



“PRESENTING” SPONSORSHIP

Range \$5,000 - \$10,000

(Could include multiple sponsors)

3ON3 BASKETBALL

AUGUST 22 & 23, 2026 • Otsego, Michigan

HERE ARE THE BENEFITS...

- Promoted in Gus Macker radio commercials
- Enter up to 5 teams FREE (\$840 value)
- Company name on five 2'x8' single sided banners on-site (\$1375 value)
- Logo on each side of portable baskets (30-34 signs) (approx. 2'x6'5" total space per side)
- Logo on back of complimentary player t-shirts (approx. 1500 players)
- Logo on back of volunteer t-shirts (approx. 300)
- Logo on flyers and posters distributed
- Up to 10 free t-shirts (\$50 value)
- On-site 10x10 space to display handouts, samples and/or sell products
- Logo on postcards sent to last year's local and other city tournament team players (approx. 4,000)
- Logo on local section of Macker website www.macker.com, facebook posts and in the Community Shoppers Guide
- Sponsor mentions over tournament PA system on-site, throughout the tournament
- Use of "Gus Macker" name, logo, video footage, and song in advertising, retail promotions, sales meetings, collateral support materials, promotional items, etc.
- VIP Room access - 1 breakfast, 1 lunch per person (up to 5 people) and unlimited water



Brought to
you by:

Together Otsego Prospers

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Proceeds from this event benefit
continued community development
efforts and local school
organizations and athletic teams.