



Booth Space Worksheet

Your booth is your temporary business location for the weekend. So, when deciding on booth size, allow room for your customers to enter your business. Forcing them to stand in the aisle, reduces their commitment to you and makes it easier for them to move on to the next exhibit.

Comfortable seating, padded flooring and attractive displays all work to encourage a longer visit and a stronger connection. Demonstrate, interact, and get your prospects engaged.

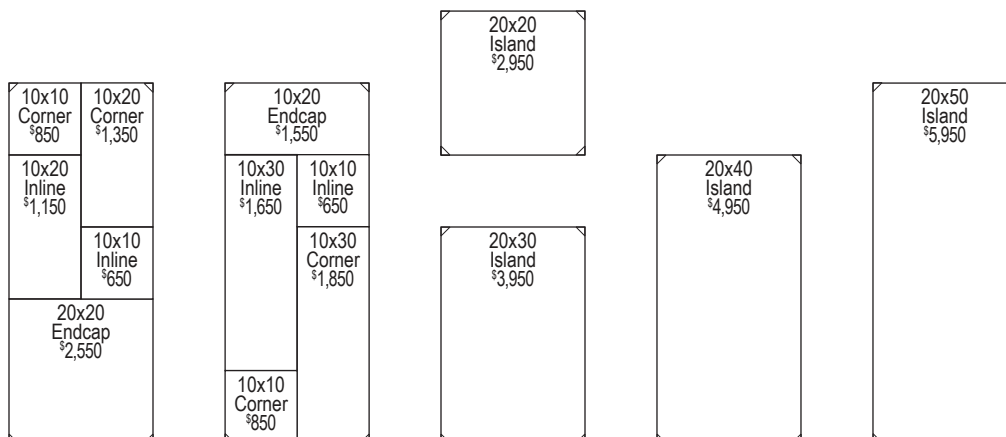
Booth space is based on a standard 10-foot grid system. There are a very few exceptions to this which are noted on our floorplan. In these instances, a size and price are noted as well.

For each location in the show, the exhibitor is required to pay a **\$150** base fee which covers the general overhead of being in the show plus the show guide and website marketing elements. Each 10x10 booth unit is **\$500**. For each booth unit located on a corner (open on 2 sides to the public) there is a **\$200** corner fee. Call for special pricing on bulk display space over 10 booth units (1,000 SF).

An "Inline" booth signifies a position that is not on a corner. An "Endcap" is a booth that spans the end of an island of booths which would necessarily have 2 corners. An "Island" would be a set of booths with 4 corners. A "Side" would be the entire length of one side of an island with 2 corners.

Your Total Booth Price = **\$150** Base Fee + **\$500** x Number of Booth Units + **\$200** x Number of Corners

Booth Pricing Examples: *Not All Sizes Shown*



Refer to each shows event page on TulsaHomeShows.com to view booth maps and sign up.
Questions? Contact Frank W. Sawyer, Show Director, frank@TulsaHomeShows.com, 918-605-5480.