



“MEDIA” SPONSORSHIP \$2,500 or \$5,000

3ON3 BASKETBALL

AUGUST 22 & 23, 2026 • Otsego, Michigan

HERE ARE THE BENEFITS...

- Exclusive rights to broadcast events (Top Men's Finals, Top Women's Finals, Slam Dunk Contest, etc.)
- Exclusive on-site space for remote broadcast
- Opportunity for pre-tournament promotion/ remote broadcast to promote team sign-ups
- 2-4 team entries FREE, for on-air give-a-way (contests, etc.) or for personal/staff teams (\$336 - \$1072 value)
(*\$2500 = 2 Teams; \$5000 = 5 Teams*)
- Logo on each side of portable baskets (30-34 signs)
Portable basket signs: approx. 2'x6'5" total space per side
- Company name on 3-5 2'x8' single sided banners on-site
(*\$2500 = 3 Banners; \$5000 = 5 Banners*)
(*\$825 value*) (*\$1375 value*)
- Logo on back of complimentary player t-shirts (approx. 1,500)
- Logo on back of volunteer t-shirts (approx. 300)
- Logo on postcards sent to 2025 tournament teams (approx. 4,000)
- Logo on flyers and posters distributed
- Logo on local section of Macker website www.macker.com, Facebook posts plus additional advertising in the Community Shoppers Guide
- Sponsorship mentions over tournament PA system all weekend throughout the tournament
- Use of “Gus Macker” name, logo, video footage, and song in advertising, retail promotions, sales meetings, collateral support materials, promotional items, etc.
- VIP Room access - 1 breakfast, 1 lunch per person (up to 5 people) and unlimited water

Brought to you by:



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Proceeds from this event will benefit continued community development efforts and local school organizations and athletic teams.