



# SPONSORSHIP PACKAGE

**SURF 'N' SUDS BEER FESTIVAL**  
**"The Beer Festival with a Surf Twist"**

**Carpinteria 10th Anniversary**  
**Aug. 10th, 2024**  
**Carpinteria State Beach, Carpinteria**

**The Premiere Craft Beer Festival on  
the Central Coast!**  
**Sellout for the past 10 years!**  
**70+ Craft Breweries, Ciders, Seltzers,  
Kombucha and Wineries!**



**SurfBeerFest.com**

**Andres Nuño**  
**(805) 448-7070**

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# "TOP 10 BEER FESTIVALS IN THE U.S."

- ACCORDING TO BEERYETI.COM

## August 10th, 2024

CARPINTERIA • Carpinteria State Beach

### 2023 Carpinteria Stats:

**Attendance:** 3,500

**Largest Attendance to date!**

**Breweries / Wineries:** 80+

**Surfboard Shapers:** 15

**Non-Profit Organizations:** 12

**Food vendors:** 10    **Bands:** 2 + DJ



PHOTO: INGRID BOSTROM



PHOTO: PATRICK MUÑIZ

### SPONSORSHIP DETAILS

# SOLD

#### TITLE SPONSOR

**\$7,000** (single festival)

- NAMING RIGHTS: (**YOUR BUSINESS** Surf 'n' Suds Beer Festival)
- 16 VIP tickets to Surf 'n' Suds Beer Festival
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Primary link on event website ([www.surfbeerfest.com](http://www.surfbeerfest.com))
- Banner provided by company to hang inside and outside the festival.
- 20' x 10' tent location on site in a premium spot and able to sell merchandise.

#### SOUVENIR GLASS & WRISTBAND SPONSOR

**\$5,000** (single festival)

- 12 VIP tickets to Surf 'n' Suds Beer Festival(s)
- Company logo on Souvenir Glass handed to every guest
- Company logo on wristband worn by every attendee
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo and link on event website ([www.surfbeerfest.com](http://www.surfbeerfest.com))
- Banner provided by company to hang inside or outside the festival(s)
- 20' x 10' tent location on site and able to sell merchandise

# SOLD



[surfbeerfest.com](http://surfbeerfest.com) • [andres@enfuegoevents.com](mailto:andres@enfuegoevents.com) • [#surfnsuds](https://twitter.com/surfnsuds)



## STAGE SPONSOR

**\$6,000 (single festival)**

- Banner will hang across back of stage
- 24" x 144" inch banner on each side of stage
- 12 VIP tickets to Surf 'n' Suds Beer Festival(s)
- Company logo on all marketing materials (ads, posters, flyers, etc.).
- Company logo and link on event website ([www.surfbeerfest.com](http://www.surfbeerfest.com))
- 20' x 10' tent location on site and able to sell merchandise

## VIP SESSION SPONSOR

**\$3,000 (single festival)**

**1,000+ VIP Guests**

- You are the official "VIP Session" presenting sponsor (VIP Session presented by **YOUR BUSINESS**)
- 8 VIP tickets to Surf 'n' Suds Beer Festival(s)
- Company logo on all marketing materials (ads, posters, flyers, etc.).
- Company logo and link on event website ([www.surfbeerfest.com](http://www.surfbeerfest.com))
- 20' x 10' tent location on site and able to sell merchandise

## STOKED SPONSOR

**\$2,500 (single festival)**

- 6 VIP tickets to Surf 'n' Suds Beer Festival(s)
- Company logo on all marketing materials (ads, posters, flyers, etc.).
- Company logo and link on event website ([www.surfbeerfest.com](http://www.surfbeerfest.com))
- Banner provided by company to hang inside or outside the festival(s)
- 10' x 10' tent location on site and able to sell merchandise

## SHAKA SPONSOR

**\$1,500 (single festival)**

- 4 VIP tickets to Surf 'n' Suds Beer Festival(s)
- Company logo and link on event website ([www.surfbeerfest.com](http://www.surfbeerfest.com))

For more information: Andres Nuño at (805) 448-7070 or email [andres@enfuegoevents.com](mailto:andres@enfuegoevents.com)



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