



# 2016 EXHIBITOR AGREEMENT

APRIL 22-24, 2016

**RIVER SPIRIT EXPO - UPPER LEVEL**  
ON THE TULSA FAIRGROUNDS  
TULSA, OKLAHOMA

### Booth Rate Includes:

- Pipe & Drape / Booth I.D. Sign
- Access to 110v Electricity, WIFI and Exhibitor Lounge
- Exhibitor Badges (see 7 below)
- 10 Complimentary Guest Passes
- Show Guide Exhibitor Listing
- SpringHomeExpo.com Listing

2/19/2016

Complete & mail completed forms to: <b>Tulsa Home Shows</b> 5147 S. Harvard Ave., Suite 238 Tulsa, OK 74135	Or email them to: <b>Frank@TulsaHomeShows.com</b> Or fax them to: <b>918-742-2260</b>	Make checks payable to: <b>Tulsa Home Shows</b>	Questions? Call Frank at <b>918-605-5480</b>
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## 1. Exhibitor Contact Information

CONTACT: ..... TITLE: .....  
 COMPANY: ..... PHONE: .....  
 STREET: ..... CELL: .....  
 CITY,ST, ZIP: ..... FAX: .....  
 WEBSITE: ..... EMAIL: .....

## 2. Products, Services & Brand Names To Be Displayed or Promoted *Unlisted items creating a conflict will require removal.*

DESCRIPTION: .....

## 3. Published Show Guide & SpringHomeExpo.com Directory Description *60-65 character limit including spaces. Text will be edited to fit.*

DESCRIPTION: .....

## 4. Location Preference *List in descending order of preference. Exhibitors are placed to avoid competitors & subject to relocation at Tulsa Home Show's discretion.*

1st: ..... 2nd: ..... 3rd: ..... 4th: ..... I will be using a microphone in my booth: ..... **YES** ..... **NO**

## 5. Affiliations *Mark all active memberships for inclusion in the SpringHomeExpo.com & show guide directories.*

Better Business Bureau: ..... Home Builders Association: ..... Neither: .....

## 6. Payment Terms *30% with signed contract, plus 30% due 12/15/15, plus 40% due 3/15/16.*

## 7. Exhibitor Badges *10x10 Exhibitors receive 4 free badges. Larger Exhibitors receive 8 badges. Additional badges are \$5 each and may be included on this order or for cash at the check-in table.*

## 8. Show Decorator *Midwest Decorating Co., Inc. will send you a form to order any tables, chairs or other show decor needs including sign hanging or 220v power needs or call them at 918-585-9797.*

## 9. Credit Card Authorization *Please charge my credit card for the deposit, any planned progress payments, and the final payment as they come due.*

Card Type: ..... Exp.: ..... CVC: ..... Billing Zip: ..... Card Number: .....

Name on Card: ..... Card Holder Signature: .....

• Exhibitor agrees to indemnify, defend without limit, and hold harmless Tulsa Home Shows ("THS") and Tulsa County Public Facilities Authority ("TCPFA"), their successors and assigns for any and all liability for damage to property or injury to persons resulting from the operation of the Exhibitor's business or booth pursuant to this agreement including the setting up and dismantling of their exhibits. Exhibitor is solely responsible for securing valuables and for purchasing adequate liability and workers compensation insurance. Exhibitor is liable for any damage to the premises arising from their actions or their representatives.

• Exhibitor agrees to abide by all terms, conditions and practices outlined herein and in the Exhibitor Handbook, downloadable from TulsaHomeShows.com on after March 1, 2016. Any Exhibitor breach of contract or violation may result in ejection from the expo at the sole discretion of THS with no refund and no liability on the part of THS.

• Booth assignments are at the discretion of THS. No booth sharing, assignment or transferring is allowed. Exhibitor shall occupy only their assigned area and shall conduct their business at their risk and in a businesslike manner in accordance with all state, local and other laws. Exhibitor is responsible for any and all taxes, fees, fines, penalties arising from their participation in the expo. Exhibitor agrees to comply with all local fire and/or building codes that apply to their participation in the expo. THS reserves the right to revise event dates and hours of operation prior to March 1, 2016.

• THS shall not be obliged to refund any monies paid under this agreement should Exhibitor cancel for any reason after signing. THS is hereby authorized to collect unpaid amounts using Exhibitor's credit card on file if not otherwise paid by their due date. A \$50 fee will be charged for each insufficient check or payment item. Exhibitor agrees to pay for any and all collection expenses incurred by THS. Failure to pay as agreed creates a default wherein THS reserves the right to cancel this agreement, replace the Exhibitor with another and keep any monies paid as liquidated damages.

• Exhibitors that fail to move in shall be subject to a \$500 'no-show' fee. Failure to check-in and occupy booth space by noon Thursday April 21, 2016 shall be considered abandonment of the space barring other prior arrangements. THS reserves the right to use abandoned space for any purpose to finalize show layout and decorating. Exhibitor will not be released from any unpaid space fees or other fees.

• All exhibits must remain intact for the duration of the expo and then removed from the premises by the Exhibitor at Exhibitor's expense by noon on Monday April 25, 2016. No security will be provided after 8pm on Sunday April 24, 2016. Exhibitor agrees to staff their booth during all show hours.

• Neither THS nor TCPFA shall be responsible for show traffic counts or audience buying decisions or any loss of business, profits, consequential or special damages or expenses of any nature that Exhibitor may incur in the event that expo is canceled, shortened or rescheduled due to inclement weather, acts of God or nature, acts of war or terrorism or any other reason and Exhibitor shall waive any claim for damages, compensation or return of monies paid to THS.

• Agreement shall be governed by the laws of the State of Oklahoma. No amendments are valid unless in writing and attached to this agreement and signed by both parties.

## 10. Acceptance *By signing below, Exhibitor and THS agree to be bound by this agreement, its terms and conditions including the THS Exhibitor Handbook.*

Exhibitor Signature ..... Date ..... Show Director Signature ..... Date .....

Investment Calculator:	
1st 10' x 10' Booth at \$750 x _____ = _____	
Add'l Booths: \$600 each x _____ = _____	
Corner Fees: \$200 each x _____ = _____	
Extra Badges: \$5 each x _____ = _____	
<b>TOTAL</b> = _____	

# 2016 SPONSORSHIP AGREEMENT



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## 1. Sponsor Contact Information

CONTACT: ..... TITLE: .....

COMPANY: ..... PHONE: .....

STREET: ..... CELL: .....

CITY,ST, ZIP: ..... FAX: .....

WEBSITE: ..... EMAIL: .....

## 2. Sponsorship Selection *All sponsorships are sold based on availability.*

- Any exposure on SpringHomeExpo.com will remain for about 1 year or until the site is updated for the next year's show.
- Links from SpringHomeExpo.com to the Sponsors website are included wherever possible.
- The printed show guide is distributed from the show entrance. It is also viewable as a digital online edition with live links on SpringHomeExpo.com.

**Review the separate Sponsorship Details sheet for detailed description of each sponsorship offering..**

<b>Title Sponsor</b> _____ \$10,000	<b>Celebrity Sponsor</b> _____ \$3,000	<b>Hourly Drawing Sponsor</b> _____ \$500
<b>Presenting Sponsor</b> _____ \$5,000	<b>Stage Sponsor</b> _____ \$1,000	<b>Grand Prize Sponsor</b> _____ \$1,000
<b>Name Sponsor</b> _____ \$3,000	<b>Feature Sponsor</b> _____ \$3,000	<b>Exhibitor Lounge Sponsor</b> _____ \$500
<b>Ticket Sponsor</b> _____ \$750	<b>Product Sponsor</b> _____ \$1,000	<b>Floor Logo Sponsor</b> _____ \$350

## SHOW GUIDE RELATED ITEMS

<b>Platinum Sponsor</b> _____ \$3,750
<b>Gold Sponsor</b> _____ \$1,500
<b>Silver Sponsor</b> _____ \$900
<b>Bronze Sponsor</b> _____ \$600

## 3. Payment Terms **30%** with signed contract, **plus 30%** due 12/15/15, **plus 40%** due 3/15/16.

## 4. Credit Card Authorization *Please charge my credit card for the deposit, any planned progress payments, and the final payment as they come due.*

Card Type: ..... Exp.: ..... CVC: ..... Bill Zip: ..... Card Number:.....

Name on Card: ..... Card Holder Signature:.....

## 5. Acceptance *By signing below, Sponsor and THS agree to be bound by this agreement.*

.....  
 Sponsor Signature ..... Date ..... Show Director Signature ..... Date .....

# 2016 SHOW GUIDE AD AGREEMENT



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## 1. Advertiser Contact Information

CONTACT: .....	TITLE: .....
COMPANY: .....	PHONE: .....
STREET: .....	CELL: .....
CITY,ST, ZIP: .....	FAX: .....
WEBSITE: .....	EMAIL: .....

**2. Advertising Selection** All ad space is sold based on availability. Advertorial rates include writing, editing and layout using provided photography. Graphic design, copywriting and photographic services are available as needed at \$90 per hour in quarter hour increments after the first hour.

<b>Two Page Display Ad</b> ___ \$1,900	<b>Half Page Display Ad</b> ___ \$700	<b>Two Page Advertorial</b> ___ \$1,900
<b>Full Page Display Ad</b> ___ \$1,200 Run of book ___ \$1,600 Outside Back Cover ___ \$1,400 Inside Cover	<b>Quarter Page Display Ad</b> ___ \$400	<b>Full Page Advertorial</b> ___ \$1,200
	<b>Eighth Page Display Ad</b> ___ \$250	<b>Half Page Advertorial</b> ___ \$700

**3. Payment Terms** 30% with signed contract, plus 30% due 12/15/15, plus 40% due 3/15/16.

**4. Credit Card Authorization** Please charge my credit card for the deposit, any planned progress payments, and the final payment as they come due.

Card Type: ..... Exp.: ..... CVC: ..... Bill Zip: ..... Card Number:.....  
 Name on Card: ..... Card Holder Signature:.....

**5. Acceptance** By signing below, Sponsor and THS agree to be bound by this agreement.

.....  
 Advertiser Signature Date Show Director Signature Date