



Our show guides provide you with access to every adult attendee as they enter the show. These national quality magazines are well received and used as an in-show reference tool to locate key exhibits and show features.

Show guides are also kept to help reconnect with prime resources for future home improvement projects. It is not unheard of for exhibitors to gain new business weeks or months after a show due to the show guide exposure.

The show guides are offered at the show entrances by our staff, at key points around each show and they are also posted in interactive digital format on each show's website for the year following each show.

## BENEFITS:

- In-Show Exposure
- Post-Show Exposure
- Print & Web Exposure
- Competitive Advantage
- Credibility Enhancement
- Stand Out From Competitors
- Space Available To Non-Exhibitors



## Rates

2-Pg Spread	\$1,900
Full Page	1,200
Half Page	700
Quarter Page	400
Eighth Page	250

### Cover Upgrades

Inside Cover	add \$200
Back Cover	add \$400



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**Tulsa**  
HOME SHOWS

TulsaHomeShows.com