



Small City. Big Heart.

**CITY OF BRILLION  
TOURISM COMMITTEE MINUTES  
Thursday, January 18, 2024 3:30pm**

**Call to order:** 3:38pm by Chairperson Angela Jellum

**Roll Call:**

*Present:* Angela Jellum – Chairperson, Chandresh Patel, Louie Lecker, Shelly Lau – City Council

*Not Present* – Aaron Kabat

*Guests:* Michael Ebert, Jon Kees

**Approval of the Agenda:**

Motion: Lau moved to approve the agenda. Seconded by Lecker. All in favor. Motion carried.

**Approval of Minutes –Tourism Committee meeting October 19, 2023 and December 4, 2023:**

Motion: Lau moved to approve the minutes for October 19, 2023 and December 4, 2023. Seconded by Lecker. All in favor. Motion carried.

**Room Tax Financial Report:**

Motion: Lecker moved to approve the financial report. Seconded by Lau. All in favor. Motion carried.

**Room Tax Permit Application - None**

**Tourism Grant New Funding Requests**

- a. Brillionfest
  - i. Motion: Lau moved to approve up to \$5,800 for the Grant Application submitted by Brillionfest to be used for Marketing and Tourism Promotion. Seconded by Lecker. All in Favor. Motion Carried.

**New Business**

- a. Michael Ebert Committee Application
  - i. Lau made a motion to recommend to Mayor Smith to appoint Michael Ebert to the City of Brillion Tourism Commission. Seconded by Lecker. All in Favor. Motion carried.

**Old Business**

- a. Continuing Recruitment of Committee Members
  - i. Committee will continue to ask members of the community to join the committee. April 4, 2024 will be Lecker's last meeting.
- b. City of Brillion Ad in Calumet County Guide. We will be adding this to the Agenda moving forward to continue looking at how to redesign the Ad for the 2025 Guide to best represent the area as it continues to evolve.

**Future Meeting Date** – Thursday, April 4, 2024 at 3:00pm.

**Adjournment:** Lecker made a motion to adjourn the meeting. Meeting adjourned at 3:55pm by Angela Jellum – Chairperson.