

Revitalization

Please check out these and other services and resources that are available to assist you in planning for your business needs.

- Calumet County Economic Development Department
- Small Business Association (SBA) and the Small Business Development Center
- Wisconsin Economic Development Corporation
- Wisconsin Public Service Business and Community Development Program
- Fox Valley Technical College E-Seed Program

For more details and information on other available services and assistance, contact the City Administrator at Brillion City Hall.

A large, stylized black letter 'Z' is positioned above the word 'Zero' in a black, sans-serif font. The entire graphic is set against a light blue, rounded rectangular background.

Interest Loan Program

Visit us at www.ci.brillion.wi.us

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business.*

Brillion
Small City. **Big Heart.**

201 N Main St
Brillion WI 54110
Phone (920) 756-2250

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Small City. **Big Heart.**

*A Great Place to
Live Work Learn
and Play...
and do Business*

Zero-Interest Loan Program



vides This program provides incentives to stimulate visible reinvestment in City of Brillion busi-

nesses. Property owners are encouraged to consider improvements that incorporate the surrounding community. These improvements should create a cohesive, inviting environment. The program provides dollars for actual project costs, up to \$8,000 per property address, to commercial property owners and/or merchants for exterior building and site improvements. Priority will be given to facade restoration projects. Approved projects will be tunded on a list-come, first-served basis until all Hinds are expended.

Eligibility Requirements

Applications may be submitted by the property owner, sole proprietor or CEO of any business. Individuals in connection with the implementation of this program are not eligible.

Eligible Activities

- All work must be done on the exterior of the building/property and result in a publicly visible improvement.
- All work done must be in accordance with the City of Brillion Municipal Code and all required permits must be obtained. Work must include the correction of any known exterior building code violations.
- Work in progress or performed prior to project approval will not be eligible for funding
- Funds may be used for, but are limited to the following uses: exterior building materials, paint, awnings, windows, doors, landscaping, fencing, lighting or signs. Other uses may also be eligible if prior approval is granted by the City.
- Signs are eligible for this program, but must not amount to more than 50 percent of the total project expenditure.
- The following types of property are not eligible:
 - Tax delinquent
 - Special assessment delinquent
 - Property litigation
 - Property in condemnation or receivership
 - Property owned by religious groups
 - Exclusively residential buildings
 - Property considered non-conforming to the City's Municipal Code.



The City of Brillion wants you to be successful. Whether you're a 25 year business veteran or an aspiring entrepreneur, you should have every opportunity to become firmly established and grow. To prove its commitment, the City has established the Zero Interest Loan Program. Find out if this program is right for you, contact City Hall, or go on-line at www.ci.brillion.wi.us to download the applications today!

Terms and Conditions

Loan Amount: up to \$8,000 subject to Hinds availability

Interest Rate: 0%.

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|-----------------------|-------------------------|-------|
| <u>Terms of Loan:</u> | \$1,000 - \$3,000 | 3 yrs |
| | \$4,000 - \$6,000 | 5 yrs |
| | \$7,000-\$8,000 | 7 yrs |

Period of Payment: Terms may include amortization schedules to be set up for monthly payments.

Repayment: Due and payable at the maximum term of the loan, when the business no longer occupies the premises, when the business owner transfers any legal or equitable interest in the mortgaged premises to anyone else, or if insurance coverage lapses.

Collateral: Requirements determined on an individual basis by the Committee and may include: mortgages on land and buildings, liens

on equipment, accounts receivable and inventory; guarantees Horn, or liens on the assets of affiliated businesses; assignments of leases and rents; and assignments of key-person life insurance naming the City as a beneficiary. This collateral may be subordinated to private sector financial institutions, if required. Unlimited personal guarantees Horn the principals of the business may be required, when appropriate.

Project Completion: 123 days Horn the official project approval. The project time fame will be broken out in two (2) separate phases.

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|----------|--------------|---------|
| Phase #1 | Design & Bid | 45 days |
| Phase #2 | Construction | 75 days |

Project Approval Guidelines

Program oversight is delegated to the City Administrator and/or Public Works Director. All loan applications will be reviewed and recommended for approval based on the following guidelines:

- A project application will only be reviewed if it is filled out completely and accompanied by photographs illustrating the affected building/s and property.
- Multiple property owners must submit separate applications for each tax parcel.
- Any business owner under a lease who submits an application must obtain and provide written consent of the properly owner.
- Preference will be given to projects which:
 - Will positively contribute to the Citys revitalization effort
 - Will eliminate blighting influence
 - Will result in a viable improvement that would not be made otherwise.
 - Ratio of private investment to public investment (to be determined by committee).
 - Conforms to the efforts of the RDA when applicable.
- Property/project is determined to have "no significant impact" based on an environmental review prepared by the City.

Ask for a Program Manual for a