



Website Launch Starter Kit

**Your 5-Page
Planning Guide**

Use this simple checklist to get started
building your own website!

SMALL BIZ SITE CREATION

ONE-PAGE WEBSITE PLANNER

IMPORTANT WEBSITE INFO	
URL/DOMAIN HOSTING	<input type="checkbox"/>
SITE THEME	<input type="checkbox"/>
EMAIL PLATFORM	<input type="checkbox"/>
PAYMENT PROCESSOR	<input type="checkbox"/>
ANALYTICS	<input type="checkbox"/>
PRIVACY/DATA USE POLICY	<input type="checkbox"/>
SMS PLATFORM	<input type="checkbox"/>
AD NETWORK	<input type="checkbox"/>
BRAND KIT	<input type="checkbox"/>
MEDIA KIT	<input type="checkbox"/>

BRANDING DETAILS	CONTENT

KEEP YOUR IMPORTANT INFORMATION ALL IN ONE PLACE. This page will help you remember your website’s important details.

WHAT'S THE POINT DESCRIBE YOUR WEBSITE

1

WHAT SOLUTIONS DOES MY SITE PROVIDE?

2

WHAT STORIES ARE MY READERS TELLING THEMSELVES?

3

WHAT SEARCH PHRASES DO I WANT TO BE KNOWN FOR?

4

WHAT SITES AM I SIMILAR TO - OR DO I WANT TO BE LIKE?

5

WHAT VOCABULARY IS UNIQUE TO MY BRAND?

GROW INTENTIONALLY EVERY DAY. A website is like an employee that never sleeps - you get promotion that grows with time.

SMALL BIZ SITE CREATION

WEBSITE INVENTORY PLANNER

WEBSITE NAME

SUBTITLE OR TAGLINE

PAGES I HAVE:

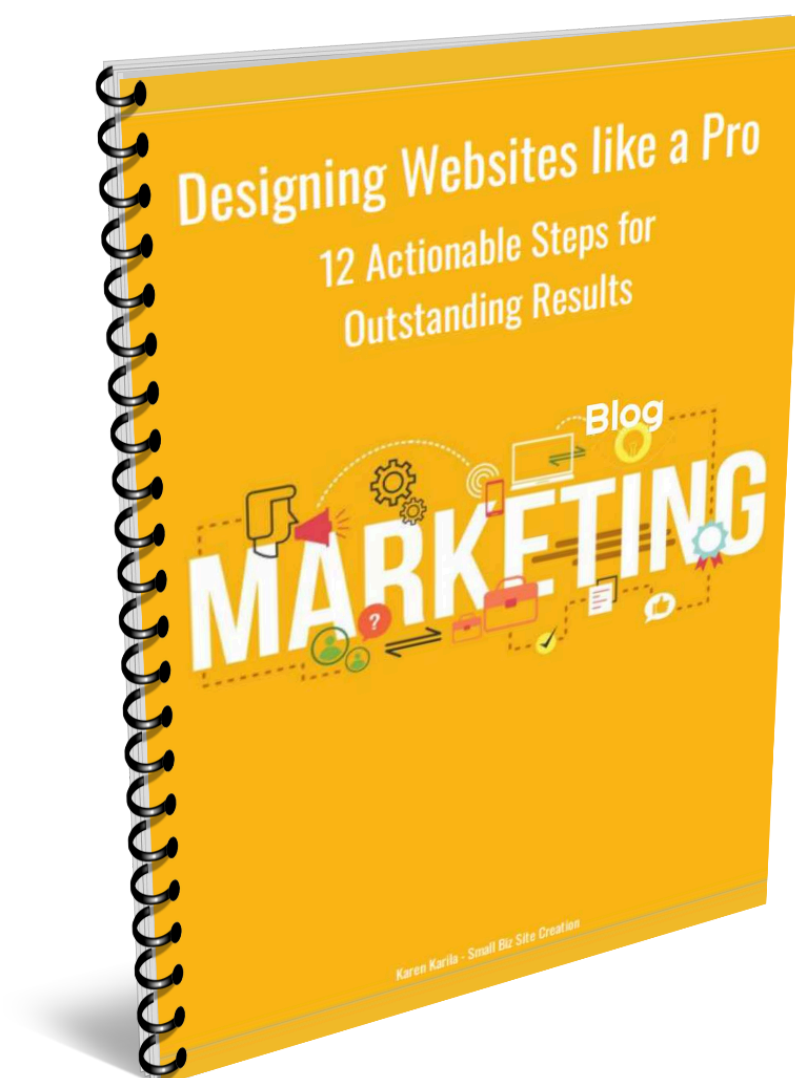
- ☐ HOME PAGE
- ☐ ABOUT ME PAGE
- ☐ CONTACT US PAGE
- ☐ PRODUCT & SERVICES PAGE
- ☐ BLOG CONTENT PAGE
- ☐ TERMS OF SERVICE PAGE
- ☐ PRIVACY & DATA USE PAGE
- ☐ POP-UP OR LEAD GENERATOR

PAGES I NEED:

HELLO. WELCOME.

Hey there! I'm so excited that you've picked up this Checklist because it means you're ready to take action and create your very own website. Woohoo! Let me tell you a little about myself. I'm just your friendly neighborhood web designer who believes that small business owners has the power to create something amazing online. This checklist is your ultimate starter . Now, I know the idea of building a website might seem daunting, but trust me, it's easier than you think. With this easy-to-follow checklist and simple explanations, you'll be able to layout the foundation of the creation an a great site.

In addition to this great starter checklist, you can grab a copy of my FREE eBook - Designing Websites like a Pro, which includes 12 Actionable Steps for Outstanding Results to be used along with your checklist with simple explanations for each step of the web design process.



CLick Below to Get Your Free Ebook

Designing Websites like a Pro / 12 Actionable Steps for Outstanding Results

I'll walk you through everything from choosing the perfect domain name to design tips that will make your site shine.

So, what are you waiting for?

Don't worry about making mistakes; they're just stepping stones to success.

Get started, unleash your creativity, and watch your website come to life.

You've got this! Let's go!



Small Biz Site Creation
Owner - Karen Karila