



Booth Space Worksheet

Your booth is your temporary business location for the weekend. So, when deciding on booth size, allow room for your customers to enter your business. Forcing them to stand in the aisle, reduces their commitment to you and makes it easier for them to move on to the next exhibit.

Comfortable seating, padded flooring and attractive displays all work to encourage a longer visit and a stronger connection. Demonstrate, interact, and get your prospects engaged.

Booth space is based on a standard 10-foot grid system. There are a very few exceptions to this which are noted on our floorplan. In these instances, a size and price are noted as well. The base booth is therefore a 10x10. You build your total booth size by joining 10x10 units.

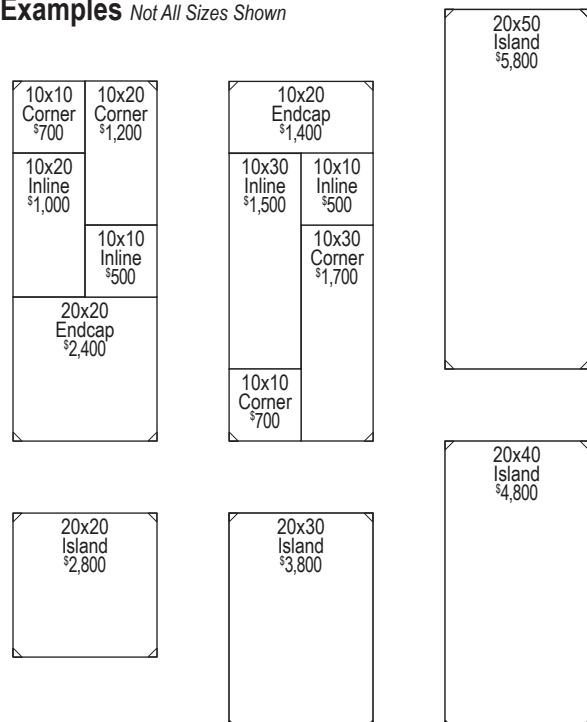
For each location in the show, the exhibitor is required to purchase a listing for \$150 which will appear in both the show guide magazine and on the event's website. Additional listings for different product categories can be purchased for \$100 each. Each 10x10 booth unit is \$500. For each booth unit located on a corner (open on 2 sides to the public) there is a \$200 corner fee. Call for special pricing on bulk display space over 10 booth units (1,000 SF).

An "Inline" booth signifies a position that is not on a corner. An "Endcap" is a booth that spans the end of an island of booths which would necessarily have 2 corners. An "Island" would be a set of booths with 4 corners. A "Side" would be the entire length of one side of an island with 2 corners.

Booth Pricing:

10x10	Inline	\$500	10x60	Inline	\$3,000
10x10	Corner	\$700	10x60	Corner	\$3,200
			10x60	Side	\$3,400
10x20	Inline	\$1,000	20x20	Endcap	\$2,400
10x20	Corner	\$1,200	20x20	Island	\$2,800
10x20	Endcap	\$1,400	20x30	Endcap	\$3,400
			20x30	Island	\$3,800
10x30	Inline	\$1,500	20x40	Endcap	\$4,400
10x30	Corner	\$1,700	20x40	Island	\$4,800
			20x50	Endcap	\$5,400
10x40	Inline	\$2,000	20x50	Island	\$5,800
10x40	Corner	\$2,200	20x60	Island	\$6,800
			30x30	Endcap	\$4,900
10x50	Inline	\$2,500	30x30	Island	\$5,300
10x50	Corner	\$2,700	30x40	Endcap	\$6,400
10x50	Side	\$2,900	30x50	Island	\$8,300

Booth Examples *Not All Sizes Shown*



Refer to each shows event page on TulsaHomeShows.com to view booth maps and sign up.
Questions? Contact Frank W. Sawyer, Show Director, frank@TulsaHomeShows.com, 918-605-5480.