

**CREATIVE
SOLUTIONS.
IMPRESSIVE
RESULTS.
GRAPHIC DESIGN
PRINTING
MARKETING
BRANDING
CUSTOM APPAREL
TRADESHOWS
SIGNAGE**



Creative Solutions. **Impressive Results.**

270-827-5577 | WWW.ABBAPROMOTIONS.COM | We ship nationwide!

We provide clients with marketing tools that fit specific objectives.

We think you shouldn't buy promotional products or design without a plan.

In fact, we don't believe you should buy **ANY** type of advertising without knowing the result that you expect to receive. We DO believe in the power of well-planned, well-executed promotions that have specific objectives.

When effectively designed, a promotion can provide more "bang for your buck" than any other type of advertising. Lucky for us, many marketing firms don't understand the difference between a give-away and a promotion... or how to design a successful promotion.

ABBA PROMOTIONS provides marketing products and services to clients throughout the country. We've worked with over 62 political campaigns and many non-profits. Clients have ranged from small businesses to Fortune 500 companies such as Tyson Foods, Bristol Myers, and ClearChannel Radio.

You can buy t-shirts and coffee mugs from almost anyone... but it takes a skilled marketing professional to help you plan a promotion designed to meet your specific marketing objectives within your budget and time-frame.

If you are a regular client of Abba Promotions, then you already know the value of having a close relationship with a marketing professional.

If you're not... **we can't wait to show you.**



Ty Rideout, Owner



Need a custom quote, or a higher quantity? Call us at
270-827-5577

- or -

Check us out ONLINE!
abbapromotions.com

WE SHIP NATIONWIDE!

NONPROFIT BRANDING & ADVERTISING



STATIONERY

Custom letterheads, greeting cards, and envelopes are great tools to use as mailers for invites, newsletters, thank-you notes, or general materials to reach your audience.

FUNDRAISING & MEMBERSHIP MATERIALS

Use flyers and brochures to advertise and reach more people. Then provide them with more information on a cause or organization with booklets, catalogs, and presentation folders.



PROMO MATERIALS

Promo materials are a fun way to energize people. T-shirts, mugs, and stickers are generous giveaways to equip volunteers with during important causes and events. In addition to promoting your cause, these promo materials serve as a great marketing tool.



Promo Materials

- T-Shirts
- Mugs
- Buttons
- Tote Bags

Fundraising & Membership Materials

- Booklets & Catalogs
- Flyers & Brochures
- Sell Sheets
- Presentation Folders

Stationery

- Greeting Cards
- Invitations
- Announcements
- Envelopes
- Letterheads
- Business Cards
- Notepads

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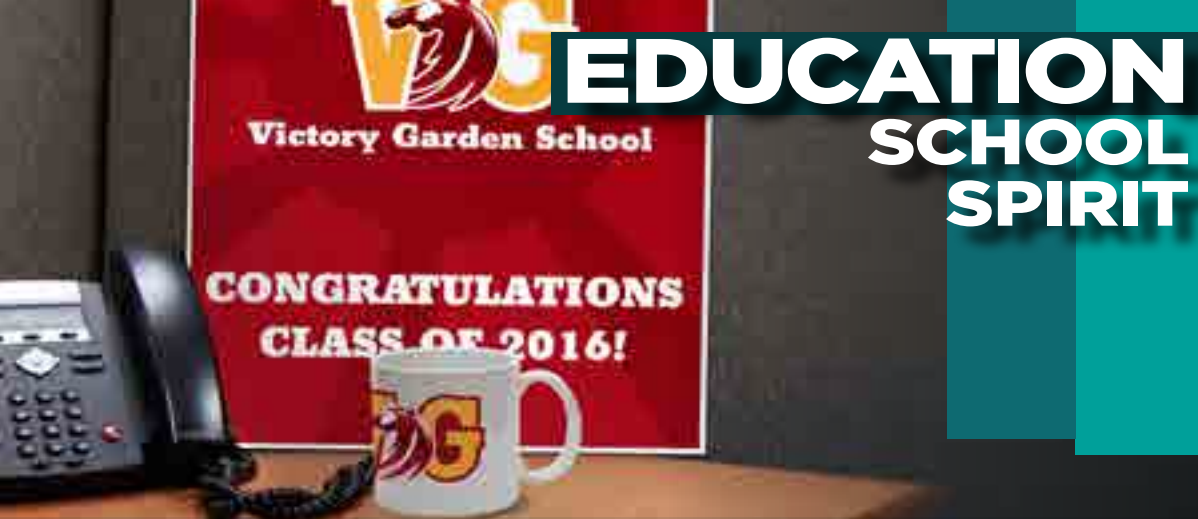
– or –

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EDUCATION SCHOOL SPIRIT

BOOKLETS & CATALOGS

Great for delivering information in course listings, event programs, graduation handouts, and much more. Booklets and catalogs are colorful, durable, and informative tactile resources.



STATIONERY

For orientations, official documents, take-homes, and mailers, stationery materials are essential to day-to-day activities in education.

Spirit Gear

- T-Shirts
- Mugs
- Buttons
- Tote Bags
- Bumper Stickers

Stationery

- Greeting Cards
- Envelopes
- Letterheads
- Business Cards
- Notepads
- Presentation Folders

SPIRIT GEAR

Be loud and proud with a wide variety of products that can show your school spirit. With t-shirts, buttons, bumper stickers, and much more, there's something for everyone.



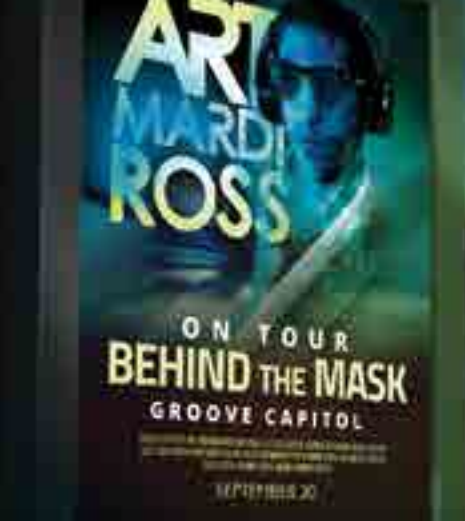
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EVENT SIGNAGE



FLAGS

Flags are promotional tools that are impossible to go unnoticed. Whether to announce a grand opening, or just to catch the eye of a passer-by, flags are a utility player in getting attention.

Event Signage

- Banners
- Stand Banners
- Posters
- Backlit Posters

Display

- Tabletop Retractables
- Table Tents
- Counter Cards
- Table Throws
- Table Runners



DISPLAYS

Display products like table tents and counter cards are great to showcase menus and specials, while table throws and runners are ideal for sponsored or branded messaging at a DJ booth or march stand.



EVENT SIGNAGE

Either big and flashy or sleek and subtle, event signage like banners and posters help establishments advertise and brand themselves exactly how they see fit.

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HEALTH CARE MARKETING PRODUCTS

PROMO PRODUCTS

Increase brand recognition with promotional products.

Get creative by adding logos and taglines to t-shirts, mugs, tote bags and more. Not only are you promoting your organization but you're also spreading the word on the many benefits of your health products and services.



Collateral Materials

- Booklets & Catalogs
- Flyers
- NCR Forms
- Notepads
- Roll Labels



Stationery

- Business Cards
- Letterheads
- Presentation Folders
- Envelopes
- Appointment Cards



Promo Products

- T-Shirts
- Mugs
- Calendars
- Tote Bags

COLLATERAL MATERIALS

Every health and wellness business provides products or services. Make sure you're equipped with the collateral materials needed to raise awareness about your unique offerings.

STATIONERY

The ideal way to boost industry and company awareness in the health and wellness fields is by using fully customizable stationery products. It serves as one of the most necessary and important tools for distributing important information to clients and patients.



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FOOD & BEVERAGE RESTAURANT HOSPITALITY

DISPLAY PRODUCTS

Counter displays are useful in entry ways, reception areas, concierge, and at checkout. Table throws can reinforce your brand while creating attractive table coverings for events and for everyday display.



FLOOR & WINDOW GRAPHICS

Advertise on these underutilized surfaces to creatively bring attention to your current promotions.



INDOOR/OUTDOOR SIGNAGE

Draw attention to your featured products and promotions from across the room or street with large banners and signage.

MENUS AND DIRECT MARKETING

Get the word out with direct marketing postcards, door hangers and take-away menus. Durable in-house menus can also enhance your brand.



Display Products

- Tabletop Retractable
- Table Tents
- Counter Cards
- Table Throws
- Table Runners

Signage

- Banners
- Stand Banners
- Posters
- Backlit Posters

Sales Materials

- Booklets & Catalogs
- Flyers & Brochures
- Postcards
- Endurance Water-Resistant

Floor & Window Graphics

- Floor Vinyl
- Clear and/or Opaque Window Clings
- See-Through Window Graphics

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RETAIL PRODUCT PACKAGING



PACKAGING

Stand out on the shelf. Utilize custom boxes and paperboard boxes for custom packaging. Combined with unique designs, packaging can look high end and one-of-a-kind.



ROLL LABELS

Whether used for products, logos, warning labels, or box and envelope seals, roll labels come in various shapes, sizes and materials. Most importantly, they always make an impact.



Packaging

- Custom Boxes
- PaperBoard Boxes

Roll Labels Options

- Bright Silver Metallic
- 70LB Eggshell Felt
- Semi-Gloss
- White and/or Clear Stock
- Repositionable Labels

Tags

- Hang Tags
- Header Tags



TAGS

Hang tags and header tags help products pop on the shelf. Either for branding, pricing, or promotions, it's a small touch that's a big asset.



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WE SHIP NATIONWIDE!

Event Tent

EVENT TENTS

79OZPOLY-OUTDOORTENT-120X120

Custom full color 10' x 10' tent, including hardware, fabric, rolling carry bag, print, and shipping » \$825.00

Produce art proof (1-2 business days).
Production (7-9 business days after acceptance of proof).

Event Tents are the perfect large-scale marketing medium to get noticed at festivals, conventions, trade shows and more. They include 4 fabric panels that can feature up to 4 different designs (one for each side). These easy to assemble tents are great for music festivals, golfing events, outdoor trade shows and tent booths.

- » Full color dye-sublimation graphic.
- » Scratch resistant tent fabric.
- » Weather resistant tent fabric coated in a water proof layer.
- » Our pop up tents include a carrying bag with wheels.
- » All fittings are made from aluminum, making our pop up tents more durable and resistant to wear and tear.
- » 40mm Hex aluminum frame with adjustable legs.



**SIDEWALLS &
BACKWALL
OPTIONAL**



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BANNERS

- » CUSTOM, FULL COLOR, VINYL BANNERS
- » UP TO 1/2 HOUR GRAPHIC DESIGN INCLUDED
- » 13 OZ. SCRIM VINYL
- » WITH GROMMETS EVERY 2-3' INCLUDED.

Pole pockets, and standard hemmed edges are provided at no extra charge upon request.
Have a tight event date? Let us know!



PRICING

2' X 2' » \$35	3' X 2' » \$40	4' X 2' » \$45	5' X 2' » \$50
2' X 4' » \$45	3' X 4' » \$55	4' X 4' » \$65	5' X 4' » \$75
2' X 6' » \$55	3' X 6' » \$65	4' X 6' » \$85	5' X 6' » \$100
2' X 8' » \$65	3' X 8' » \$85	4' X 8' » \$95	5' X 8' » \$115
2' X 10' » \$75	3' X 10' » \$100	4' X 10' » \$115	5' X 10' » \$155
2' X 12' » \$85	3' X 12' » \$115	4' X 12' » \$145	5' X 12' » \$160
2' X 14' » \$90	3' X 14' » \$130	4' X 14' » \$170	5' X 14' » \$190
2' X 16' » \$95	3' X 16' » \$145	4' X 16' » \$190	5' X 16' » \$235
2' X 20' » \$115	3' X 20' » \$160	4' X 20' » \$210	5' X 20' » \$260
2' X 40' » \$200	3' X 40' » \$260	4' X 40' » \$340	5' X 40' » \$420

NEED A LARGER BANNER?

NEED A HUGE QUANTITY OF BANNERS?

No problem! For a fast quote, Just let us know size you need, what quantity, and when you need it (especially if it is needed for an event!).

Double sided banners?
Double the pricing.

18 oz. banner?
Add \$1/sq ft to pricing.

Mesh banner?
Add \$1.50/sq ft to pricing.



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WE SHIP NATIONWIDE!

CORRUGATED PLASTIC SIGNS

FULL COLOR • INCLUDES DESIGN • INCLUDES SHIPPING ON 10 OR MORE SIGNS • INCLUDES BEST CUSTOMER SERVICE

4' x 8', CORRUGATED 4MM PLASTIC SIGNS, FULL COLOR, WITH GROMMETS, SINGLE SIDED

1 » \$90 ea. 25 » \$58 ea.
5 » \$70 ea. 50 » \$56 ea.
10 » \$60 ea. 100+ Custom Quote

4' x 8' CORRUGATED 4MM PLASTIC SIGNS, FULL COLOR, WITH GROMMETS, DOUBLE SIDED

1 » \$115 25 » \$75
5 » \$100 50 » \$72
10 » \$90 100+ Custom Quote

4' x 4', CORRUGATED 4MM PLASTIC SIGNS, FULL COLOR, WITH GROMMETS, SINGLE SIDED

1 » \$50 ea. 25 » \$30 ea.
5 » \$45 ea. 50 » \$28 ea.
10 » \$40 ea. 100+ Custom Quote

4' x 4' CORRUGATED 4MM PLASTIC SIGNS, FULL COLOR, WITH GROMMETS, DOUBLE SIDED

1 » \$75 ea. 25 » \$40 ea.
5 » \$55 ea. 50 » \$39 ea.
10 » \$48 ea. 100+ Custom Quote

2.66' x 4' CORRUGATED 4MM PLASTIC SIGNS, FULL COLOR, WITH GROMMETS, SINGLE SIDED

1 » \$35 ea. 25 » \$23 ea.
5 » \$25 ea. 50 » \$22 ea.
10 » \$24 ea. 100+ Custom Quote

2.66' x 4' CORRUGATED 4MM PLASTIC SIGNS, FULL COLOR, WITH GROMMETS, DOUBLE SIDED

1 » \$48 ea. 25 » \$27 ea.
5 » \$38 ea. 50 » \$28 ea.
10 » \$33 ea. 100+ Custom Quote

2' x 4' CORRUGATED 4MM PLASTIC SIGNS, FULL COLOR, WITH GROMMETS, SINGLE SIDED

1 » \$40 ea. 25 » \$17 ea.
5 » \$25 ea. 50 » \$16 ea.
10 » \$18 ea. 100+ Custom Quote

2' x 4' CORRUGATED 4MM PLASTIC SIGNS, FULL COLOR, WITH GROMMETS, DOUBLE SIDED

1 » \$50 ea. 25 » \$23 ea.
5 » \$29 ea. 50 » \$21 ea.
10 » \$25 ea. 100+ Custom Quote

18" x 24" CORRUGATED 4MM PLASTIC SIGNS, FULL COLOR, WITH GROMMETS, WITH WIRE FRAMES, SINGLE SIDED

1 » \$25 ea. 40 » \$8 ea.
5 » \$18 ea. 50 » \$7.50 ea.
10 » \$12 ea. 100 » \$7.25 ea.
20 » \$9 ea. 200 » \$6.75 ea.
30 » \$8.50 ea. 500+ Custom Quote

18" x 24" CORRUGATED 4MM PLASTIC SIGNS, FULL COLOR, WITH GROMMETS, WITH WIRE FRAMES, DOUBLE SIDED

1 » \$30 ea. 40 » \$9 ea.
5 » \$20 ea. 50 » \$8.50 ea.
10 » \$13 ea. 100 » \$8.25 ea.
20 » \$10 ea. 200 » \$7.90 ea.
30 » \$9.50 ea. 500+ Custom Quote

4' x 8' CORRUGATED 4MM PLASTIC SIGNS, SINGLE COLOR IMPRINT WITH GROMMETS, DOUBLE SIDED

10 » \$85 ea. 50 » \$60 ea.
25 » \$70 ea. 100 » \$40 ea.

4' x 4' CORRUGATED 4MM PLASTIC SIGNS, SINGLE COLOR IMPRINT WITH GROMMETS, DOUBLE SIDED

25 » \$40 ea. 100 » \$23 ea.
50 » \$33 ea. 200+ Custom Quote

2' x 4' CORRUGATED 4MM PLASTIC SIGNS, SINGLE COLOR IMPRINT WITH GROMMETS, DOUBLE SIDED

25 » \$23 ea. 100 » \$14 ea.
50 » \$20 ea. 200+ Custom Quote

18' x 24" CORRUGATED 4MM PLASTIC SIGNS, SINGLE COLOR IMPRINT WITH GROMMETS, DOUBLE SIDED

50 » \$8 ea. 500 » \$5.50 ea.
100 » \$7 ea. 1000 » \$4.20 ea.
250 » \$6 ea. 2500+ Custom Quote

NEED SOMETHING SPECIAL?



We offer a variety of hard substrates, from colored corrugated plastics to flat PVC composites. We even offer signage that can be produced by union contract producers that feature a union-branded label, ideal for representing US made hardware! Contact us today for a custom quote on your next sign project!



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BANNER STANDS

**Take a Stand and
Make a Lasting Impression!**

BANNER RETRACTORS

**FULL COLOR, DELUXE BANNER RETRACTOR WITH
CUSTOM DESIGN, BANNER, HARDWARE AND
LIFETIME WARRANTY**

\$275 FOR 1 OR \$235 EA @ QTY. 2+

Our Deluxe Banner Stand is simplistic and elegantly designed. It is finished in anodized silver or black with heavy duty molded end plates. Padded carry bag is included. Hardware kit includes: Base, top rail, hybrid pole assembly and soft case.

- » **Size: 37.49" w x 7.08" d x 84.75" h**
- » **Viewable graphic size: 35.5" w x 83.25" h**
- » **Variable height = 60" to 83.25"**
- » **Anodized black or silver base options**
- » **Hybrid bungee/ telescoping pole with tool less quick rail**
- » **Adjustable feet on base**
- » **Molded end plates**
- » **Supplied with a padded carry bag with strap**
- » **Lifetime warranty against all manufacturers defects**

ON A BUDGET?

Consider our Economy Banner Stand, a lighter weight unit with 30 day warranty (hardware only). \$155 ea. or \$125 ea. for quantity 2 or more.



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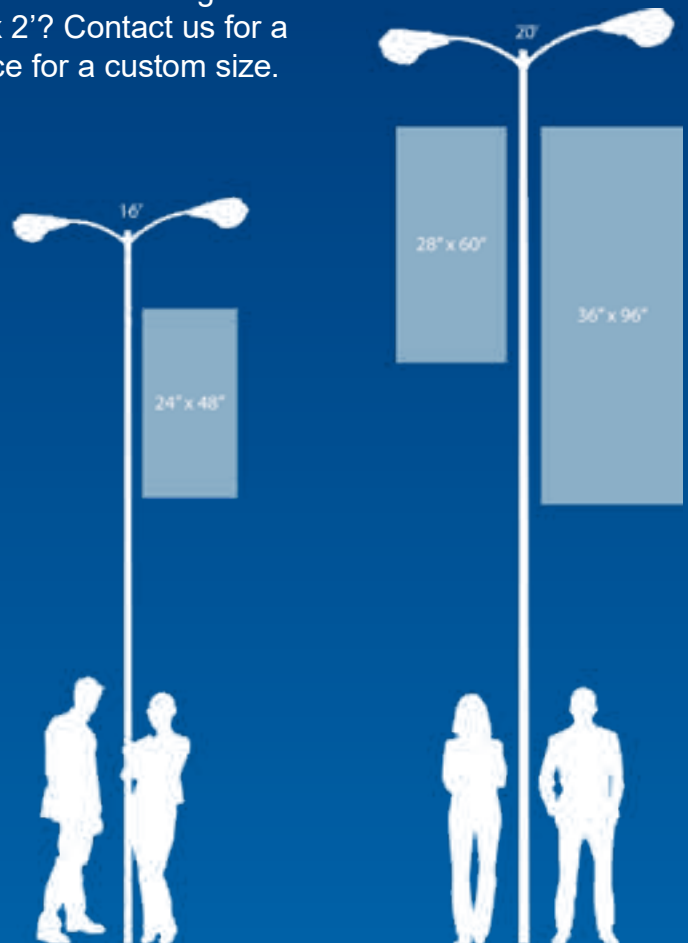
POLE BANNERS

DOUBLE-SIDED POLE BANNERS MEASURING 4 FEET HIGH BY 2 FEET LONG, INCLUDES BOTH SIDES, POLE POCKETS SECURED BY GROMMETS.

\$77 each at qty 1
\$67 each at qty 2
\$56 each at qty 4
\$42 each at qty 8
\$39 each at qty 16
\$37 each at qty 24
\$34 each at qty 48

Need hardware? Our pole banner hardware is sold in kits which include 2 Fiberglass Arms, 2 Mounting Brackets and 4 Steel Bands.
Price per kit \$47.

Need installation? Please request a custom quote.
Need banners larger than 4' x 2'? Contact us for a price for a custom size.



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Table

*Turn Tables into
Premium Ad Spaces*

Throws

Heavy 90z Premium Polyester

Fully customizable

3-sided

4-sided

TABLE COVERS

Our Economy Table Cover are available in the following colors:

ROYAL	RED	GREEN
WHITE	YELLOW	BEIGE
BURGUNDY	GRAY	PURPLE
	BLACK	

- » Economy, 1 color imprint - \$160 (like the "Your Design Here" sample, for 6' and 8' tables)
- » Deluxe, Fitted, or Stretch Full color table cover for 4' table: \$195
- » Deluxe, Fitted, or Stretch Full color table cover for 6' table: \$215
- » Deluxe, Fitted, or Stretch Full color table cover for 8' table: \$245

Pricing includes proof, revision, setup, print, deliver. Discounts may apply to multiple covers ordered at same time.

DELUXE

ECONOMY

STRETCH

FITTED



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WE SHIP NATIONWIDE!

Premium Quality PRESENTATION FOLDERS

FOR FIRST IMPRESSIONS THAT LAST!

CUSTOM FOLDERS

14PT-PFUV-9X12

Custom Designed 9x12 presentation folders on 14pt with UV Coating. Full color on outside and on pockets. White inside. Turnaround time 6 BUSINESS days after final proof approval. Includes professional graphic design, proof, setup, print, deliver.

250- \$2.90 ea	2500- \$.78 ea
500- \$1.75 ea	5000- \$.65 ea
1000- \$1.05 ea	

Want to have an imprint on the inside as well? Here's our pricing:

250- \$3.90 ea	2500- \$.92 ea
500- \$2.25 ea	5000- \$.74 ea
1000- \$1.28 ea	

On a super tight budget? Use our Economy Digital Presentation Folders: 16PT-PFUCD-9X12

Digital Presentation Folders are printed on 16pt C2S stock with a no-glue pocket on the right side. Available with lower run sizes!

10- \$19 ea	100- \$2.75 ea
25- \$8 ea	250 \$1.75 ea
50- \$4.50 ea	



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Telescopic Backdrop Banners

Make a Big Marketing Statement

Telescopic Backdrop Banners provide the branding coverage needed to grab the attention of current and prospective customers in any situation. They are high quality and versatile enough to be showcased indoors, and waterproof and durable enough to withstand the elements outdoors. Comes equipped with 4" pockets at the top and bottom for easy-to-set-up capabilities. Includes a portable carrying case to conveniently store the stand's parts and travel with ease.



BACKDROP BANNER

8' X 8', FULL COLOR, FABRIC, INCLUDING HARDWARE » \$435

Our Backdrop Banners provide a great low-cost backdrop for press conferences, interviews, red carpet events, trade shows, and exhibitions. A high-quality full color digitally printed backdrop banner stand!

- » Printed in America
- » Printed on premium polyester fabric material
- » Light absorbing Matte finish making it perfect for photography
- » Includes adjustable poles for custom sizes
- » Vibrant full-color single sided dye sublimated print
- » Strong black anodized adjustable aluminum stand
- » Easy to assemble in minutes
- » Packs away into a durable compact nylon carry bag



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RAFFLE TICKETS

Custom raffle tickets, 2" x 7", numbered, with perforated stub, layout, provide art proof, and print

BLACK & WHITE TICKETS

50 » \$50
100 » \$55
250 » \$65
500 » \$75
1000 » \$85
2500 » \$125
5000 » \$165

FULL COLOR TICKETS

50 » \$55
100 » \$60
250 » \$75
500 » \$85
1000 » \$105
2500 » \$165
5000 » \$235

PARKING HANG TAGS/DECALS

Hang tags on card stock

50 » \$1.50
125 » \$.90 ea
250 » \$.60 ea
500 » \$.35 ea
1000 » \$.25 ea

Hang tags on plastic

50 » \$3.90 ea
125 » \$2 ea
250 » \$1.25 ea
500 » \$1.10 ea
1000 » \$.75 ea

Economical alternative to hang tags:
removable decal for windshield, 2" x 3"

50 » \$1 ea
125 » \$.60 ea
250 » \$.35 ea
500 » \$.28 ea
1000 » \$.20 ea

Setup, proof, print, and numbering included!
(Please specify preferred start number when ordering)

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Expand your reach WITH MULTI-PAGE BOOKLETS

Catalog Your Lovely Products in **FULL COLOR**



4 Page - 8.5 x 11	8 Page - 8.5 x 11	12 Page - 8.5 x 11
25 » \$2 ea	25 » \$2.10 ea	25 » \$2.20 ea
50 » \$1.25 ea	50 » \$1.45 ea	50 » \$1.70 ea
100 » \$.75 ea	100 » \$.95 ea	100 » \$1.25 ea
250 » \$.50 ea	250 » \$.70 ea	250 » \$1 ea
500 » \$.35 ea	500 » \$.55 ea	500 » \$.85 ea
1000 » \$.31 ea	1000 » \$.55 ea	1000 » \$.80 ea
2500 » \$.30 ea	2500 » \$.52 ea	2500 » \$.78 ea
5000 » \$.27 ea	5000 » \$.41 ea	5000 » \$.59 ea
16 Page - 8.5 x 11	20 Page - 8.5 x 11	24 Page - 8.5 x 11
25 » \$2.45 ea	25 » \$2.75 ea	25 » \$4.25 ea
50 » \$2 ea	50 » \$2.30 ea	50 » \$3.30 ea
100 » \$1.50 ea	100 » \$1.80 ea	100 » \$2.45 ea
250 » \$1.30 ea	250 » \$1.60 ea	250 » \$2 ea
500 » \$1.15 ea	500 » \$1.45 ea	500 » \$1.65 ea
1000 » \$1.10 ea	1000 » \$1.40 ea	1000 » \$1.60 ea
2500 » \$1.08 ea	2500 » \$1.38 ea	2500 » \$1.57 ea
5000 » \$.87 ea	5000 » \$1.07 ea	5000 » \$1.20 ea

BOOKLETS

MULTIPAGE BOOKLET
100# GLOSS TEXT
FULL COLOR
SADDLE STITCHED STAPLED

We can print from your provided file, or include up to one half hour of design free of charge.

Showcase your offerings on
FULL COLOR
Glossy Pages



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WE SHIP NATIONWIDE!

CUSTOM Calendar

for any Great Cause!



Great for **Gifts, Fundraisers, and Promotions.**
For School, Home or Business.

- » Setup only costs \$40!
- » Saddle-Stitch, or add Spiral-Bound at \$.25 extra.
- » Custom highlighted event dates.
- » Add an extended footer to promote your organization or business all-year!

8.5 x 11 Calendar

50 » \$3 ea
100 » \$2.75 ea
200 » \$2.50 ea
300 » \$2.40 ea
400 » \$2.30 ea
500 » \$1.95 ea
1000 » \$1.90 ea

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TRIFOLD BROCHURES

CUSTOM TRI-FOLD BROCHURES

Includes professional graphic design, custom
designed for your organization.

8.5" x 11" flat size, folds to 8.5" x 3.66",
full color, full bleed.

Setup » \$60

Includes up to 1 hour of professional
graphic design, proof, revisions-

Design and artwork provided 2 business
days after quote approval.

Revisions provided 1 business day after
request. Normal production time (after
final art approval) provided within 3
business days.

Need these brochures for an event?
Please let us know in advance when you
need them in-hands to ensure timely
delivery.

Trifold Brochure

100 » \$165

250 » \$190

500 » \$220

1000 » \$245

2500 » \$355

5000 » \$490



INVITATIONS

5" x 7" flat size. Includes up to half hour professional design, proof, revision, and print. Includes blank envelopes.

25 SETS » \$55
50 SETS » \$75
100 SETS » \$95
250 SETS » \$125

500 SETS » \$165
1000 SETS » \$225
2500 SETS » \$390
5000 SETS » \$715

On 80# white or natural stock.

For custom return address on envelope in black, add \$.05 ea. For custom return address and/or logo on envelope in color, add \$.09 ea. For custom addressing of envelopes from provided, formatted excel file, add \$.09 ea (\$40 min charge).



POSTERS

12" x 18" poster, 12pt coated one side stock, full color, printing from client provided file.

1 » \$30	100 » \$75	500 » \$265
25 » \$50	250 » \$155	1000 » \$335

18" x 24" posters, matte vinyl with liner-backed adhesive or 100 lb paper stock, full color, printing from client provided file.

1 » \$30	25 » \$150	100 » \$510	500 » \$775
10 » \$70	50 » \$270	250 » \$755	1000 » \$790

24" x 36" posters, matte vinyl with liner-backed adhesive or 100 lb paper stock, full color, printing from client provided file.

1 » \$36	25 » \$255	100 » \$890	500 » \$1210
10 » \$125	50 » \$475	250 » \$1190	1000 » \$1690



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Maximize
YOUR
MARKETING
IMPACT,
DOOR
-TO-
DOOR!

3.5" x 8.5"	4.25" x 11"
250 » \$120	250 » \$135
500 » \$145	500 » \$165
1000 » \$210	1000 » \$235
2500 » \$375	2500 » \$390
5000 » \$535	5000 » \$555

The simple and cost-effective way to market locally.

Minimum Effort. Maximum Possibilities.



EDDM POSTCARD PROGRAM

Use Every Door Direct Mail® (EDDM®) services to promote your small business in your community. If you're having a sale, opening a new location, or offering coupons, EDDM can help you send postcards, menus, and flyers to the right customers. It's simply the best tool for a grass-root proximity-based marketing campaign. For the EDDM program, we mail to ALL of a mail route at a reduced rate per piece. Pricing is based on size of piece, and approximate quantity.

11 x 17 FLYERS

INCLUDES POSTAGE

QUANTITY	PRICE/PIECE
1000	.65 ¢
2500	.52 ¢
5000	.42 ¢
10000	.36 ¢
25000	.35 ¢
50000	.34 ¢

These popular, GIANT-sized flyers, fold in half and are the perfect choice for advertisers promoting multiple products or services. Common uses include: pizza and takeout menus, healthcare brochures, general contractor brochures, real estate flyers, and product promotional brochures.

8.5 x 11 POSTCARDS

INCLUDES POSTAGE

QUANTITY	PRICE/PIECE
1000	.63 ¢
2500	.49 ¢
5000	.40 ¢
10000	.36 ¢
25000	.34 ¢
50000	.33 ¢

Our best-selling EDDM™ postcard product. These postcards fit virtually any type of promotional need. Mail these postcards for maximum visibility and deliver powerful messages directly to recipients. Printed on quality card stock for excellent results.

6.25 x 9 POSTCARDS

INCLUDES POSTAGE

QUANTITY	PRICE/PIECE
1000	.56 ¢
2500	.40 ¢
5000	.36 ¢
10000	.34 ¢
25000	.33 ¢
50000	.32 ¢

When you need to deliver powerful collateral, at the lowest rates possible, look no further than this product. This popular-sized option is an industry standard and provides excellent visibility.

4.25 x 11 POSTCARDS

INCLUDES POSTAGE

QUANTITY	PRICE/PIECE
1000	.53 ¢
2500	.37 ¢
5000	.34 ¢
10000	.33 ¢
25000	.30 ¢
50000	.28 ¢

The most affordable Every Door Direct Mail product. This budget-friendly EDDM™ postcard is designed to keep your costs down while still delivering results in the mail. The postcard features a lengthy 11" long dimension to stand out in the mail. Printed on quality card stock for outstanding results.

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Push the **ENVELOPE** *with Custom* **PRINTED** **ENVELOPES**

Perfect for **Catalogs & Booklets**
Great for **Business & Correspondence**
Ideal for **Invitations & Postcards**

ENVELOPES

Full Color, Edge-To-Edge Printed, #9 Or #10 Envelopes, Regular Gummed Flap

Includes design on a 4-color process printed standard smooth 70# premium uncoated stock, printed, delivered IN 7 BUSINESS days after final proof approval.

500 » \$175 1000 » \$215 2500 » \$295 5000 » \$435

Full Color, Simple Imprint (Not Edge-To-Edge), #9 Or #10 Envelopes, Regular Gummed Flap

Includes design on a 4-color process printed standard smooth 70# premium uncoated stock, printed, delivered IN 7 BUSINESS days after final proof approval.

500 » \$105 1000 » \$165 2500 » \$245 5000 » \$435

For windowed envelopes, add 15%.
For self-sealing envelopes, add 15%.



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BUILD BRAND AWARENESS WITH CUSTOM LETTERHEAD



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CUSTOM NOTECARDS

w/ Matching Unimprinted Envelopes

Setup- \$10

100 SETS » \$95	1000 SETS » \$275
250 SETS » \$125	2500 SETS » \$475
500 SETS » \$165	5000 SETS » \$790

On 80# white or natural stock.

Folded size 4.25" x 5.5" Flat size 8.5" x 5.5"

Cards provided flat, but scored for folding

For custom return address on envelope in black, add \$.05 ea

For custom return address and/or logo on envelope in color, add \$.09 ea

For custom addressing of envelopes from provided, formatted excel file, add \$.09 ea (\$40 min charge)

Normal production 5 business days after approved proof.

For 3 business days » add 10%.

For 2 business days » add 20%

For 1 business day » add 35%



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WE SHIP NATIONWIDE!

Bring COLOR to Your Transactions

FULL COLOR NCR FORMS ARE HERE!

CARBONLESS NCR FORMS

Half sheet size (8.5" x 5.5") 2-part custom carbonless forms (with black/white print).

Layout and proof included in price, up to a half hour included.

100 SETS » \$55	1000 SETS » \$125
250 SETS » \$75	2500 SETS » \$235
500 SETS » \$85	5000 SETS » \$375

Add a full color imprint for an additional \$.04 per set. Add sequential numbering for an additional \$.02 per set. Add book-binding in sets of 50 for an additional \$.03 per set.

Add a backside imprint for an additional \$.03 per set.

Standard sheet size (8.5" x 11") 2-part custom carbonless forms (with black/white print).

Layout and proof included in price, up to a half hour included.

100 SETS » \$65	1000 SETS » \$175
250 SETS » \$95	2500 SETS » \$350
500 SETS » \$110	5000 SETS » \$590

Add a full color imprint for an additional \$.07 per set. Add sequential numbering for an additional \$.02 per set. Add book-binding in sets of 50 for an additional \$.04 per set.

Add a backside imprint for an additional \$.05 per set.

Legal size (8.5" x 14") 2 part custom carbonless forms (with black/white print). Layout and proof included in price, up to a half hour included.

100 SETS » \$95	1000 SETS » \$235
250 SETS » \$125	2500 SETS » \$525
500 SETS » \$155	5000 SETS » \$850

Add a full color imprint for an additional \$.09 per set. Add sequential numbering for an additional \$.02 per set. Add book-binding in sets of 50 for an additional \$.04 per set.

Add a backside imprint for an additional \$.05 per set.

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CUSTOM NOTEPADS

Keep your brand
on the top of the list

NOTEPADS

8.5 x 11, 50 sheets per
pad, full color

100 pads » \$3.30 ea

250 pads » \$3 ea

500 pads » \$2.85 ea

1000 pads » \$2.75 ea

8.5 x 5.5, 50 sheets per
pad, full color

100 pads » \$1.75 ea

250 pads » \$1.60 ea

500 pads » \$1.50 ea

1000 pads » \$1.40 ea

8.5 x 3.66, 50 sheets per
pad, full color

100 pads » \$1.50 ea

250 pads » \$1.25 ea

500 pads » \$1.20 ea

1000 pads » \$1.10 ea

4.25 x 5.5, 50 sheets per
pad, full color

100 pads » \$1 ea

250 pads » \$.85 ea

500 pads » \$.80 ea

1000 pads » \$.75 ea

8.5 x 11, 50 sheets per
pad, black/white

100 pads » \$2.25 ea

250 pads » \$2 ea

500 pads » \$1.75 ea

1000 pads » \$1.50 ea

8.5 x 5.5, 50 sheets per
pad, black/white

100 pads » \$1.25 ea

250 pads » \$1.10 ea

500 pads » \$.90 ea

1000 pads » \$.85 ea

8.5 x 3.66, 50 sheets per
pad, black/white

100 pads » \$1.15 ea

250 pads » \$.90 ea

500 pads » \$.75 ea

1000 pads » \$.65 ea

4.25 x 5.5, 50 sheets per
pad, black/white

100 pads » \$1 ea

250 pads » \$.60 ea

500 pads » \$.50 ea

1000 pads » \$.45 ea



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ADVERTISE ON THE GO

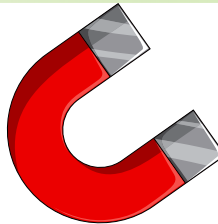


VEHICLE MAGNETS

Pricing includes design, proof, revisions as needed, printing. Production time 3 business days after artwork proof approval. Personalized with your services and contact information, custom car magnets are an effective marketing tool. Can be used on any automobile, car, truck, van, sedan – getting your message to the public on a daily basis. Our rectangle shape auto magnets are weather-resistant, durable, flexible, and infinitely repositionable. Each of our car magnets will stay where you put it, but will also peel off when you need to remove it. Magnet material is 30 mil. magnet-backed vinyl with rounded corners.

12" x 24" size	18" x 24" size
2 » \$33 each	2 » \$42 each
4 » \$27 each	4 » \$35 each
8 » \$24 each	8 » \$29 each
10 » \$22 each	10 » \$27 each
20 » \$21 each	20 » \$25 each
40 » \$18 each	40 » \$22 each
80 » \$17 each	80 » \$21 each

WITH
**VEHICLE
MAGNETS**



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READY TO TARGET YOUR CUSTOMERS?



TARGETED POSTCARD MAILING VIA STANDARD BULK MAIL

MAILING TO YOUR SPECIFIC LIST

Standard Mail (or "bulk mail") is less expensive than first class mailing and is a great way to target just your clients at their home or business. While delivery time is not guaranteed, Local Standard Class Mail is usually delivered in around 2-5 working days. All mail pieces must be identical. Let us help you design a postcard campaign to promote your business or event!

LARGE POSTCARDS

Pricing includes custom design, proof, revisions, print gloss 6.25" x 9" postcards, addressing from your provided, properly formatted mail-list. Pricing includes all USPS paperwork, and includes bulk postage.

100 » \$1 ea	1000 » \$.60 ea	3750 » \$.57 ea
250 » \$.85 ea	1500 » \$.59 ea	5000 » \$.55 ea
500 » \$.75 ea	2500 » \$.58 ea	10,000 » \$.52 ea

SMALL POSTCARDS

Pricing includes custom design, proof, revisions, print gloss 4" x 6" postcards, addressing from your provided, properly formatted mail-list. Pricing includes all USPS paperwork, and includes bulk postage.

100 » \$.90 ea	1000 » \$.59 ea	3750 » \$.48 ea
250 » \$.75 ea	1500 » \$.55 ea	5000 » \$.47 ea
500 » \$.70 ea	2500 » \$.51 ea	10,000 » \$.46 ea



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BUSINESS CARDS

Show That You Mean Business

DIGITAL AND OFFSET

Reach new markets, maintain contacts and make a lasting first impression with high quality Business Cards. A necessary tool for any company, Business Cards have the impact to open lines of communication or close important deals. Their size, shape, coating and thickness can help accentuate a brand's style, while their budget-friendly, fast turnaround options makes ordering a breeze.

- Offered in a variety of stocks and coatings
- Available in different sizes and shapes
- Quantities ranging from 25 up to 100,000
- Budget friendly and fast turnarounds
- For personal and professional use

BUSINESS CARDS

Including setup, print, and delivery!

250 » \$45
500 » \$55
1000 » \$65



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CUSTOM FLYERS

8.5" x 11" Single Sided

50 » \$30 min
100 » \$.45 ea
250 » \$.25 ea
500 » \$.15 ea
1000 » \$.13 ea
2500 » \$.10 ea
5000 » \$.09 ea

8.5" x 5.5" Single Sided

50 » \$30 min
100 » \$.40 ea
250 » \$.20 ea
500 » \$.12 ea
1000 » \$.08 ea
2500 » \$.06 ea
5000 » \$.04 ea

8.5" x 11" Double Sided

50 » \$30 min
100 » \$.50 ea
250 » \$.30 ea
500 » \$.19 ea
1000 » \$.17 ea
2500 » \$.14 ea
5000 » \$.13 ea

8.5" x 5.5" Double Sided

50 » \$30 min
100 » \$.45 ea
250 » \$.25 ea
500 » \$.15 ea
1000 » \$.10 ea
2500 » \$.08 ea
5000 » \$.06 ea

Stickers! Stickers!

Stick with Stickers for Staying Power!

CUSTOM DECALS

Full color, custom die cut, UV protected, outdoor decals.

2" x 2" or similar 25 » \$50 50 » \$60 100 » \$75 250 » \$125 500 » \$190 1000 » \$290	3" x 3" or similar 25 » \$60 50 » \$75 100 » \$95 250 » \$165 500 » \$245 1000 » \$375	4" x 8" or similar 25 » \$75 50 » \$125 100 » \$165 250 » \$295 500 » \$475 1000 - Call for quote
2" x 3" or similar 25 » \$55 50 » \$65 100 » \$85 250 » \$145 500 » \$205 1000 » \$315	3" X 5" or similar 25 » \$65 50 » \$85 100 » \$115 250 » \$205 500 » \$295	3.5" x 11" or similar 25 » \$80 50 » \$140 100 » \$185 250 » \$315 500 » \$495 1000 - Call for quote
	4" x 6" or similar 25 » \$75 50 » \$100 100 » \$145 250 » \$275 500 » \$390	

Full color sheet stickers for indoor use.

1"x1" or 1"x2" or 1"x3" circle, oval or rectangle 100 » \$50 250 » \$75 500 » \$85 1000 » \$95 2000 » \$120 5000 » \$190	2"x2" circle or square 100 » \$50 250 » \$105 500 » \$135 1000 » \$155 2000 » \$190 5000 » \$315	2"x3" rectangle or oval 100 » \$75 250 » \$125 500 » \$190 1000 » \$215 2500 » \$245 5000 » \$375
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Roll labels

Single color, white imprint 1"x1" or 1"x2" circle, oval or rectangle 250 » \$135 500 » \$140 1000 » \$150 2000 » \$215 5000 » \$255	2"x3" rectangle or oval 250 » \$165 500 » \$205 1000 » \$245 2500 » \$295 5000 » \$395	Full color imprint 1"x1" or 1"x2" circle, oval or rectangle 250 » \$165 500 » \$185 1000 » \$205 2500 » \$275 5000 » \$325
2"x2" circle or square 250 » \$145 500 » \$155 1000 » \$165 2000 » \$225 5000 » \$335		2.5" x 2.5" circle or square 250 » \$165 500 » \$205 1000 » \$245 2500 » \$295 5000 » \$395



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WALL MURALS

Layout » 1/2 hour included.
Including virtual proof, print,
and installation on-site.

20-100 sq ft » \$5/sq ft
101-200 sq ft » \$4/sq ft
201-300 sq ft » \$3.75/sq ft
301-400 sq ft » \$3.55/sq ft
500 sq ft+ » \$3.25 / sq ft

MAKE WALLS POP *with* **WALLSCAPES**

Fit for any size wall, window, or interior flat surface.
We'll even install it on-site! No hassle, no worries!



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Pens

**FREE SETUP & FREE SHIPPING ON
ALL OF THESE PEN SPECIALS**

STRATUS SOLID PENS

Set a firm foundation for your advertising campaign with the Stratus Solid Pen! Choose from four barrel color options to customize the look of this medium ballpoint plastic pen. It features black ink, smooth curves and a matching colored barrel and pocket clip.

300 » \$0.55 ea 1000 » \$0.49 ea 2500 » \$0.45 ea 1000 » \$0.39 ea

SMOOTHY CLASSIC PENS

Make an effortless play for attention at the next promotional event using this Smoothy Grip Whites pen! An industry favorite design, it features a solid white barrel, rubberized colored grip, matching trim colors and an imprint with polished chrome accents.

250 » \$0.63 ea 1000 » \$0.59 ea 2500 » \$0.56 ea 5000 » \$0.52 ea

METEOR PENS

The Meteor plastic ballpoint pen has a slightly contoured, smooth barrel and a stylish cutout design on the rubberized grip. Black and chrome accents and trim make this eye-catching pen stand out from the rest.

250 » \$0.65 ea 1000 » \$0.59 ea 2500 » \$0.55 ea 5000 » \$0.49 ea

ECONOMY PENS



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FULL COLOR PENS



COLORAMA +

Add a touch of vibrant color to your marketing plan with this Colorama+ Pen! It's one of the industry's most popular pens and accented in your choice of 12 trim colors. It features our SimpliColor (TM) printing process, giving you one of the largest one to four color process imprints with virtually unlimited color choices.

250 » \$0.75 ea 1000 » \$0.69 ea 2500 » \$0.65 ea 5000 » \$0.59 ea

COLORAMA GRIP

Brighten up your marketing campaign with the vibrant colors available with the Colorama Grip Pen. As one of the industry's most popular pens, it offers a rubber grip and bright chrome accent trim. The SimpliColor (TM) printing process offers one of the largest one to four color process imprints with virtually unlimited color options.

250 » \$0.89 ea 1000 » \$0.85 ea 2500 » \$0.79 ea 5000 » \$0.75 ea

GRIP WRITE PENS

Cover an extended advertising area when you employ the help of the Grip Write Pen! One of the industry's highest valued wide body pens, it features our SimpliColor (TM) printing process, giving you one of the largest one to four color process imprints with virtually unlimited color options.

250 » \$1.05 ea 1000 » \$0.99 ea 2500 » \$0.97 ea 5000 » \$0.95 ea

MATTE TRES-CHIC - STANDARD LASER

Spruce up your advertising campaign by adding a fun splash of color with this aluminum Matte Tres-Chic pen! Our best-selling Tres Chic pen just got better with a variety of vibrant matte color choices that are paired with polished chrome accents.

100 » \$1.59 ea 500 » \$1.49 ea 1000 » \$1.45 ea 2500 » \$1.39 ea

ELLIPSE SOFTY ROSE GOLD CLASSIC W/ STYLUS

The Ellipse Softy Rose Gold Classic is a stylish, premium pen with trendy rose gold trim, available in your choice of black or blue medium ballpoint ink. Available in a range of top-selling classic barrel colors.

100 » \$2.19 ea 500 » \$2.15 ea 1000 » \$2.09 ea 2500 » \$2.05 ea

PHOENIX SOFTY W/ STYLUS

This modern, metal click-action pen has a slightly wider barrel than the traditional ballpoint pen. The Phoenix Softy features the popular soft-touch rubberized finish, which also coats the diamond-texture grip. Polished chrome accents, trim and clip create a sophisticated look.

100 » \$1.99 ea 500 » \$1.95 ea 1000 » \$1.89 ea 2500 » \$1.85 ea

METAL PENS



Custom Logo Package

Get control of YOUR corporate image today by buying a logo package from ABBA PROMOTIONS!

Owning and controlling your own graphic files properly is the first and most critical step to consistent identity for your business. Buying a logo package gives you the proper tools and ability to recreate your logo **ACCURATELY** and **CONSISTENTLY** across a variety of marketing tools.

Owning and controlling your own graphic files is the **ONLY** way to ensure this **CONSISTENCY** and **ACCURACY** of your corporate image!

Your logo package will include:

- 3 unique logo design choices for you to select from, each design produced by a different designer.
- Initial logo design choices are delivered to you within 4 business days.
- Unlimited revisions to your design choice until you are 100% satisfied.
- 100% "Money Back Guarantee" (minus nonrefundable deposit) right up to your acceptance of the final design.
- Editable source file in vector format.
- No clip art... Your design is unique.
- Communication with you at each stage of the design process.
- Free support and communication with your print shop of choice, if required.
- Free grayscale version of your new logo supplied as standard to allow you to apply for trademark status.
- Pantone color references for your logo, just like Fortune 500 companies.
- Designed in either one, two, three, four/full color for no extra charge.
- Written transfer of all rights to use the design work in any way.
- Files prepared in the following formats: .EPS, .PDF, .JPG, .PNG, .SVG, .TIFF



\$75 nonrefundable deposit



Your logo will be professionally designed so that it is easily manipulated and used for virtually **ANY** type of print process or marketing purpose.

Order a logo package and mention this catalog for
1000 full color business cards

FREE!

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METAL

*Aint
No Signs
like some
SIDE WALK
— Signs*

CUSTOM
A FRAME
SIGN

PLASTIC

SIDEWALK SIGNS

Including hardware, signs, layout, proof, print, and production.

Metal with 2 custom landscape orientation
18" x 24" corrugated plastic panels » \$110

Metal, with 2 custom 24" x 36" portrait orientation
corrugated plastic panels » \$160

Metal, with 2 custom 24" x 36" landscape orientation
corrugated plastic panels » \$160

Plastic with 2 custom landscape orientation 18" x 24"
corrugated plastic panels » \$120

Plastic, with 2 custom 24" x 36" portrait orientation
corrugated plastic panels » \$145

Plastic, with 2 custom 24" x 24" landscape orientation
corrugated plastic panels » \$145



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SILICONE BRACELETS



SILICONE BRACELETS

Silicone debossed and ink filled wristbands

100 pcs, all alike, 3 week lead time » \$155 total
 200 pcs, all alike, 3 week lead time » \$195 total
 300 pcs, all alike, 3 week lead time » \$205 total
 400 pcs, all alike, 3 week lead time » \$225 total
 500 pcs, all alike, 3 week lead time » \$255 total
 1000 pc, all alike, 3 week lead time » \$325 total
 2000 pc, all alike, 3 week lead time » \$590 total

Pricing INCLUDES everything - layout, proof, revision if needed, debossing, 1 color of imprint, setup, shipping, and standard production time.

For additional colors of imprint, add \$.10 ea

NEED IT RUSHED?

For 2 week production after final proof approval » add \$.10 ea
 For 1 week production after final proof approval » add \$.16 ea

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WE SHIP NATIONWIDE!

ABBA
 PROMOTIONS
INC.

Pricing subject to change. If we can help, please contact us at 270.827.5577 or email us at info@abbapromotions.com.



LANYARDS

Custom Lanyards, Includes Standard “Bulldog” or “J-hook” clip attachment, 3/4” width, 36” length.

1 COLOR IMPRINT	FULL COLOR IMPRINT
25 » \$5.75 ea	25 » \$6 ea
50 » \$2.85 ea	50 » \$4 ea
100 » \$1.75 ea	100 » \$3.15 ea
300 » \$1.55 ea	300 » \$2.45 ea
500 » \$1.25 ea	500 » \$1.35 ea
1000 » \$1 ea	1000 » \$1.25 ea

For “safety breakaway” clip (recommended), add \$.14 ea

Pricing includes layout, proof, revision if needed, debossing, imprint, setup, shipping, and standard production time of 3 weeks.

NEED IT RUSHED?

For 2 week production after final proof approval, add \$.10 ea, \$20 min charge.

For 1 week production after final proof approval, add \$.16 ea, \$35 min charge.

BREAKAWAY



J-HOOK



BULLDOG



CAPS, VISORS, AND HATS

We have a wide variety of cap and knit styles available, with over 12 unique decorating locations! Who would have thought there's so many different areas on a hat...

Custom embroidered patches, sublimated applications, leather patches, screenprint, sewn-in labels... When it comes to customization, there are many options available to choose!

Mesh-backed, sandwich bill, corduroy, fabric strap, camo, structured, unstructured, relaxed-fit, there are so many styles to choose from, you'll have a hard time choosing!

Keep the cold weather at bay with our custom knitted winter caps! Available in multiple styles.

**ASK US TODAY FOR A NO-COMMITMENT
FREE QUOTE!**

EMBROIDERED CAPS

For quantities of 12-47 pieces, check out any of the styles at companycasuals.com

For quantities of 48+, we have partnered with imagenbrands.com. Up to 10,000 stitches included.
» FREE SETUP, FREE SHIPPING!

For quantities of 144+, lead times are approximately 3-4 weeks. Setup and shipping on our caps are \$85 per order total. In return, you get some of the most aggressive per unit pricing in the industry. Please allow 3-4 weeks depending upon style. Contact us for your custom quote.

Need a custom quote, or a higher quantity? Call us at
270-827-5577

- or -

Check us out **ONLINE!**
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SCREEN PRINTED T-SHIRTS, SWEATSHIRTS, & HOODIES

Pricing includes our most common standard unisex short sleeve shirts- G2000 / G2000B, PC61 / PC61Y

(For our popular "Tultex 202 / Tultex 235" soft shirt, add \$1 ea)

Sizes include Adult Small, Medium, Large, and Extra Large. For 2XL or 3XL, add \$2 each.

For long sleeve shirts, available in some colors, add \$3.50 each. For crewneck sweatshirts, available in some colors, add \$5.75 each.

For hoodies, available in some colors, add \$11 each.

S/S t-shirts 1 color front

12 @ \$12.75
24 @ \$8.75
48 @ \$7.50
96 @ \$5.75
144 @ \$5.25
288 @ \$5
576 @ \$4.90
1000+ Please call

S/S t-shirts, 2 color front

12 @ \$15.75
24 @ \$10.75
48 @ \$8.25
96 @ \$6.75
144 @ \$6.25
288 @ \$5.75
576 @ \$5.60
1000+ Please call

S/S t-shirts, 3 color front

12 @ \$18.75
24 @ \$11.75
48 @ \$9.50
96 @ \$7.75
144 @ \$7.25
288 @ \$6.50
576 @ \$6.30
1000+ Please call

S/S t-shirts, 4 color front

12 @ \$21.75
24 @ \$13.75
48 @ \$10.50
96 @ \$8.75
144 @ \$8
288 @ \$7.25
576 @ \$6.90
1000+ Please call

S/S t-shirts, 1 color front, 1 color back

12 @ \$16
24 @ \$11
48 @ \$9
96 @ \$7.75
144 @ \$6.75
288 @ \$6
576 @ \$5.75
1000+ Please call

S/S t-shirts, 2 color front, 1 color back

12 @ \$18.75
24 @ \$12.75
48 @ \$9.75
96 @ \$8.75
144 @ \$7.75
288 @ \$6.75
576 @ \$6.50
1000+ Please call

S/S t-shirts, 2 color front, 2 color back

12 @ \$22
24 @ \$15
48 @ \$11
96 @ \$9.75
144 @ \$8.50
288 @ \$7.50
576 @ \$7.35
1000+ Please call

S/S t-shirts, 3 color front, 1 color back

12 @ \$22
24 @ \$15
48 @ \$11
96 @ \$9.75
144 @ \$8.50
288 @ \$7.50
576 @ \$7.35
1000+ Please call

S/S t-shirts, 4 color front, 1 color back

12 @ \$26.75
24 @ \$17.75
48 @ \$12.75
96 @ \$11.50
144 @ \$9.75
288 @ \$8.75
576 @ \$8.60
1000+ Please call

Sleeve, or other third location imprint, add:

\$4 ea. @ 12
\$2 ea. @ 24
\$1.50 ea @ 48
\$1 ea @ 96
\$.95 ea. @ 144
\$.85 ea @ 288

Custom numbers in athletic film, add \$2.50 Ea.

Personalized names in athletic film, add \$3.50 Ea

Pricing assumes standard screen print colors used For non-standard colors, add \$15 ink mix charge.

Normal turnaround time:

7 business days after sizes received / proof approved.

Rush orders:

5 business days, 15%, \$25 min
3 business day, 20%, \$35 min
2 business days, 33%, \$50 min



Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or -

**Check us out ONLINE!
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WE SHIP NATIONWIDE!

**GREAT FOR
BUSINESSES
WITH FLEET
VEHICLES!**

WRAP UP YOUR MARKET!

**WITH A
FULL COLOR
VINYL
WRAP!**



**ASK THE
STORE MANAGER
OR SALESPERSON
FOR MORE DETAILS**

WHAT'S A "WRAP"?

A vinyl wrap is an adhesive, "second skin" applied to your vehicle. It's a great way to renew or customize the look of your vehicle without painting it. It's an incredible way to display an eye-catching advertising message that would be many times more expensive if applied with paint.

WHY GET A WRAP?

Great advertising is one of many reasons a car wrap makes sense. A vinyl wrap also protects the paint, which helps maintain resale value.

HOW WELL CAN IT ADVERTISE MY BUSINESS?

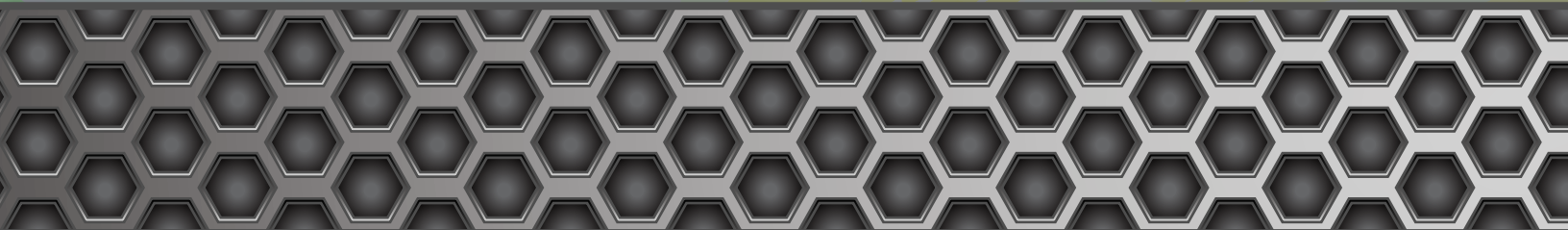
According to the Outdoor Advertising Association, vehicle wraps can produce 30,000 to 70,000 impressions a day, making it an effective branding and marketing tool. A vinyl wrap is a moving billboard that grabs attention. As you drive to meetings, sit at traffic lights, and park in front of your home and work place.

HOW DO WRAPS COMPARE TO OTHER ADVERTISING?

In short, pretty darn well. On average, wrap advertising costs as little as **four cents per thousand impressions**. This is significantly lower than other forms of advertising. For instance, it's estimated that outdoor signs cost \$3.56 and newspaper ads cost \$19.70 per thousand impressions.

THE STATS:

- » **98%** of in-car audiences indicated they noticed wraps.
- » Individual vehicle advertising generates between **30,000 to 70,000** daily vehicle impressions.
- » 30% of mobile outdoor viewers base buying decisions on ads they see.
- » 96% of Americans travel in a vehicle each as either a driver or a passenger in the past week.
- » Mobile advertising is the most effective and efficient form of outdoor advertising.
- » Mobile flexibility allows you to position your vehicle ad anywhere you want.
- » Every traffic jam is a terrific marketing opportunity.
- » Mobile advertising media reaches consumers not exposed to newspaper, radio and television.
- » Unlike home mailers - your advertisements are not compared side-by-side to your competitors.
- » Reach audiences of all ages, gender, backgrounds, income, professionals, and families.
- » Wraps are significantly cheaper per impression than other forms of advertising, approximately four cents per thousand impressions.



WHAT SHOULD WE PUT ON THE WRAP?

It's a moving billboard... not a brochure. Keep it simple with very little text. Like a billboard, people often have only a few seconds to absorb your message. The fewer words you use, the better!

Use an image to make an eye-catching statement. Your logo, company colors, and simplicity of design usually make the fastest, cleanest branding statement.

Let us help! Our professional designs are incredibly affordable. We have experience translating brands to graphics. Let our experienced graphic design team come up with your new wrap!

PRICE / QUALITY

If you look hard, you may find a firm willing to do your wrap for less than market rates. Ultimately, you get what you pay for, with a wrap that may start to peel or fade within a year of application. The best wrap companies will warranty their wraps. **We offer a 1 Year Warranty** with **every wrap** we sell.

Can you afford **NOT** to take advantage of the ad-space on your delivery vehicle? When investing money to promote your business and deliver a strong financial return vehicle wraps are the most cost-effective way to spend your advertising dollars.

EXCLUSIVE ADVERTISING SPACE

You do not have to share your space with any other advertiser making your message more memorable per impression.

INNOVATIVE MARKETING CONCEPT

Due to the unique nature of this medium partnered with "eye catching" designs, marketing studies have supported that vehicle wrap impressions are actually read and remembered better than most other forms of advertising.

LONGEVITY AND DURABILITY

Vehicle Wraps printed with quality inks on quality cast vinyl and protected by a cast laminate typically last 3 - 5 years, allowing you to get the most out for your marketing investment. This ensures that your ad space retains its vibrant colors to promote your brand for years.



A WRAP FOR EVERY BUDGET



Creative Solutions. Impressive Results.

GRAPHIC DESIGN - PRINTING
MARKETING - BRANDING
CUSTOM APPAREL - PROMO ITEMS
TRADESHOWS - SIGNAGE

www.abbapromotions.com

270-827-5577



Logos and lettering on compact to midsize car
Logos and lettering on both side doors: \$150
Perforated on rear window: \$200
Artwork and design cost: \$50



Partial wrap on compact to midsize car 1/2 to 2/3 of the car
+ Perforated on rear window: \$1500
Artwork and design cost: \$200



Full wrap on compact to midsize car
Complete coverage - largest impact
+ Perforated on rear window: \$2700
Artwork and design cost: \$400



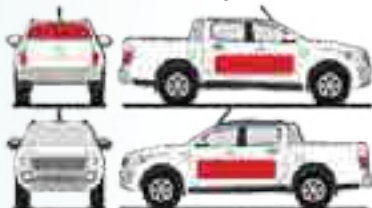
Logos and lettering on large car or SUV
Logos and lettering on both side doors: \$250
Perforated on rear window: \$200
Artwork and design cost: \$50



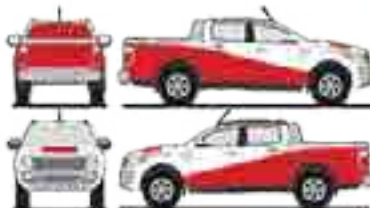
Partial wrap on large car or SUV 1/2 to 2/3 of the car
+ Perforated on rear window: \$1750
Artwork and design cost: \$200



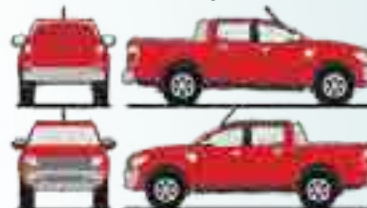
Full wrap on large car or SUV
Complete coverage - largest impact
+ Perforated on rear window: \$3000
Artwork and design cost: \$400



Logos and lettering on pickup
Logos and lettering on both side doors: \$250
Perforated on rear window: \$200
Artwork and design cost: \$50



Partial wrap on pickup 1/2 to 2/3 of the truck
+ Perforated on rear window: \$1750
Artwork and design cost: \$200



Full wrap on pickup
Complete coverage - largest impact
+ Perforated on rear window: \$3000
Artwork and design cost: \$400



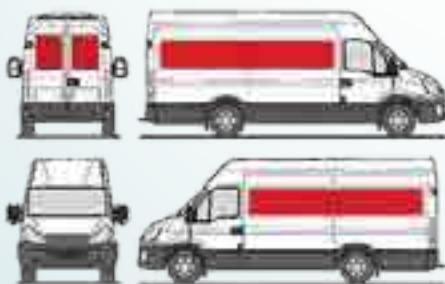
Logos and lettering on small van
Logos and lettering on both sides: \$350
Perforated on rear window: \$200
Artwork and design cost: \$50



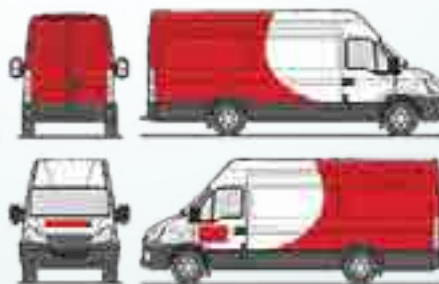
Partial wrap on small van 1/2 to 2/3 of the van
+ Perforated on rear window: \$2000
Artwork and design cost: \$200



Full wrap on small van
Complete coverage - largest impact
+ Perforated on rear window: \$3000
Artwork and design cost: \$400



Logos and lettering on large van
Logos and lettering on both sides: \$450
Perforated on rear window: \$200
Artwork and design cost: \$50



Partial wrap on large van 1/2 to 2/3 of the van
+ Perforated on rear window: \$2300
Artwork and design cost: \$200



Full wrap on large van
Complete coverage - largest impact
+ Perforated on rear window: \$3500
Artwork and design cost: \$400

SORRY, HERE ARE SOME ITEMS WE DO NOT OFFER:

- » Quick print copies
- » Rubber stamps
- » Transactional printing
- » Name badges
- » Clothing orders less than 12 pieces
- » Mailings of less than 500 pieces
- » Architectural or illuminated signage over 14'

MINIMUMS

Clothing orders: 12 pieces of same garment item number and color
Graphic design, paper printing, decals, banners, signage: \$30 min
Promotional products: \$250

SAMPLES

Some samples, we usually provide at no charge. Clothing samples shipped in are invoiced at catalog rate. These clothing samples are 100% refundable with return of samples within 2 weeks or less.

PROOFS

Be sure to check your proof very carefully for spelling, phone numbers, addresses and all other content. Please click "Accept" only if the info on the quote and the proof is correct. We want to get your project completed correctly. If you approve your proof and quote, and it's wrong, we will most likely print it wrong! Please understand we can't be responsible for errors which you approve.

PRODUCTION TIME

For most but not all clothing orders, paper printing, banners, and signs: Normal turnaround time is 7 business days after all information, files, sizes received and proof approved. Please note that **production will not begin** until we receive final proof approval and all information needed.

For most domestic promotional products orders, please allow 2 weeks.
For most overseas promotional products orders, please allow 4 weeks.

RUSH, if available

5 business days, 15%, \$25 min
3 business days, 20%, \$35 min
2 business days, 33%, \$50 min

TERMS

50% deposit for new clients or larger projects made at our discretion.
All major credit cards are accepted. For invoices over \$1000, an additional 2% charge will apply for credit card payment.

HAVE AN EVENT DATE?

Please let us know and ask for a written "Event Date Guarantee" to ensure we have your products by or before the date of the event.

**Need a custom quote, or a
higher quantity? Call us at
270-827-5577**

- or -

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abbapromotions.com**

WE SHIP NATIONWIDE!





See What Others Have Said About Our Work!

"Abba Promotions has gone above and beyond to meet our business needs. They've helped develop a marketing plan, budget, generate ad content, meet stringent deadlines and much more. I would recommend ABBA Promotions to anyone starting a new business or looking to expand an existing business."

Leann Clement - Mash Homecare

"I can always count on Abba Promotions. Their staff is great!"

Kelly Meuth - Independence Bank

"I really can't say enough about Abba Promotions and their entire team! They really brought my visions to life. We were able to turn a simple shirt order into a major fundraiser for our team! Thank you so much for being a great asset and promoter of our community."

Karrie - Track Team Volunteer

"For over 12 years Ty and his staff at Abba Promotions have been helping us with design, selection, ordering, and prompt delivery. We've ordered client gifts, stationary, color brochures, and branded clothing. Nothing but the best everytime."

Jason P Perry, Owner/President - A-1 Tax Service Inc.

"Abba Promotions has really streamlined our marketing materials. Their prompt turn around and great communication are top notch! Thanks guys!"

Karrie Cleavenger, Production Manager - HorseFeathers Gifts

"Abba Promotions offered great advice and our project had greater impact because of their input!"

Darla Jones, Executive Director - Marsha's Place

"Anything we need they are quick to deliver. Even in a time crunch, we never have to worry about quality of design or the quality of the product. We have worked together for so long. Abba Promotions almost anticipates our needs - and they deliver!"

Margaret Ridley, MPA, Vice President of Business Support Kyndle

"Abba Promotions are very efficient. They make my job easier, and that is why they are my go-to company."

Kelly E. Joiner, Executive Assistant to the President Brenntag Mid-South, Inc.

"I could not do my job without Ty Rideout and the folks at Abba Promotions. They help me with a variety of projects for my retail business every year, and even manage up to 6 jobs of mine simultaneously. Big, small, complicated, or simple I feel like each job is THE most important one that Abba is working on. Sometimes I feel as if I must be their one and only customer because Ty, Amber, and Zach respond to my emails, texts and phone calls often within minutes, but always before the close of business. I can't count the 5:30 am, 11:30pm, and weekend emails from Ty responding to a question or following up in some way. Beyond first class customer service, I can rely on their accuracy and all orders are filled on or before their quoted delivery date. Because they are so reliable, I can be a more productive business manager."

Courtney Givens

"If you can dream it, Ty can achieve it, and ahead of schedule. I feel lucky to have folks like Ty and his staff in my network!"

Kyle Hittner, Executive Director - Henderson Tourism

"Working with Abba is always a great experience. All staff are very friendly, helpful, and professional. Quotes/mockups are quickly developed and speedy production time with excellent quality. Always a pleasure, keep up the AWESOME work!!!"

Kassi Nunn, Curriculum & Instructional Design Specialist/Librarian Methodist Hospital

"Many times we have multiple projects running on a very tight timeframe. You and your team are always creative with the designs and pull off what may seem like an impossible deadline... even with a smile!"

Kim Humphrey, Director of Employee and Community Programs River View Coal - Alliance Coal

"Ty Rideout and Abba Promotions are about more than the beautiful promotional items they produce. Abba is the regional expert at tailoring your organization's mission with the right customers with the right materials to produce your desired growth. And their attention to detail is outstanding."

**Mark Chumbler, Chief Executive Officer
Hugh Edward Sandefur Training Center**