

Key Managers' Meeting

Via Google Meet

07/10/2024 8:30 a.m.

	Item	Owner
	<p>Opening Remarks</p> <ul style="list-style-type: none"> ● June 2024 pre-close review Thursday, July 11 at (approx.) 10:00 AM ● Quarterly revenue recaps for ELT Meeting due to Mike by 7/12 <ul style="list-style-type: none"> ○ Todd, Beth, Mindy <ul style="list-style-type: none"> ■ By location: <ul style="list-style-type: none"> ● Significant revenue losses/gains ● Significant advertiser losses/gains ● Significant advertising category losses/gains ● Significant personnel impacts ● 2025 Strategic Planning meeting <ul style="list-style-type: none"> ○ Homework in advance to Wednesday, August 28 meeting 	Mike F.
	<p>June Revenue/Contribution Forecast</p> <ul style="list-style-type: none"> ● WPS: Brent ● EIMG & Galena: Beth ● TH Media: Todd ● Wisconsin: Mindy 	
	EIMG & Galena Update	Beth L.
	Wisconsin Shoppers Update	Mindy C.
	WPS Update	Brent C.
	HR Update	Kelsey G.
	Business Manager Update	Andy Y.
	IT Update	Andy B.
	Digital Operations Update	Matt C.
	Audience Development Update	Annette J.
	Distribution Update	Tim K.
	Marketing, Events, Trips, & Books Update	Sara C.
	TH Editorial Update	Amy G.
	TH Revenue Update	Todd B.
	Kudos & Successes	All
	<p>TH Media Breakout</p> <ul style="list-style-type: none"> ● Reminder: no printed TH - will be e-edition <ul style="list-style-type: none"> ○ Thursday, November 28th ○ Wednesday, December 25th 	

**See additional pages for upcoming key dates.

Key Dates of note:

Type	Date	Name	Location/Host
Sale	July 2024	Summer Book Sale	801 Bluff/Online
Trip	August 2024	Alaska Cruise 1	Host: Sara Cluff
Trip	September 2024	Alaska Cruise 2	Host: Jodi Dodd
Event	Wed, September 11	Richland Center Living 50+ Senior Expo	Richland Center Community Center
Event	Wed, September 18	GILSN Young at Heart Senior Expo	Belmont Convention Center
Event	Wed, September 18, 2024	Rising Star Breakfast	Diamond Jo
Event	September 2024	Tri-State Farm Families	DBQ Fairgrounds
Summit	Wednesday, September 25 - Thursday, September 26	Great Game of Business Relaunch – employee-owners	Madison, WI
Sale	October 2024	BOGO Card Sale	
Event	October 2024	Salute to Women Awards	Diamond Jo
Event	October 2024	Boo Bash	Kennedy Mall
Trip	Friday, October 4 - Wednesday, October 9	Albuquerque Balloon Fiesta	Host: Dave Kettering
Trip	Tuesday, October 15 - Friday, October 25	Croatia & Slovenia	Host: Jodi Dodd
Event	Friday, November 1	Her Night Out	Grand River Center
Event	Sunday, December 1	Fairy Tale Ball	Steeple Square
Trip	Tuesday, December 3 - Sunday, December 8	Music Cities Christmas	Host: Eric Hogstrom
Sale	December 2024	Holiday Book Sale	801 Bluff/Online

Notable Upcoming Time Away/Off:

- Andy B. Thursday, July 11 - Friday, July 12
- Mindy C. Friday, July 12 - Friday, July 19
- Mike F.: Friday, July 19, INA Board Meeting, Des Moines
- Kelsey G. Friday, July 19
- Andy Y. Tuesday, July 23
- Amy G. Monday, July 29 - Friday, August 2
- Andy B. Monday, July 29 - Friday, August 2
- Mike F.: Friday, August 2
- Andy Y. Friday, August 2
- Sara C. Friday, August 9 - Monday, August 19 (Alaska Cruise trip)
- Mindy C. Monday, August 12 - Wednesday, August 14