



Mid-America
SAFETY
HEALTH &
ENVIRONMENTAL



MISSOURI ASSOCIATION OF
MANUFACTURERS

APRIL 27-29, 2016

*Presenting
Sponsor*



**Connell
Insurance, Inc.**
Agents of Change.

LODGE OF FOUR SEASONS
Lake Ozark, Missouri



The Missouri Association of Manufacturers (MAM) will present the Mid-America Safety, Health & Environmental Conference & Expo on April 27-29, 2016 at the Lodge of Four Seasons in Lake Ozark, Missouri. This event is designed to provide training in the areas of general safety, environmental compliance, occupational medicine, workers' compensation, and safety leadership. Sponsors and presenters will have direct interactive opportunities with manufacturing executives, management and employees. The event will consist of a pre-conference session on Wednesday April 27, followed by two conference days (April 28-29) filled with breakout sessions, keynote speakers, special presentations, exhibits and displays, food and refreshments, networking opportunities and prize drawings.

Attendees will include:

- ☒ Human Resources Managers and Representatives
- ☒ Occupational Safety and IH Professionals
- ☒ Safety Managers, Coordinators and Officers
- ☒ Workers' Compensation Representatives
- ☒ Government Representatives
- ☒ Risk and Loss Managers
- ☒ Health Care Providers
- ☒ Office Managers
- ☒ Department Supervisors
- ☒ HSE Professionals
- ☒ Safety Trainers
- ☒ Production Floor Workers
- ☒ Consultants and Contractors
- ☒ Union Safety Representatives

REGISTRATION

Paid conference registration includes breakfast and lunch on Thursday and Friday, entry into keynotes, special presentations, breakout sessions, and social hour.

Sponsorship may not include conference registration, meals or entry into the dining area during meals. Supporters may purchase a one-day or two-day meal ticket, in advance, for an additional fee. See below for details.

Pre-conference session: Wednesday, April 27, 1-5 p.m. Run, Hide, Fight: Surviving an Active Shooter/Violent Intruder	\$50
Conference Registration: 2 days	\$435
Conference Registration: Thursday, April 28 only	\$335
Conference Registration: Friday, April 29 only	\$335
Conference Registration: 2 days – MAM Member/Partner	\$325
Conference Registration: Thursday, April 28 only – MAM Member/Partner	\$225
Conference Registration: Friday, April 29 only – MAM Member/Partner	\$225
Sponsor Meals: Thursday, April 28	\$75
Sponsor Meals: Friday, April 29	\$75
Social Hour: Spouse/Guest Ticket	\$25
Continuing Education Credit (included with paid registration, \$50 value, pending)	\$0



AGENDA

Wednesday, April 27

12:00-1:00 p.m.	REGISTRATION OPEN
1:00-5:00 p.m.	Run, Hide, Fight: Surviving an Active Shooter or Violent Intruder <i>Eric Schroeder, Springfield Police</i> <i>Additional registration required.</i>
4:00-6:00 p.m.	REGISTRATION OPEN / EXPO SET-UP
6:00-7:00 p.m.	WELCOME RECEPTION

Thursday, April 28

7:00-3:00 p.m.	REGISTRATION OPEN
7:30-8:30 am	BREAKFAST
8:30-9:00 am	WELCOME
9:00-9:50 am	KEYNOTE
10:00-4:30 pm	EXPO OPEN
9:50-10:00 am	PRESENTING SPONSOR: <i>Connell Insurance</i>
10:00-11:00 a.m.	EXPO & NETWORKING
11:00-11:50 am	BREAKOUT SESSIONS I
12:00-1:00 pm	LUNCH, EXPO & NETWORKING
1:00-1:50 pm	BREAKOUT SESSIONS II
2:00-2:50 pm	BREAKOUT SESSIONS III
3:00-3:30 pm	OSHA'S WORKERS' MEMORIAL
3:30-3:45 pm	CLOSING COMMENTS
3:45-5:00 pm	EXPO OPEN / SOCIAL / GEAR GIVEAWAY

Friday, April 29

7:00 a.m.-1:00 p.m.	REGISTRATION OPEN
7:30-8:30 am	BREAKFAST
8:30-8:40 am	WELCOME
8:40-9:10 am	KEYNOTE & OSHA UPDATE <i>Barbara Theriot, OSHA</i>
9:10-4:30 pm	EXPO OPEN
9:10-10:00 am	EXPO & NETWORKING
10:00-10:50 am	BREAKOUT SESSIONS IV
11:00-11:50 am	BREAKOUT SESSIONS V
12:00-1:00 pm	LUNCH
1:00-1:50 pm	BREAKOUT SESSIONS VI
2:00-3:50 pm	MAM SAFETY EXCELLENCE AWARDS
4:00-4:30 pm	EXPO PRIZE DRAWINGS / CLOSING COMMENTS

Breakout session topics may include:

Material Handling Tech
Hazmat Regulations Update
Supervisor Accountability
Ergonomics
Generational Minds
Emerging Drugs and Trends
Culture & Morale
Global Harmonized System

NFPA 70E
Temporary Workers
Advanced Workers' Comp Topic
Building a Workers' Comp Case
HR for Safety Managers
Job Hazard Assessment Best Practices
Rapid Response Investigation (RRI)
On-site Consultation / SHARP

Impact of Prescription Drug Use
Staph Infections
Toxicology for the Nontoxicologist
Effective Leadership Skills
DNR Update / Top 5 Compliance Issues
One-on-One: Safety Advisory Board
Budgeting EHS

LODGING



A discounted MAM room rate of **\$126 per night** has been negotiated with the Lodge of Four Seasons and will apply to April 26-29. Registrants must indicate their attendance at the MAM Mid-America Safety Conference when making the reservation by phone to receive these discounted room rates. Government-affiliated attendees may receive a special rate with proper identification.

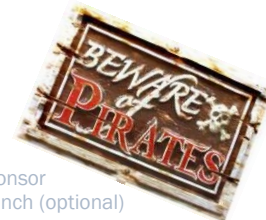
Reservation deadline is **March 31**. After March 31, room pricing may vary and availability may be limited. Price listed above does not include taxes or gratuities. Room upgrades may be available for an additional fee. Occupancy limits apply to all rooms.

Lodge of Four Seasons
315 Four Seasons Drive
Lake Ozark, MO 65049
573-365-3000
Toll-Free 1-800-THE-LAKE
For reservations: 888-265-5500

[Driving directions](#)



SPONSORSHIP OPPORTUNITIES



PRESENTING Sponsor

- Exclusive sponsorship level – only one available
- Logo with link on MAM Upcoming Events webpage (per event)
- Logo with link on event webpage
- Logo with link on Save-the-Date or Evite
- Exclusive sponsor logo on cover of program book
- Event emails and/or press releases
- Event social media promotion
- Full page ad in program book
- Exclusive sponsor logo on event title banner/slide
- Prominent logo as event sponsor in program book and on signage and other media at event
- CEO recognition at event as Presenting sponsor
- 5-minute presentation at podium before lunch (optional)
- One (1) exhibitor table
- Two (2) 2-day conference registrations
- Promotional item on meeting tables opportunity (MAM pre-approval required.)
- Social opportunity with MAM Board and/or event speakers
- Company listed in vendor directory
- Event attendee list.

SOLO

ATTENDEE GIFT Sponsor

\$ Varies

Sponsorship may vary between \$2,500 and \$10,000. Example gifts of varying levels include MAM Gear, tool kits, leather wallets, flashlights, etc. Sponsorship level will be determined by gift value and distribution to *Early Bird* registrants or *all* event attendees. Benefits listed below will vary based on sponsorship level.

- Item co-branded with MAM logo and sponsor's logo or name (when available)
- Distribution of gift to *Early Bird* or *all* event attendees
- Name, logo or logo with link on event webpage
- Name, logo or logo with link on Save-the-Date or Evite
- Event emails and/or press releases
- Event social media promotion
- Quarter, half or full page ad in program book
- Small, medium or large logo as event sponsor in program book and on signage and other media at event
- CEO recognition at event as sponsor
- One exhibitor table
- One, two or three 2-day conference registrations
- Company name listed in vendor directory.

SAFETY AWARDS Sponsor

\$5,000

- Logo with link on event webpage
- Logo with link on Save-the-Date or Evite
- Event social media promotion
- Logo with link on dedicated Safety Awards email
- Event emails and/or press releases
- Half page ad in program book
- Prominent logo in program book with speaker's biography
- Large logo as event sponsor in program book and on signage and other media at event
- CEO recognition at event as sponsor
- On-stage presence during Awards ceremony (optional)
- One exhibitor table
- Two 2-day conference registrations
- Promotional item to attendees opportunity (MAM pre-approval required.)
- Company name listed in vendor directory

KEYNOTE Sponsor

\$4,000

- Logo with link on event webpage
- Logo with link on Save-the-Date or Evite
- Event social media promotion
- Event emails and/or press releases
- Half page ad in program book
- Prominent logo in program book with speaker's biography
- Large logo as event sponsor in program book and on signage and other media at event
- CEO recognition at event as sponsor
- Introduction of presenter (optional)
- Reserved seating with Keynote presenter
- One exhibitor table
- Two 2-day conference registrations
- Promotional item to attendees opportunity (MAM pre-approval required.)
- Company name listed in vendor directory

LUNCH Sponsor

\$4,000

- Logo with link on event webpage
- Logo with link on Save-the-Date or Evite
- Event social media promotion
- Event emails and/or press releases
- Half page ad in program book
- Exclusive signage during lunch
- Medium logo as sponsor in program book and on signage and other media at event
- CEO recognition at event as sponsor
- 5-minute presentation at podium before lunch (optional)
- One exhibitor table
- Two 2-day conference registrations
- Promotional item to attendees opportunity (MAM pre-approval required.)
- Company name listed in vendor directory

BREAKFAST Sponsor \$3,500

- Exclusive sponsorship level – only one available
- Logo with link on event webpage
- Logo with link on Save-the-Date or Evite
- Event social media promotion
- Event emails and/or press releases
- Half page ad in program book
- Prominent logo in program book with speaker's biography
- Medium logo as event sponsor in program book and on signage and other media at event
- Prominent promotion during pre-breakfast slide show
- CEO recognition at event as sponsor
- One exhibitor table
- Two 2-day conference registrations
- Promotional item to attendees opportunity (MAM pre-approval required.)
- Company name listed in vendor directory

WELCOME RECEPTION Sponsor \$3,500

- Logo with link on event webpage
- Logo with link on Save-the-Date or Evite
- Event social media promotion
- Event emails and/or press releases
- Half page ad in program book
- Exclusive signage during Social
- Medium logo as event sponsor in program book and on signage and other media at event
- CEO recognition at event as sponsor
- 5-minute presentation at podium during Reception (optional)
- One exhibitor table
- Two 2-day conference registrations
- Promotional item to attendees opportunity (MAM pre-approval required.)
- Company name listed in vendor directory

SOCIAL Sponsor \$3,500

- Logo with link on event webpage
- Logo with link on Save-the-Date or Evite
- Event social media promotion
- Event emails and/or press releases
- Half page ad in program book
- Exclusive signage during Social
- Medium logo as event sponsor in program book and on signage and other media at event
- CEO recognition at event as sponsor
- 5-minute presentation at podium during Social (optional)
- One exhibitor table
- Two 2-day conference registrations
- Promotional item to attendees opportunity (MAM pre-approval required.)
- Company name listed in vendor directory

TECH GEAR GIVEAWAY Sponsor \$3,000

Tech gear prizes may include an HDTV, tablet pc, laptop, gaming system or other electronic gadget of MAM's choosing.

- Logo with link on event webpage
- Logo with link on Save-the-Date or Evite
- Event social media promotion
- Event emails and/or press releases
- Quarter page ad in program book
- Medium logo as event sponsor in program book and on signage and other media at event
- CEO recognition at event as sponsor
- One exhibitor table
- One 2-day conference registration
- Promotional item to attendees opportunity (MAM pre-approval required.)
- Company name listed in vendor directory

BREAKOUT SESSION Sponsor \$2,500 (2) \$1,500 (1)

- Logo with link on event webpage
- Quarter (1) or half page (2) ad in conference program book
- Logo in conference program book and on signage and other media at event
- One exhibitor table
- One 2-day conference registration
- Promotional item to attendees opportunity (MAM pre-approval required.)
- Company name listed in vendor directory.

PRE-CONFERENCE SESSION Sponsor \$2,500

- Company name listing on event webpage
- Half page ad in program book
- Medium logo as event sponsor in program book and on signage and other media at event
- One exhibitor table
- One 2-day conference registration
- Company name listed in vendor directory

LANYARD Sponsor \$2,500

- Company name listing on event webpage
- Half page ad in program book
- Medium logo as event sponsor in program book and on signage and other media at event
- One exhibitor table
- One 2-day conference registration
- Company name listed in vendor directory

ADVOCATE

\$2,500

- Company name listing on event webpage
- Half page ad in program book
- Medium logo as event sponsor in program book and on signage and other media at event
- One exhibitor table
- One 2-day conference registration
- Company name listed in vendor directory

ASSOCIATE

\$1,500

- Company name listing on event webpage
- Quarter page ad in program book
- Logo in conference program book and on signage and other media at event
- One exhibitor table
- One 2-day conference registration
- Company name listed in vendor directory

SUPPORTER

\$500 (1) \$900 (2) \$1,250 (3)

- Company name listing on event webpage, in program book and on signage and other media at event
 - One, two or three exhibitor tables
 - One 2-day conference registration
 - Company name listed in vendor directory
- * Ad space in conference program book is available for purchase.
** Exhibitor booth pricing does not include conference registration or meals. A meal plan for breakfast and lunch is available for purchase.

PROGRAM ADVERTISING

Advertising space in the conference program book is available to MAM Member Manufacturers, MAM Allied Network Partners, and non-manufacturing firms, organizations or corporations that offer services or products to manufacturers. Many MAM event sponsorship levels include conference program book advertising as part of the sponsorship package. Ad sizes include:



Advertising space in the program book is available to MAM Member Manufacturers, MAM Allied Network Partners, and non-manufacturing firms, organizations or corporations that offer services or products to manufacturers. Many MAM event sponsorship levels include program book advertising as part of the sponsorship package.

- **Full page** (7.25" w x 9.75" h) **\$1,000**
- **Half page** (7.25" w x 4.75" h) **\$500**
- **Quarter page** (3.625" w x 4.75" h) **\$250**

Ads must be submitted as press-optimized PDF, JPG or EPS file formats with all fonts embedded. All images should be 300 dpi minimum, 600 dpi preferred. Color images must be CMYK; black and white images must be grayscale. Submission deadline is **April 10, 2016 at 3 p.m.** Submit sponsorship form and ad art files to Events@MissouriManufacturers.org.

All advertisers and advertising contents are subject to MAM approval. Advertisers are responsible for following all copyright rules and regulations. MAM does not assume responsibility for any copyright infringements of submitted as contents, copy or images.

MEALS

Sponsors and exhibitors may join conference attendees for breakfast and lunch on one or both days with a purchased meal ticket. Supporter-level sponsorship (a booth) does not include event registration, meals nor entry into the dining area during meals. Documentation will be provided in each attendee welcome packet and required at each conference meal.

Meal tickets are valid at the MAM Mid America Safety, Health & Environmental Conference & Expo dining only. Expenses incurred while dining outside of the MAM-sponsored breakfasts or lunches (via room service, vending machines, restaurants, gift shops, etc.) are the responsibility of the attendee and may not be paid for with a MAM meal plan. Meal plans have no monetary value and may not be returned or refunded.

\$75 per day

Sponsor/Exhibitor Registration

Submit completed form by email to Events@MissouriManufacturers.org or by fax to 417-888-0256.

Company: _____

Contact Name: _____ Contact Title: _____

Address: _____
Street City State Zip

Phone: _____ Cell: _____ Email: _____

Sponsorship Levels

- | | | | | |
|--|--|---|---|--|
| <input type="checkbox"/> Presenting SOLD | <input type="checkbox"/> Safety Awards.....\$5,000 | <input type="checkbox"/> Reception\$3,500 | <input type="checkbox"/> Pre-Conference ..\$2,500 | * <input type="checkbox"/> Supporter (3)....\$1,250 |
| <input type="checkbox"/> Attendee Gift | <input type="checkbox"/> Keynote.....\$4,000 | <input type="checkbox"/> Social.....\$3,500 | <input type="checkbox"/> Lanyard.....\$2,500 | * <input type="checkbox"/> Supporter (2)....\$900 |
| <small>Indicate dollar amount of Attendee Gift sponsorship here:</small> | <input type="checkbox"/> Lunch.....\$4,000 | <input type="checkbox"/> Breakout (2).....\$2,500 | <input type="checkbox"/> Advocate.....\$2,500 | * <input type="checkbox"/> Supporter (1)....\$500 |
| \$ _____ | <input type="checkbox"/> Breakfast.....\$3,500 | <input type="checkbox"/> Breakout (1).....\$1,500 | <input type="checkbox"/> Associate.....\$1,500 | * Does not include event registration or meals. |

Program Advertising

Complete this section to purchase ad space not included as part of a sponsorship above. **Deadline: April 10 at 3 p.m.** Email ad files to Events@MissouriManufacturers.org.

- Full page (7.25"x9.75").....\$1,000
- Half page (7.25"x4.75").....\$500
- Quarter page (3.625"x4.75").....\$250

Advertisers are responsible for following all copyright regulations. MAM does not assume responsibility for any copyright infringements of submitted copy or images. MAM may keep artwork on file for 12 months. All ads and advertisers are subject to MAM approval.

Additional Ad Specs:

Press-optimized PDF, JPG or EPS file.
All fonts imbedded.
Images: 300 dpi minimum, 600 dpi preferred.
Color images: CMYK; B/W: grayscale.

Registration for Sponsors/Exhibitors

* Conference registration includes breakfast and lunch on the day(s) registrant attends event.
** For sponsors and exhibitors not registering as conference attendees, but who would like to attend meals.

First and last name of sponsorship representative (for ID badges)	Representative's email	Pre	Conference Registration *						Meals **		Social
		Run	Non-Member		Member/Partner		Non-registrants		Spouse		
		Apr 27	Apr 28-29	Apr 28	Apr 29	Apr 28-29	Apr 28	Apr 29	Apr 28	Apr 29	Apr 28
		\$50	\$435	\$335	\$335	\$325	\$225	\$225	\$75	\$75	\$25
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Exhibitor Special Requests

- Electrical power.
- Display will exceed 10' tall and/or 10' wide.
- No special needs or requests.
- We will have a door prize at our booth. Prize description: _____
- Wireless internet connection.
- Large equipment to display.

Sponsorship \$ _____
 ANP monies \$ (_____)
 Advertising \$ _____
 Registrations \$ _____
 Meals/Social \$ _____
TOTAL DUE \$ _____

I authorize the Missouri Association of Manufacturers to charge the credit card indicated on this form. This payment authorization is for the goods/services described above in the amount indicated below, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company, so long as the transaction corresponds to the terms indicated above.

Today's Date: _____ Cardholder Name: _____

Billing Address (if different from above): _____
Street City State Zip

Phone / Email (if different from above): _____

Card Number: _____ Exp: _____ Security Code: _____

Total Amount Authorized: \$ _____
Required Authorized Signature