

<p>TITLE SPONSOR*</p> <p>Sponsor receives top tier event promotion with category exclusive within the Title and Presenting sponsor levels, name tagged on all radio ads, logo on all TV ads, one 3-minute segment on Good Day Tulsa when available, 100,000 digital billboard logo impressions. Logo on all magazine and newspaper ads. Logo on show guide front cover, sponsor page, booth map, full page ad. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Logo with link on 20,000 exhibitor invite emails.</p>	<p>1 SOLD FOR BOTH 2024 SHOWS</p> <p>\$10,000</p>
<p>PRESENTING SPONSOR*</p> <p>Sponsor receives 2nd-tier event promotion with category exclusive within the Title and Presenting sponsor levels, logo on all TV ads, one 3-minute segment on Good Day Tulsa when available, 50,000 digital billboard logo impressions. Logo on show guide sponsor page, half page ad. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Logo with link on 20,000 exhibitor invite emails.</p>	<p>2 AVAILABLE FOR BOTH 2024 SHOWS</p> <p>\$5,000</p>
<p>ATTRACTION SPONSOR*</p> <p>Sponsor promoted in relation to one of the show's special features. Logo on a share of TV Ads, 50,000 digital billboard logo impressions. Logo on show guide sponsor page, half page ad. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Logo with link on 20,000 exhibitor invite emails.</p>	<p>\$3,000</p>
<p>FREE ADMISSION SPONSOR*</p> <p>Sponsor promoted as making free admission possible in all press releases and any magazine articles. Logo on a share of TV Ads, 50,000 digital billboard logo impressions. Logo on show guide sponsor page, half page ad. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Logo with link on 20,000 exhibitor invite emails.</p>	<p>SOLD FOR BOTH 2024 SHOWS</p> <p>\$3,000</p>
<p>CATEGORY SPONSOR*</p> <p>Sponsor is promoted as the "Official _____" of the show. Exclusive to 1 per category. Logo on a share of the TV ads, the show guide booth map. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Special signage at Exhibitor booth. Logo with link on 20,000 exhibitor invite emails. Requires purchase of a 20x20 or larger booth.</p>	<p>\$1,500</p>
<p>BAG SPONSOR*</p> <p>Sponsor provides 2,500 branded bags for distribution at show entries to contain the show guide and any Exhibitor provided literature or items. Logo on booth map. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Logo with link on 20,000 exhibitor invite emails.</p>	<p>\$1,500</p>
<p>EXHIBITOR LOUNGE SPONSOR*</p> <p>Sponsor may set up a table top or floor display in the Exhibitor Lounge for distribution of literature, samples, or giveaways for self promotion to Exhibitors. Sponsor receives logo and recognition in the Exhibitor Handbook sent to all exhibitors prior to the show. Logo with link on 20,000 exhibitor invite emails.</p>	<p>\$1,500</p>
<p>FEATURED EXHIBITOR</p> <p>This special sponsorship is based on the large booth purchase with no separate sponsorship fee. Exhibitor will be promoted as a "Featured Exhibitor." Logo on a portion of the TV ads and booth map. Half page ad in the guide and on the Featured Exhibitor page, including link, on the show's website for a year. See separate sheet for full details.</p>	<p>20X30 or Larger Booth</p>
<p>PRIZE DRAWING SPONSOR</p> <p>Sponsor promoted on multiple media platforms for providing three \$500 Visa Gift Cards for the daily giveaway.</p>	<p>\$2,500</p>
<p>GRAND PRIZE SPONSOR</p> <p>Sponsor promoted on multiple media platforms for providing the Sunday grand prize valued at \$1,000 or more.</p>	<p>\$1,500</p>
<p>REST STOP SPONSOR</p> <p>Sponsor credited for providing comfortable rest stop seating. Includes signage and literature distribution option.</p>	<p>\$250 per location</p>
<p>BANNER SPONSOR</p> <p>Sponsor may hang signage up to 3'x8' in an approved highly visible common area on show-provided pipe & drape.</p>	<p>\$250</p>
<p>POP-UP SPONSOR</p> <p>Sponsor may erect a pop-up display in an approved highly visible common area.</p>	<p>\$250</p>

*This sponsorships requires purchase at least 60 days prior to each event to receive full benefits.