

Booth Space Worksheet

Your booth is your temporary business location for the weekend. So, when deciding on booth size, allow room for your customers to enter your business. Forcing them to stand in the aisle, reduces their commitment to you and makes it easier for them to move on to the next exhibit. With the recent pandemic, folks are more tuned in to how crowded a space may feel to them, the more open your booth appears, the greater your chance for engagement.

Comfortable seating, padded flooring and attractive displays all work to encourage a longer visit and a stronger connection. Demonstrate, interact, and get your prospects engaged.

Booth space is based on a standard 10-foot grid system. Power comes out of the floor. So, bring a 50 foot, 14 gauge extension cord to make sure you can reach the nearest access point.

For each location in the show, the exhibitor is required to pay a **\$150** base fee which covers the general overhead of being in the show plus the show guide and website marketing elements. Each 10x10 booth unit is **\$600**. For each booth unit located on a corner (open on 2 sides to the public) there is a **\$200** corner fee. Call for special pricing on bulk display space over 10 booth units (1,000 SF). For exhibitors making in-show sales of small ticket items, contact show management for information on and space availability in the Shopper's Market area.

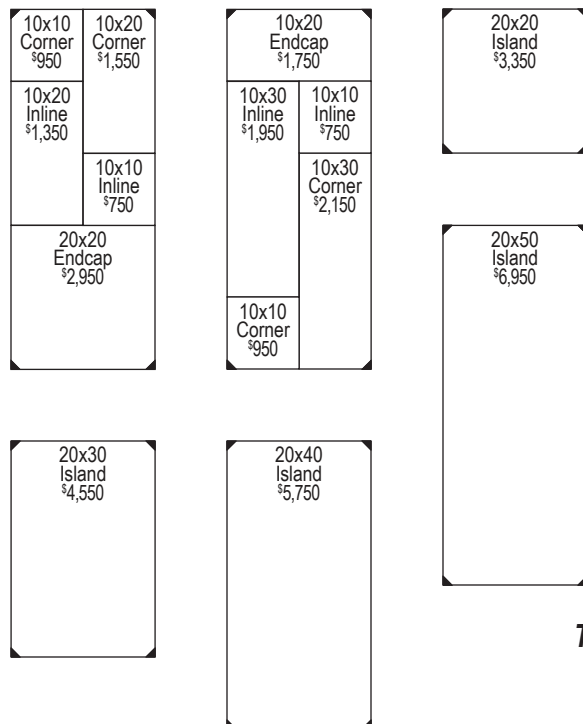
Position Options:

- Inline, neighbors on both sides
- Corner, neighbor on one side
- Endcap, no side neighbors
- Island, open on all for sides
- Side, half of a long island including the corners

Pricing Formula = **\$150** Base Fee + **\$600** x Number of Booth Units + **\$200** x Number of Corners

Booth Pricing Examples: *Not All Sizes Shown*

Booths 20x30 or Larger Qualify for the Featured Exhibitor Benefits Valued at \$7,500!



10x10	Inline	\$750	20x20	Endcap	\$2,950
10x10	Corner	\$950	20x20	Island	\$3,350
10x20	Inline	\$1,350	20x30	Endcap	\$4,150
10x20	Corner	\$1,550	20x30	Island	\$4,550
10x20	Endcap	\$1,750	20x40	Endcap	\$5,350
10x30	Inline	\$1,950	20x40	Island	\$5,750
10x30	Corner	\$2,150	20x50	Endcap	\$6,550
10x40	Inline	\$2,550	20x50	Island	\$6,950
10x40	Corner	\$2,750	20x60	Island	\$8,150
10x50	Corner	\$3,350			
10x50	Side	\$3,550			
10x60	Side	\$4,150			

Refer to each show's event page on TulsaHomeShows.com to view booth maps and sign up.

Questions?

Contact Frank W. Sawyer, Show Director

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