

Creating An Anti-Stigma Action Plan For Your Organization



Below are some ideas to help you start an Anti-Stigma plan of action for your organization. Feel free to follow these suggestions and add your own to create an effective plan that will meet your needs.

- Hold a kick-off meeting about your anti-stigma efforts.
- Determine your organization's anti-stigma goals and gather internal input.
- Create a **Code of Conduct** for your organization by listing practices describing how you and your staff can provide your services in a stigma-free way.
 - The list of practices will be brainstormed by you and your staff.
 - Examples you may follow:
 1. Care for all clients is not denied, delayed, or referred elsewhere
 2. Client information is treated confidentially
 3. Services are provided free of judgmental attitudes
 4. Staff speaks to clients in a respectful and dignified manner
 5. Clients' complaints about stigma and discrimination are dealt with quickly and effectively
- Collaborate with local community service groups
- Distribute anti-stigma promotional materials to your internal organization
- Post anti-stigma materials in public areas of your organization to show your support and commitment to the community
- Collaborate with local awareness groups to provide community education events

Developed in partnership with the Alabama Department of Mental Health and the Alabama Department of Public Health.

Funding for activities performed under this Grant was provided by the ADPH, Bureau of Prevention, Promotion, and Support through a cooperative agreement with the Centers for Disease Control and Prevention, Grant number 6 NU17CE924964-01-01, Overdose Data to Action, Injury prevention and Control Research and State and Community Based Programs Funding (93.136) for budget period September 1, 2019 through August 31, 2020.

Download this toolkit at stopjudging.org