



# Free Website .....

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Professionally designed basic website includes a free interview/consultation to learn about your business, and (5) standard size website pages for Home, About, Services, Contact, Privacy Policy (ecommerce not included). Additional content discounted to \$100 per page. Please fill out this form in its entirety and return to BellStar MEDIA via Messenger or by email at: [bellstarmedia@mail.com](mailto:bellstarmedia@mail.com)

**Images Needed:** send to: [bellstarmedia@mail.com](mailto:bellstarmedia@mail.com)

- Logo
- Owner/Employee Headshot Image(s)
- Website Photo's (if applicable)

**The following information is needed to begin the project:**

- Owners Name...
- Type of Business...
- Business Name...
- Business Address...
- Business Phone #...
- Business Email...
- Social Media Links...

**About your Business paragraph: ...**

**Name & Title of Owner/Employee(s): ...**

**Products/Services Offered:** Please list and briefly describe up to (4) Products or Services ...

**Brand Colors:** (Please list your brand colors) ...

Website Design & Setup	Website Monthly Service	Reputation Management
<p data-bbox="315 1207 548 1266"><b>\$999</b> <i>one time</i></p> <p data-bbox="266 1304 597 1396">Establish your online presence and build credibility with a professional, search-optimized website, customized specifically for your small business.</p> <p data-bbox="383 1423 477 1444"><b>Includes:</b></p> <ul data-bbox="306 1451 557 1661" style="list-style-type: none"><li>Professional Site Design</li><li>Includes first 5 pages*</li><li>Professional Stock Photography</li><li>Mobile Optimization</li><li>Content &amp; Copywriting</li><li>Connect Social Media Profiles</li><li>Search Engine Optimization</li><li>Cross Browser Testing</li><li>Connect Your Domains</li></ul> <p data-bbox="342 1665 521 1682">* Additional pages: \$150 each</p> <p data-bbox="347 1719 516 1745"><a href="#">Get Started Now</a></p>	<p data-bbox="716 1207 906 1266"><b>\$49</b>/month</p> <p data-bbox="651 1304 982 1417">Our monthly service fee is required for all websites and includes monthly updates, hosting and site security to keep your site looking great, up-to-date and functioning properly.</p> <p data-bbox="768 1444 862 1465"><b>Includes:</b></p> <ul data-bbox="662 1472 964 1682" style="list-style-type: none"><li>Worry-Free Cloud Hosting</li><li>SSL Certificate</li><li>Desktop, Tablet &amp; Mobile Optimization</li><li>Cross Browser Testing</li><li>Real-Time Traffic Stats</li><li>Site Login Credentials</li><li>Make Your Own Updates</li><li>We Make Updates for You</li><li>Reliable Local Support</li></ul> <p data-bbox="727 1719 896 1745"><a href="#">Get Started Now</a></p>	<p data-bbox="1097 1207 1287 1266"><b>\$99</b>/month</p> <p data-bbox="1032 1304 1362 1417">Don't let bad online customer reviews destroy your business. Protect your reputation by monitoring your brand, deflecting negative reviews and increasing positive reviews.</p> <p data-bbox="1149 1444 1243 1465"><b>Includes:</b></p> <ul data-bbox="1073 1472 1310 1682" style="list-style-type: none"><li>Reputation Assessment</li><li>Review Monitoring</li><li>Daily Reputation Reports</li><li>Automatic Email Notifications</li><li>Review Request Form</li><li>Deter Negative Reviews</li><li>Increase 5-Star Reviews</li><li>Promote on Social Media</li><li>Review Response Coach</li></ul> <p data-bbox="1110 1719 1279 1745"><a href="#">Get Started Now</a></p>

## **\$49/month Hosting & Maintenance Package Includes:**

- 99.999% uptime - super secure cloud computing services powered by industry leaders Rackspace and AWS.
- We have multiple redundancies and do regularly scheduled back-ups for added security.
- Includes minor monthly website maintenance for your website's changes, updates, & revisions.
- Offers Administrative access to make your own changes, updates, & revisions if you so choose.
- Includes SSL Certificate providing authentication and encrypted connection to load on a 256-bit encrypted https: connection. Search engines flag sites without SSL certificates we provide them included in your package.
- Automated daily database backups are stored for 20 days.
- All inbound network traffic is restricted by firewall.
- Security updates are automatically applied to servers to protect against known security issues.
- Passwords are automatically hashed to prevent hacking.
- SEO Sitemap submission to Google and Bing to index your website-providing valuable website information for online Searches and your site rankings within search results.
- Ongoing website traffic analytics.
- Antivirus & Malware Protection - Web application is regularly updated to address vulnerabilities.

### **Additional Services Offered:** *(free quotes):*

Full-Service printing: Paper, Cardstock, Postcards, business cards, Flyers, Brochures, Bookmarks, Catalogs, Presentation Folders, Stickers, Direct Mail Services, Yard Signs, Vehicle Magnets, Table Covers & more.

#### BANNER Products:

HD Banner HDPE, Canvas, Mesh, Poster, No Curl All-weather Banners, Rollup Banner Stand, Retractable Banner Stand, Econo Stand

#### ADHESIVE Products:

3M IJ-35C Adhesive Film, 3M Print Wrap Films, ORAJET Backlit Signage, Window Clings, Dual View Window Graphics, Low Tac Wall Fabric, Dry Erase, Footprints Anti-Slip Surface, Reflective Long-Term Outdoor

#### RIGID Products:

Coro, Foam Core, PVC, Polystyrene, Aluminum, Backlit signs Magnetic, & Promotional Products.

**DEPOSIT Required to initiate project:** TBD. Installment payments available.

Balance paid in full upon project completion prior to delivery.

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## Experience

Over 25+ years' experience in Graphic Communications, Marketing & Web design, (focused primarily on the needs of businesses from a marketing and operational standpoint) offering creative services and solutions to meet the needs of businesses large and small. From branding & identity, business consultation, to sales and marketing strategies & collateral, exhibition displays to websites. my focus in communications, fulfills the needs of many work environments as a virtual assistant for marketing, advertising, promotions and creative services whenever the need arises.

### **Top Quality Printing services for all your business needs.**

We have a strong long-term relationship with wholesale print leaders in the print industry offering Top Quality Print brought to you by a first-class team of professionals working with state-of-the-art production equipment. Simplify your marketing efforts with our wide variety of products to meet your business needs. We offer ultra-fast turnaround times including Same Day Delivery in many locations.

I have owned and operated my own business since 2003, utilizing and expanding my skills and talents in several areas of design: web design, graphic design; business & marketing communications, promotions and presentations.

More detailed information, experience and endorsements can be found at:

- <https://bellstarmedia.com/>
- [www.edcass.info](http://www.edcass.info)
- <https://www.linkedin.com/pub/ed-cass/8/460/906>



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[www.bellstarmedia.com](http://www.bellstarmedia.com)

"Marketing, Advertising, Design & Printing Services"

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