



“V.I.P. FOOD” SPONSORSHIP

V.I.P. Food Sponsors provide food for approx. 50-100 people. 300 volunteers, 35-40 registered officials and the Gus Macker staff utilize the room.

- We provide lunch on Thursday & Friday for the set up volunteers (20-30 per day)
- Breakfast and lunch on tournament days (Saturday & Sunday)

3ON3 BASKETBALL

AUGUST 22 & 23, 2026

Otsego, Michigan

HERE ARE THE BENEFITS...

- On-site 10x10 space to display handouts, samples and/or sell products
- Company name on a 2 ft. x 8 ft. single sided banner in the V.I.P. room
- Sponsorship mentions over tournament PA system all weekend throughout the tournament
- Use of “Gus Macker” name, logo, video footage, and song in advertising, retail promotions, sales meetings, collateral support materials, promotional items, etc.

Thank You VIP Food Sponsors!

VIP ROOM SPONSOR

**BUTLER,
TOWESON &
PAYSENO PLLC**
ATTORNEYS AT LAW
KALAMAZOO



Add.Vantage
Self Storage
PLAINWELL



First Congregational Church
OTSEGO



Please show your support by visiting these local establishments.

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you by:



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*Proceeds from this event benefit
continued community development
efforts and local school
organizations and athletic teams.*