. 30,000 copies will be distributed in this area, targeting visitors and travelers at Cheyenne Area Visitors and Convention Centers, participating retailers, restaurants and lodging facilities. In addition, this publication is available online at: [www.guidetocheyenne.com](http://www.guidetocheyenne.com). Every ad and every page is available to the world 24 hours a day, 7 days a week.

This magazine is a comprehensive reference guide including current, informative articles about Cheyenne's history, demographics, arts and culture, transportation, parks and recreation, business, Warren Air Force Base, Cheyenne Frontier Days™ Celebration and shopping. The new

**Guide to Cheyenne** will offer many reasons for visitors to stay longer and see more, generating greater revenue for the area.

For added convenience, the magazine includes detailed maps of Cheyenne and the surrounding area. On each map, there will be locator numbers, which will correspond to a number placed in your advertisement and in the directory guiding tourists right to your door.

The **Guide to Cheyenne** is designed and produced by Trader's Publishing, southeast Wyoming's leader in free publications for more than 50 years. You can trust this advertising investment to bring you results!



<b>Circulation:</b> 30,000	<b>Preferred Placement Space Reservation:</b> February 6, 2026
<b>Format:</b> 8½"x11" Full Color Gloss Magazine	<b>Space Reservation:</b> February 13, 2026 <b>Copy Deadline:</b> February 20, 2026
<b>- ALL RATES INCLUDE FULL COLOR -</b>	
Back Page .....	\$2,132
Inside Front or Inside Back Cover .....	\$1,590
<small>Preferred Placements (Current advertisers have first right of refusal)</small>	
Two Page Spread .....	\$1,926
Full Page .....	\$1,268
Half Page .....	\$889
Quarter Page .....	\$668
Eighth Page.....	\$414
Antique, Flea Market & Thrift Shop Directory or Accomodations Page Ad.....	\$169

<b>Mechanical Requirements</b>	
(Width x Length)	
Full Page:	7¼"x9½"
Full Page with Bleed: 1/8" Bleed and 1/2" Margins	8½"x11"
Half Page: (Horiz.)	7¼"x4½"
Half Page: (Vert.)	3½"x9½"
Quarter Page:	3½"x4½"
Eighth Page:	3½"x2¾"
Antique/Hotel Page:	3½"x1¾"
PLEASE CALL 307.634.8895 TO SPEAK TO A SALES REPRESENTATIVE FOR QUESTIONS OR TO RESERVE SPACE	



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