



Date&Time: Saturday, January 31, 2026 from 11am-2pm

Location: 6307 West Park Ave Cannata's Family Market, Houma, LA

Benefiting United Way serving Assumption, Lafourche, St. Mary, and Terrebonne Parishes

Company: _____

Contact Name: _____

Address: _____

Phone: _____ **Email Address:** _____

About the Event:

Join us for the **2026 SOUPer Bowl**, a fun-filled community event designed to raise awareness and support for the vital services provided by United Way for South Louisiana. For just **\$5**, attendees can enjoy:

- A wide variety of delicious soups
- Family-friendly entertainment
- Activities for children
- And so much more!

All proceeds benefit United Way for South Louisiana's 18 member agencies, helping us make lasting impact in our communities.

Sponsorship Level Opportunities

- 🍲 Sponsorship forms are **due by January 16th** to ensure timely printing of all marketing materials & event signage.
- 🍲 Sponsors supporting cooking teams(s) will need to have their team lead(s) complete and return the team entry form.
- 🍲 Organizations and individuals may participate by entering a cooking team without selecting a sponsorship level.
- 🍲 All cooking teams are eligible for the booth decorating and philanthropy competitions.

- Champion Sponsor Group - \$5,000**
 - Listed as champion circle sponsor on all marketing material and media releases for event, including digital promotion.
 - Prominent logo placement on event shirt and brand visibility at the event.
 - Ability to display two (2) banners at event.
 - Opportunity to enter four (4) cooking teams at no additional cost.
 - Twelve (12) complimentary event tickets.
 - Participation in event planning (optional).

- Jersey/Shirt Sponsor - \$3,000**
 - Prominent logo on sleeve of the event shirt.
 - Brand visibility at the event and digital promotion.
 - Ability to display one (1) banner at the event.
 - Includes entry for two (2) cooking teams.
 - Twelve (12) complimentary event tickets.

- Touchdown/Platinum Sponsor- \$2,500**
 - Premier logo & name placement on marketing material & media releases.
 - Ability to display one (1) banner at the event.
 - Includes entry for two (2) cooking teams.
 - Ten (10) complimentary event tickets.

- Field Goal/Gold Sponsor - \$1,500**
 - Prime logo & name placement on marketing material & media releases.
 - Eight (8) complimentary event tickets.
 - Includes entry for one (1) cooking team.

- Extra Point/Silver Sponsor - \$1,000**
 - Featured logo & name placement on event signage.
 - Six (6) complimentary event tickets.
 - Includes entry for one (1) cooking team.

- Community Fan/Bronze Sponsor - \$500**
 - Logo & name displayed on event signage.
 - Recognition on United Way social media post.
 - Includes entry as table sponsor for four (4) representatives. (May host a small giveaway, raffle, or promotional item at the table; any proceeds must be donated to UWSL.)
 - Eligible to participate in booth decorating and philanthropy competitions.

- Fanatic Fan/Copper Sponsor - \$250**
 - Logo & name displayed on event signage.
 - Recognition on United Way social media post.
 - Includes gate entry for four (4).

- Cooking Team Entry Only - \$100/Team Entry**
(not selecting a sponsorship level)

This sponsor registration form is due no later than January 16, 2026.

Make checks payable to: United Way for South Louisiana, 600 Academy St, Houma La 70360
For more information contact United Way for South Louisiana at leasley@uwsla.com

Note* - The deadline for Cooking Team signup is January 26, 2026.