

## RDA REDEVELOPMENT AUTHORITY COMMISSION COMMITTEE MEETING

### Minutes

Date: Thursday, August 11, 2022

7 am

1. The meeting was called to order at 7:01 am by Chair Wenzel.
2. Roll call showed present: Beth Wenzel, Matthew Bennett, Carla Zander, Chris Brandt, David Sonnabend, Kim Buboltz, Kory Davis, Council Rep., Public Works Director Austen Frederickson, and City Administrator Richard Johnston.
3. Guests: Tammy Williams, AriensCo, Amy Myers, Brillion Area Chamber of Commerce.
4. Approval of Agenda: Wenzel asked for a bullet point to be added under 10. WEDC for approval of a grant letter for Kerri Martin of Schroth's Flower Mill. Motion by Buboltz to accept as amended; second by Bennett. Motion carried.
5. Approval of minutes – July 14, 2022, Redevelopment Authority Commission: Zander moved to accept as printed; second by Buboltz. Motion carried.
6. Guests: Williams and Myers will end the meeting with a presentation of the new Experience Brillion website and the Brillion Marketing Toolkit.
7. Chairperson: No report
8. Secretary: No report.
9. Treasurer's Report:
  - A. State Bank of Chilton balance as of July 31, 2022 -- \$542.14: Motion by Bennett to accept as printed; second by Sonnabend. Motion carried.
10. Brillion Marketing Toolkit: Williams and Myers presented a PowerPoint on the new Experience Brillion website, and talked about the brochures. Explained whom the project involved and the funding process so far... Totally funded through a tourism grant.
11. WEDC Connect Community – A brief discussion of the Entrepreneurship Grant but Brillion is not ready for that. We then discussed Kerry Martin's letter confirming her status as a new business in Brillion. The letter was more specific asking for confirmation that her business was new in a vacant building on Main Street. Apparently, there has not been enough interest in the grant she wanted to apply for so she was told to apply just the same. Wenzel offered to rewrite the letter confirming that she is a new business owner on Main Street, leaving out the part that says in a previously vacant building and put this letter on RDA letterhead as asked for by the grant process. Zander motioned to give Wenzel permission to write/sign the letter on behalf of the RDA, second by Sonnabend. Motion carried.
12. Façade Application: Motion by Brandt to award \$5000 to Ken Zutz, second by Bennett. Motion carried.
13. Review city ordinances: a. Signs...tabled.
14. Ideas for former Dollar General Slab: nothing new.
15. Façade grant – Patty had provided that she found a balance of \$21,000 exists.

Motion by Sonnabend, second by Brandt to change the maximum 0% loan amount to \$5000.

16. TID#2 – nothing new.

17. TID#5 updates: Nothing new.

18. Old business: Zander mentioned that she's been contacting people about their weeds.

19. New Business: none.

20. Next meeting will be Tuesday, Sept 13, 5:30 pm at City Center.

21. Adjourned.

Beth Wenzel

Chairperson