

"SPECIAL EVENT" SPONSORSHIP



AUGUST 22 - 23, 2026
Otsego, Michigan

Dream Court	\$2,500
Free Throw Shooting	\$2,500
Slam Dunk Contest	\$2,000
Bracket Wall	\$1,500
Sound Stage	\$1,500
Kids Kourt	\$1,500
Top Men's Kourt	\$1,500
PA System	\$1,500
Trucking	\$1,500
3 Point Shootout	\$1,500
Game Officials' Packages	\$1,000
<i>Official's T-Shirt, Baseball Cap, Stop Watch, Whistle & Lanyard and Shoebag</i>	
Registered Officials (up to 6 sponsors)	\$1,000 /each
Trophies (up to 8 sponsors)	\$1,000 /each
Security	\$500
Climbing Wall	\$500
VIP Room	\$500

\$2,000 & up SPONSOR

EVERYTHING BELOW INCLUDED.....

- Enter 2nd team for FREE! (\$344 value)
- Third 2' x 8' single sided banner, hung between hoops (\$825 value)
- Logo on back of complimentary player t-shirt (approx. 1,500 players)
- VIP Room Access - 1 breakfast/1 lunch per person (up to 5 people) and unlimited water

\$1,500 SPONSOR

EVERYTHING BELOW INCLUDED.....

- Logo on each side of portable baskets (30-34 signs) Portable basket signs: approx. 2' x 6'5" (per side)
- Logo on flyers, posters and approx. 4,000 postcards
- Logo on local section of Macker website www.macker.com, Facebook posts, additional advertising in Community Shoppers Guide

\$1,000 SPONSOR

EVERYTHING BELOW INCLUDED.....

- Enter 1 team for FREE! (\$172 value)
- Logo on back of volunteer t-shirt (approx. 300 volunteers)
- Second 2' x 8' single sided banner, hung between hoops (\$550 value)

\$500 SPONSOR

- Onsite - 10x10 space to display handouts, samples, and/or sell products
- One 2' x 8' single sided banner, hung between hoops (\$275 value)
- PA System - Name mentioned throughout the weekend
- Use of "Gus Macker" name, logo, video footage, and song in advertising, retail promotions, sales meetings, collateral support materials, promotional items, etc.
- Exclusive sponsorship of special event

Brought to you by:



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Proceeds from this event benefit continued community development efforts and local school organizations and athletic teams.