

- TITLE SPONSOR** **\$10,000**
 Sponsor receives top tier event promotion with category exclusive within the Title and Presenting sponsor levels, name tagged on all radio ads, logo on all TV ads, one 3-minute segment on Good Day Tulsa, 100,000 digital billboard logo viewings. Logo on all magazine and newspaper ads. Logo on show guide front cover, sponsor page, booth map, full page ad. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Logo on main entry signage, and in 15,000+ exhibitor invite emails
- PRESENTING SPONSOR** **\$5,000**
 Sponsor receives 2nd tier event promotion with category exclusive within the Title and Presenting sponsor levels, logo on all TV ads, one 3-minute segment on Good Day Tulsa, 50,000 digital billboard logo viewings. Logo on show guide sponsor page, half page ad. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Logo on main entry signage, and in 15,000+ exhibitor invite emails.
- ATTRACTION SPONSOR** **\$3,000**
 Sponsor promoted in relation to one of the show's special features. Logo on all TV Ads, 50,000 digital billboard logo viewings. Logo on show guide sponsor page, half page ad. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Logo on main entry signage, and in 15,000+ exhibitor invite emails.
- FREE ADMISSION SPONSOR** **\$1,500**
 Sponsor promoted as making free admission possible in all press releases and any magazine articles. Logo on all TV Ads, 50,000 digital billboard logo viewings. Logo on show guide sponsor page, half page ad. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Logo on main entry signage and in 15,000+ exhibitor invite emails.
- CATEGORY SPONSOR** **\$1,500**
 Sponsor is promoted as the "Official _____" of the show. Exclusive to 1 per category. Logo on a portion of the TV ads, the show guide booth map. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Special signage at Exhibitor booth. Logo in 15,000+ exhibitor invite emails. Requires purchase of a 20x20 or larger booth.
- BAG SPONSOR** **\$1,500**
 Sponsor provides 2,500 branded bags for distribution at show entries to contain the show guide and any Exhibitor provided literature or items. Logo on booth map. Logo & link on show's website sponsor page, digital show guide edition, directory listing. Logo in 15,000+ exhibitor invite emails.
- EXHIBITOR LOUNGE SPONSOR** **\$1,500**
 Sponsor may set up a table top or floor display in the Exhibitor Lounge for distribution of literature, samples, or giveaways for self promotion to Exhibitors. Sponsor receives logo and recognition in the Exhibitor Handbook. Logo & link in 15,000+ exhibitor invite emails.
- FEATURED EXHIBITOR** **20X30 or Larger Booth**
 This special sponsorship is based on the large booth purchase with no separate sponsorship fee. Exhibitor will be promoted as a "Featured Exhibitor." Logo on a portion of the TV ads and booth map. Half page ad in the guide and on the Featured Exhibitor page, including link, on the show's website for a year.
- PRIZE DRAWING SPONSOR** **\$2,500**
 Sponsor promoted on multiple platforms for providing three \$500 Visa Gift Cards for the daily giveaway.
- GRAND PRIZE SPONSOR** **\$1,500**
 Sponsor promoted on multiple platforms for providing the Sunday grand prize valued at \$1,000 or more.
- REST STOP SPONSOR** **\$250 per location**
 Sponsor credited for providing comfortable rest stop seating. Includes signage and literature distribution option.
- BANNER SPONSOR** **\$250**
 Sponsor may hang signage up to 3'x8' in an approved highly visible common area on show provided pipe & drape.
- POP-UP SPONSOR** **\$250**
 Sponsor may erect a pop-up display in an approved highly visible common area.

Certain sponsorship benefits require purchase at least 60 days prior to each event.