

Tulsa Home Shows Sponsorship Packages

	Description	Radio	Television	Outdoor	Print	Show Guide	Show Website	Show Signage	Vendor Invite Email	Value	Investment
Title Sponsor	Sponsor receives top tier event promotion. Category exclusive within Title and Presenting sponsor levels.	Named on 100% of Pre-Recorded, Live & Streaming Broadcasts	Logo on 100% of TV Ads; One 3-minute Segment on Good Day Tulsa	5,000 Digital Billboard Logo/Name Views	Logo in All Magazine and Newspaper Ads	Logo on Cover; Logo on Sponsor Page; Logo on Booth Map; Full Page Ad	Logo & Link on Sponsor Page; Digital Show Guide Edition; Logo on Directory Listing	Logo on Main Entryway Signage	Logo & Link in multiple email invites to ~2,500 company contacts	\$ 50,000	\$10,000 2 Available
Presenting Sponsor	Sponsor receives second tier event promotion. Category exclusive within Title and Presenting sponsor levels.	Named on 50% of Pre-Recorded, Live & Streaming Broadcasts	Logo on 50% of TV Ads; 3 minute Segment on Good Day Tulsa	2,500 Digital Billboard Logo/Name Views		Logo on Sponsor Page; Half Page Ad	Logo & Link on Sponsor Page; Digital Show Guide Edition; Logo on Directory Listing	Logo on Main Entryway Signage	Logo & Link in multiple email invites to ~2,500 company contacts	\$ 25,000	\$5,000 2 Available
Attraction Sponsor	Sponsor promoted in relation to one of the show's special features such as Rescue Roundup or Tiny Home Town		Logo on 25% of TV Ads	1,500 Digital Billboard Logo/Name Views		Logo on Sponsor Page	Logo & Link on Sponsor Page; Digital Show Guide Edition; Logo on Directory Listing	Logo on Attraction Area Signage	Logo & Link in multiple email invites to ~2,500 company contacts	\$ 15,000	\$3,000 4 Available
Free Admission Sponsor	Sponsor receives credit for the show having free admission		Logo on 25% of TV Ads	1,500 Digital Billboard Logo/Name Views		Logo on Sponsor Page	Logo & Link on Sponsor Page; Digital Show Guide Edition; Logo on Directory Listing	Logo on Main Entryway Signage	Logo & Link in multiple email invites to ~2,500 company contacts	\$ 7,500	\$1,500 Multiple
Category Sponsor	Exhibitor is promoted as the "Official _____" of the show. Exclusive to 1 per category.		Logo on 25% of TV Ads			Logo on Booth Map	Logo & Link on Sponsor Page; Digital Show Guide Edition; Logo on Directory Listing	Special Signage at Exhibitor Booth	Logo & Link in multiple email invites to ~2,500 company contacts	\$ 7,500	\$1500 & separate 20x20 Booth or Larger
Bag Sponsor	Exhibitor provides branded bags for show staff to distribute at the show entries containing the show guide and other information					Logo on Booth Map	Logo & Link on Sponsor Page; Digital Show Guide Edition		Logo & Link in multiple email invites to ~2,500 company contacts	\$ 7,500	\$1,500 plus 2,500 branded bags
Featured Exhibitor	Exhibitor is promoted as a "Featured Exhibitor"		Logo on 25% of TV Ads			Logo on Booth Map; Half Page Ad	Ad & Link on Featured Exhibitor Page	Logo on Main Entryway Signage		\$ 7,500	20x30 Booth or Larger

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Prize Drawing Sponsor	Sponsor receives credit for providing the \$500 Daily Cash Card Giveaway	Named on 25% of Pre-Recorded, Live & Streaming Broadcasts	Logo on 25% of TV Ads		Logo in All Magazine and Newspaper Ads	Logo on Drawing Promo Page	Name & Link on Drawing Promo Page	Logo on Entry Booth Signage	Logo & Link in multiple email invites to ~2,500 company contacts	\$ 12,500	\$2,500 Exclusive
Grand Prize Sponsor	Sponsor receives credit for providing the Grand Prize to be given away on Sunday afternoon	Named on 25% of Pre-Recorded, Live & Streaming Broadcasts	Logo on 25% of TV Ads		Logo in All Magazine and Newspaper Ads	Logo on Drawing Promo Page	Name & Link on Drawing Promo Page	Logo on Entry Booth Signage	Logo & Link in multiple email invites to ~2,500 company contacts	\$ 12,500	\$1,000 plus Prize worth at least \$1,500
Rest Stop Sponsor	Sponsor receives credit for providing comfortable seating in areas around the show floor with signage and literature distribution option							Logo on Rest Stop Signage			\$250 per location
Banner Sponsor	3' by 8' banner hung on 8' tall pipe & drape in a highly visible area of the show floor. Includes design, production, installation and removal.										\$500 Multiple
Pop-Up Graphic Sponsor	7' by 2' single-sided pop-up graphic in a highly visible area of the show floor. Includes design, production, installation and removal.										\$500 Multiple
Exhibitor Lounge Sponsor	Table top in Exhibitor Lounge for distribution of literature, samples, giveaways and signage for self-promotion to Exhibitors.				Logo in Exhibitor Handbook				Logo & Link in multiple email invites to ~2,500 company contacts	\$ 2,500	\$500 2 Available
Full Page	Premium placements, such as cover locations, incur a slight upcharge subject to prior sale.					Full Page Color Ad	Digital Show Guide Edition			\$ 1,700	\$1,200 Multiple
Half Page						Half Page Color Ad	Digital Show Guide Edition			\$ 1,100	\$700 Multiple
Quarter Page						Quarter Page Color Ad	Digital Show Guide Edition			\$ 700	\$400 Multiple
Eighth Page						Eighth Page Color Ad	Digital Show Guide Edition			\$ 450	\$250 Multiple