



Small City. Big Heart.

**CITY OF BRILLION  
TOURISM COMMITTEE MINUTES  
Thursday, April 20th, 2023 3:30pm**

**Call to order:** 3:38pm by Chairperson Angela Jellum

**Roll call:**

*Present:* Angela Jellum – Chairperson, Lindsay Johnson, Chandresh Patel, Louie Lecker, Aaron Kabat

*Not Present:* Shelly Lau – City Council

*Guests:* None

**Approval of the Agenda**

*Motion:* Lecker moved to approve the agenda. Seconded by Johnson. All in favor. Motion carried.

**Approval of Minutes –Tourism Committee meeting January 19<sup>th</sup>, 2023**

*Motion:* Johnson moved to approve the minutes. Seconded by Lecker. All in favor. Motion carried.

**Room Tax Financial Report**

*Motion:* Johnson moved to approve the Financial Report. Seconded by Kabat. All in favor. Motion carried.

**Room Tax Permit Application - None**

**Tourism Grant New Funding Requests**

a. Brillionfest

A. *Motion:* Lecker moved to approve the Grant Application for Brillionfest. Seconded by Kabat. All in favor. Motion carried.

b. Brillion Optimist Light Parade

A. *Motion:* Lecker moved to approve the Grant Application for the Brillion Optimist Light Parade. Seconded by Johnson. All in favor. Motion carried.

**New Business**

*WI Governor's Conference on Tourism* – Angela Jellum attended the conference and shared her experience and about how Brillion was featured on one of the videos.

*Election of Chairperson and Secretary* – going to be tabled until July's meeting.

**Old Business**

*Experience Brillion Website* – Final Update: The Brillion Area Chamber now manages the website and the social media pages.

*Future Meeting Date* – TBD – Conflict on Thursday, July 20<sup>th</sup>, 2023

**Adjournment**

*Motion:* Kabat moved to adjourn at 3:53pm. Second by Johnson. All in favor. Motion carried.

Angela Jellum  
Chairperson