



Privacy Policy

Our commitment to privacy is important to us and we are committed to safeguarding the data we collect about you. We will only use your information for the stated purpose and will not sell it or give it away to third parties unless we have obtained your prior consent.

We take your privacy seriously. We will only use the information that we collect about you lawfully (in accordance with the Data Protection Act 1998) and in accordance with this Privacy Policy, where applicable. This Privacy Policy applies to all of our websites, subdomains and divisions of our websites. If you are an existing customer, we will only collect your personal information if it is necessary to provide our services to you. For example, if you want to pay by credit card, we need your credit card details. If you want to communicate with us by email or phone, we will ask for your email address or telephone number so that we can contact you back. If you are a new customer, we will only collect your personal information if it is necessary to provide our services to you. For example, if you want to pay by credit card, we need your credit card details. If you want to communicate with us by email or phone, we will ask for your email address or telephone number so that we can contact you back.

This Policy may change from time to time and is incorporated into our website Terms of Use. Your continued use of our website constitutes your acceptance of those changes. We encourage you to review this Policy periodically.

California Notice at Collection of Personal Information: We collect the types of personal information listed under “information we collect” and use this information for the purposes described under “How We Use the Information We Collect.” To learn more about California privacy rights, please review the sections on “Your California Privacy Rights”.

1. Information We Collect

There are several ways we may obtain information about you, including through (A) information you provide to us directly and (B) information we receive from third parties. This includes data that identifies you personally whether directly (i.e., your name).

The types of personal information we may collect include:

Information You Provide When You Use the Services.

Identifiers and Account Information. We collect:

- Your name, postal address, email address, mobile or other telephone number, username and password if you register an account with us.
- Content information you provide, including photos and comments.
- Customer service inquiries, and related history that you share with us.



Financial Account Information. If you make a purchase from us, we collect payment-related information, depending on the form of payment you choose.

Information You Provide Through Social Media. You may also be given the option to link to your social media account through the Website. When you do, we may automatically receive certain information about you based on your registration and privacy settings on those third-party services. This may include name, username, demographic information, updated address or contact information, location, interests, and publicly-observed data, such as from social media and online activity.

2. How We Use the Information We Collect

We may use the information described above for the following business purposes:

- to provide the Services to you;
- to respond to comments, questions, or concerns;
- to prevent and detect fraud and other unlawful activity, claims and other liabilities;
- to alert you about correction of an offer, promotion, or advertisement;
- to verify and validate your identity to reduce credit risk and manage collections;
- to carry out our obligations and enforce our rights; and
- to comply with and enforce applicable legal requirements, relevant industry standards, contractual obligations and our policies.

We may use the information described above for the following commercial purposes:

- to improve or develop new services and product offerings;
- to identify, offer, and contact you with personalized content and advertising, including newsletters, articles, product;
- to customize or personalize your service delivery;
- to validate or update the information we collect from or about you;
- to alert you about new products or services, savings awards, event invitations, and other information;
- to conduct market research, surveys, and similar inquiries to help us understand trends and customer needs across product categories or customer groups;
- to enroll you in loyalty or other programs, and enter you into sweepstakes and promotions or contact you regarding a contest prize;
- to notify you of changes to our Website or any products or services we offer;
- for marketing and promotional purposes.



3. Information We Share

A. Sharing of Information by You

We offer many ways to find, enjoy, and share content. Your activity in connection with our website may include filling out surveys, reviewing and rating products or services, inquiring about or purchasing products or services, participation in online communities, “liking” or “sharing” our content to your social media accounts or pages or otherwise interacting with our Website.

Any information you disclose on publicly-facing aspects of our website or on other third-party websites becomes public information. Please exercise caution when disclosing personal information in these public areas.

B. Sharing of Information by Us

We may share personal information with others in the following ways:

- With analytics partners, who help us understand the use of our website.
- With service providers that provide business, professional or technical support functions for us (including fulfilling and shipping orders), help us operate the Services, or administer activities on our behalf.
- If we are required to do so by law or court order, to enforce or apply our Terms of Use or if we believe in good faith that such release is necessary or appropriate to protect the rights, property, or safety of our company, customers, affiliates, or others.

In addition, we may aggregate or deidentify personal information and use or disclose the aggregated/deidentified information for marketing, analytics, and other purposes.

4. Interest-Based Advertising Choices

We may collect information about your use of the Services to provide you with advertising about products and services tailored to your individual interests. We also may obtain information for this purpose from third-party websites on which our ads are served. You may see our ads on other websites or apps because we use third-party ad networks to serve our ads.

If you wish to prevent your data from being used by Google Analytics, Google has developed the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout/>.

You can also control how some information is collected through your browser or mobile device. You can adjust your browser settings to limit or block certain cookies, but this may prevent us from storing your preferences and may make some features of the Services inoperable. Refer to your browser’s help menu for further details. On your mobile device, you may also adjust your privacy and advertising settings to control whether you want to receive



more relevant advertising. You may need to set these preferences on each browser or device you use.

5. Other Choices About the Use of Your Personal Information

Mailing Lists. You can unsubscribe from receiving our emails by following the "Unsubscribe" link provided in our emails. Opting out of communications does not affect our communication with you via telephone or email regarding your orders or other sales or service transactions.

Access, Deletion, and Other Requests. If you are a California resident, you may request access to the personal information we maintain about you or request that we correct, amend, delete or block the information by contacting us. You may withdraw any consent you previously provided to us or object at any time on legitimate grounds to the processing of your personal information, and we will apply your preferences going forward.

If you have a website account, you can log in to view and update your account information. Please contact us with questions or concerns, to request edits to your personal information, or to have your personal information removed from our database.

If you choose to delete your account information, we may still retain certain information for internal purposes and recordkeeping integrity, as well as to prevent fraud, resolve disputes, enforce our Terms of Use or other policies, take actions we deem necessary due to technical and legal requirements, and as dictated by constraints related to the security, integrity and operation of the Services.

6. How We Protect Personal Information

We use technical, administrative, and procedural measures to help protect your personal information. However, no electronic data transmission or storage of information can be guaranteed to be 100% secure. Please note that we cannot ensure or warrant the security of any information you transmit to us.

7. Children's Privacy

We are committed to protecting the privacy of children. The Website is not directed to children, and we do not knowingly collect any personal information from children. If a child under the age of 16 has provided us with personal information online, we ask that a parent or guardian please contact us, and we will take reasonable steps to delete personal information provided by the child.



8. Retention of Personal Information

We keep your personal information for as long as we think is necessary or advisable, and we reserve the right to retain it to the full extent not prohibited by law.

9. Your California Privacy Rights

California residents may take advantage of the following rights:

Access. You may request, up to two times each year, that we disclose to you the categories and specific pieces of personal information that we have collected about you, the categories of sources from which your personal information is collected, the business or commercial purpose for collecting your personal information, the categories of personal information that we disclosed for a business purpose, any categories of personal information that we sold about you, the categories of third parties with whom we have shared your personal information, and the business or commercial purpose for selling your personal information, if applicable.

Deletion. You may request that we delete personal information that we have collected from or about you. Note that there are some reasons we will not be able to fully address your request, such as if we need to complete a transaction for you, to detect and protect against fraudulent and illegal activity, to exercise our rights, or to comply with a legal obligation.

10. Modifications to this Policy

Any changes we may make to our Privacy Policy will be posted on this page. Please check back frequently to see any updates or changes to our Privacy Policy. If you do not agree or consent to these updates or changes, do not continue to use our Website. If we make a material change to this Privacy Policy, we will provide notice to you as required by law.

In addition to this Privacy Policy, there may be specific campaigns or promotions which will be governed by additional privacy terms or policies. We encourage you to read these additional terms or policies before participating in any such campaigns or promotions as you will be required to comply with them if you participate.

11. How to Contact Us

If you have any questions or concerns about this Privacy Policy or the practices described herein, please contact us or send mail to:

Align Right-Privacy Rights
17350 State Hwy 249, Ste 220 #12587
Houston, TX 77064
Phone: 800-518-8846