



SPONSORSHIP PACKAGE

SURF 'N' SUDS BEER FESTIVAL
"The Beer Festival with a Surf Twist"

Carpinteria 10th Anniversary
Aug. 10th, 2024
Carpinteria State Beach, Carpinteria

**The Premiere Craft Beer Festival on
the Central Coast!**
Sellout for the past 10 years!
**70+ Craft Breweries, Ciders, Seltzers,
Kombucha and Wineries!**



SurfBeerFest.com

Andres Nuño
(805) 448-7070

andres@enfuegoevents.com

"TOP 10 BEER FESTIVALS IN THE U.S."

- ACCORDING TO BEERYETI.COM

August 10th, 2024

CARPINTERIA • Carpinteria State Beach

2023 Carpinteria Stats:

Attendance: 3,500

Largest Attendance to date!

Breweries / Wineries: 80+

Surfboard Shapers: 15

Non-Profit Organizations: 12

Food vendors: 10 **Bands:** 2 + DJ



PHOTO: INGRID BOSTROM



PHOTO: PATRICK MUÑIZ

SPONSORSHIP DETAILS

SOLD

TITLE SPONSOR

\$7,000 (single festival)

- NAMING RIGHTS: (**YOUR BUSINESS** Surf 'n' Suds Beer Festival)
- 16 VIP tickets to Surf 'n' Suds Beer Festival
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Primary link on event website (www.surfbeerfest.com)
- Banner provided by company to hang inside and outside the festival.
- 20' x 10' tent location on site in a premium spot and able to sell merchandise.

SOUVENIR GLASS & WRISTBAND SPONSOR

\$5,000 (single festival)

- 12 VIP tickets to Surf 'n' Suds Beer Festival(s)
- Company logo on Souvenir Glass handed to every guest
- Company logo on wristband worn by every attendee
- Company logo on all marketing materials (ads, posters, flyers, etc.)
- Company logo and link on event website (www.surfbeerfest.com)
- Banner provided by company to hang inside or outside the festival(s)
- 20' x 10' tent location on site and able to sell merchandise

SOLD



surfbeerfest.com • andres@enfuegoevents.com • [#surfnsuds](https://twitter.com/surfnsuds)



STAGE SPONSOR

\$6,000 (single festival)

- Banner will hang across back of stage
- 24" x 144" inch banner on each side of stage
- 12 VIP tickets to Surf 'n' Suds Beer Festival(s)
- Company logo on all marketing materials (ads, posters, flyers, etc.).
- Company logo and link on event website (www.surfbeerfest.com)
- 20' x 10' tent location on site and able to sell merchandise

VIP SESSION SPONSOR

\$3,000 (single festival)

1,000+ VIP Guests

- You are the official "VIP Session" presenting sponsor (VIP Session presented by **YOUR BUSINESS**)
- 8 VIP tickets to Surf 'n' Suds Beer Festival(s)
- Company logo on all marketing materials (ads, posters, flyers, etc.).
- Company logo and link on event website (www.surfbeerfest.com)
- 20' x 10' tent location on site and able to sell merchandise

STOKED SPONSOR

\$2,500 (single festival)

- 6 VIP tickets to Surf 'n' Suds Beer Festival(s)
- Company logo on all marketing materials (ads, posters, flyers, etc.).
- Company logo and link on event website (www.surfbeerfest.com)
- Banner provided by company to hang inside or outside the festival(s)
- 10' x 10' tent location on site and able to sell merchandise

SHAKA SPONSOR

\$1,500 (single festival)

- 4 VIP tickets to Surf 'n' Suds Beer Festival(s)
- Company logo and link on event website (www.surfbeerfest.com)

For more information: Andres Nuño at (805) 448-7070 or email andres@enfuegoevents.com



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