

Brillion Area Community Survey 2019

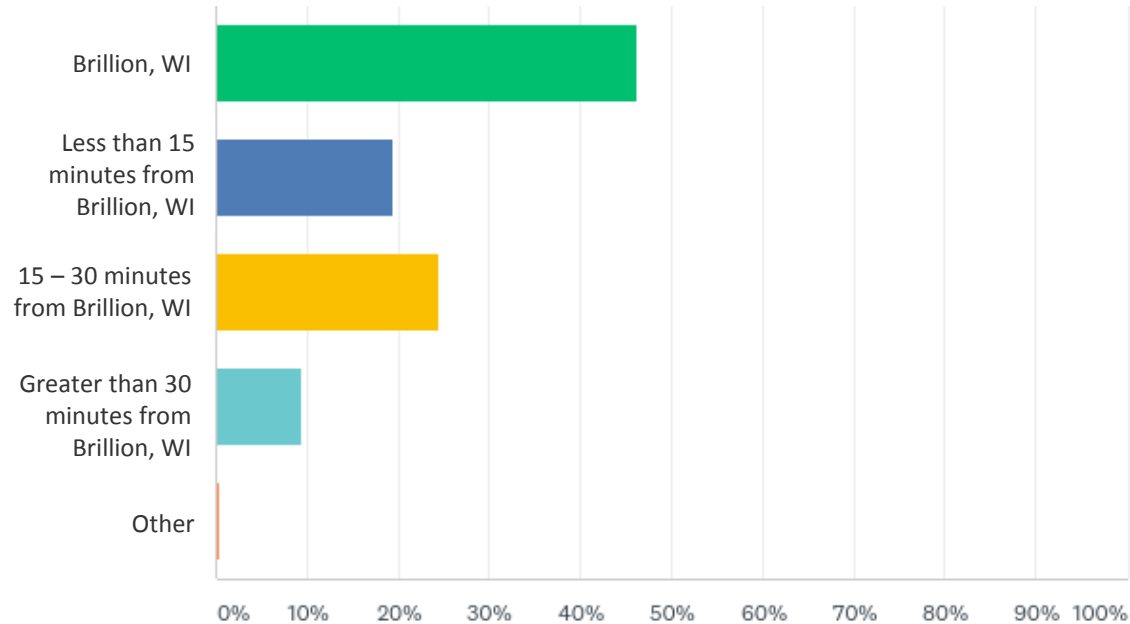
758

Total Responses

Complete Responses: 664

Q1: Where is your home located in proximity to Brillion, WI?

Answered: 758 Skipped: 0



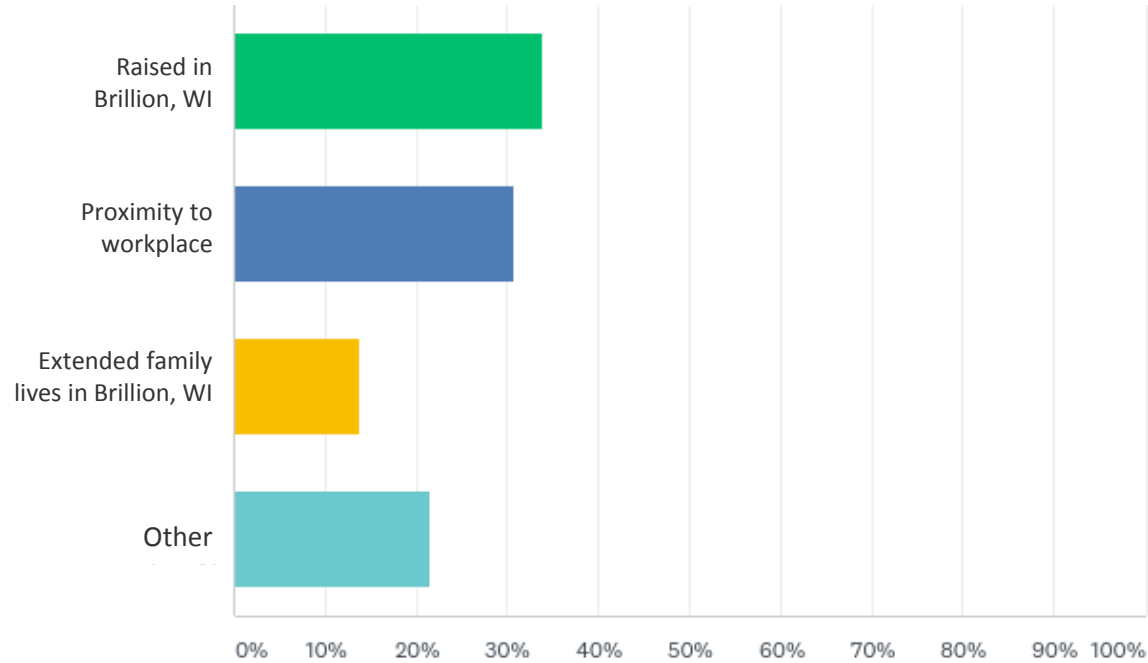
Q1: Where is your home located in proximity to Brillion, WI?

Answered: 758 Skipped: 0

ANSWER CHOICES	RESPONSES	
Brillion, WI	46.31%	351
Less than 15 minutes from Brillion, WI	19.39%	147
15 to 30 minutes from Brillion, WI	24.54%	186
Greater than 30 minutes from Brillion, WI	9.37%	71
Other (please specify)	0.40%	3
TOTAL		758

Q2: Why do you choose to live in Brillion, WI?

Answered: 354 Skipped: 404



[SEE OTHER RESPONSES...](#)

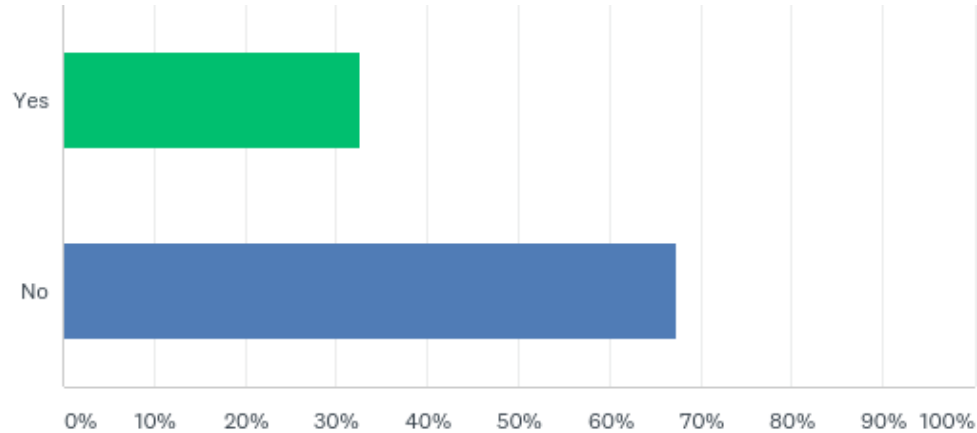
Q2: Why do you choose to live in Brillion, WI?

Answered: 354 Skipped: 404

ANSWER CHOICES	RESPONSES	
Raised in Brillion, WI	33.90%	120
Proximity to workplace	30.79%	109
Extended family currently lives in Brillion, WI or nearby	13.84%	49
Other (please specify)	21.47%	76
TOTAL		354

Q3: Would you consider living in Brillion, WI?

Answered: 398 Skipped: 360



[SEE EXPLANATIONS TO RESPONSES ...](#)

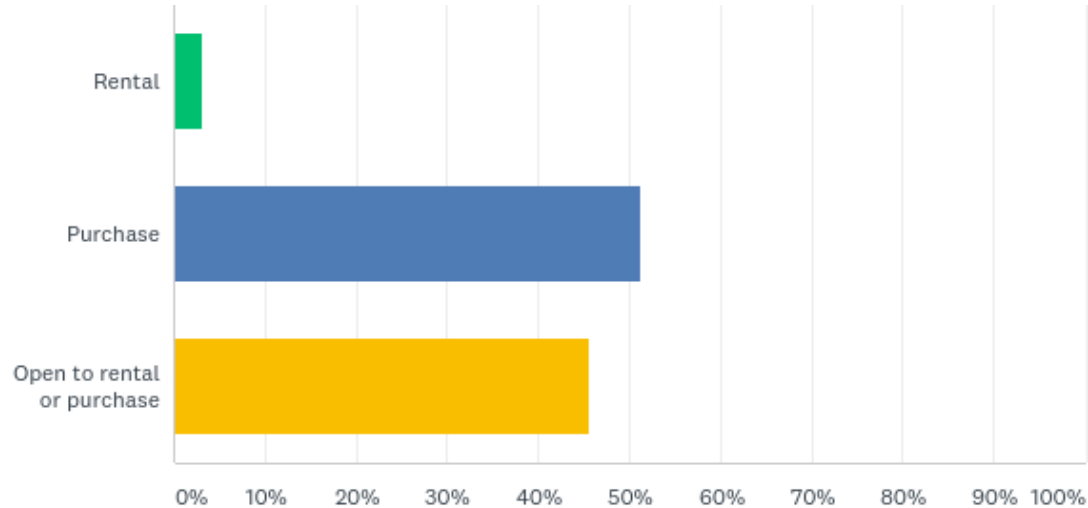
Q3: Would you consider living in Brillion, WI?

Answered: 398 Skipped: 360

ANSWER CHOICES	RESPONSES	
Yes	32.66%	130
No	67.34%	268
TOTAL		398

Q4: Would you consider rental or purchase options for housing in Brillion, WI?

Answered: 125 Skipped: 633



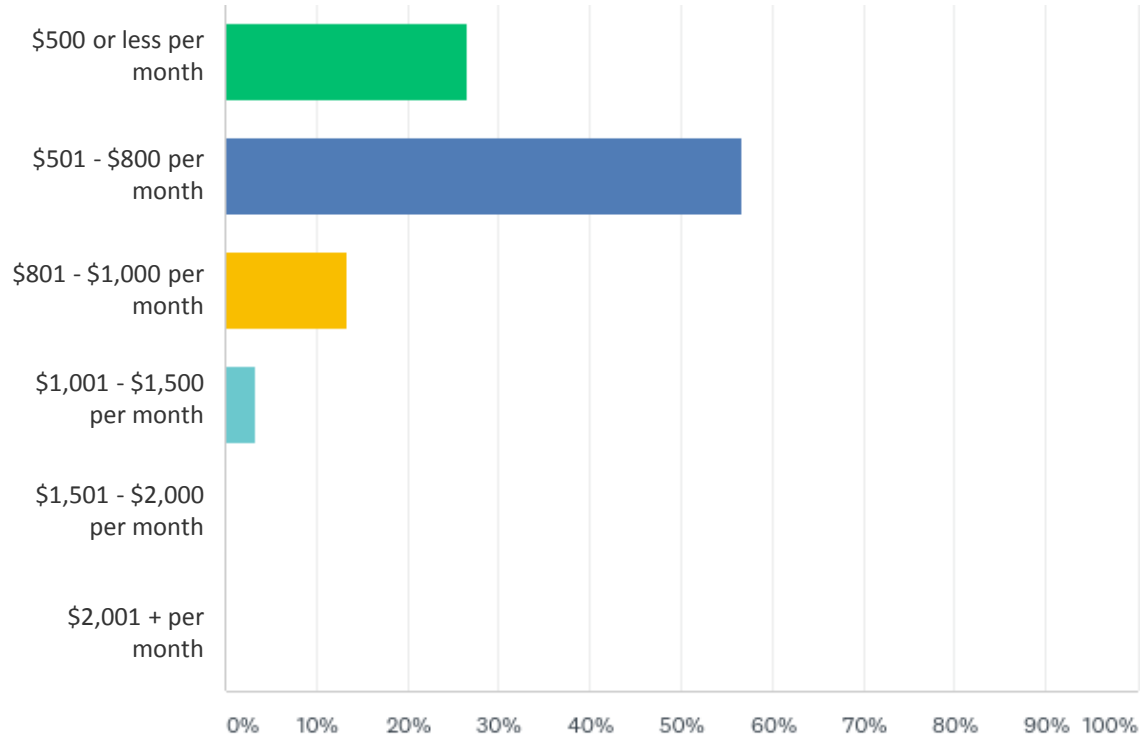
Q4: Would you consider rental or purchase options for housing in Brillion, WI?

Answered: 125 Skipped: 633

ANSWER CHOICES	RESPONSES	
Rental	3.20%	4
Purchase	51.20%	64
Open to rental or purchase	45.60%	57
TOTAL		125

Q5: What price point would you consider for rental options?

Answered: 60 Skipped: 698



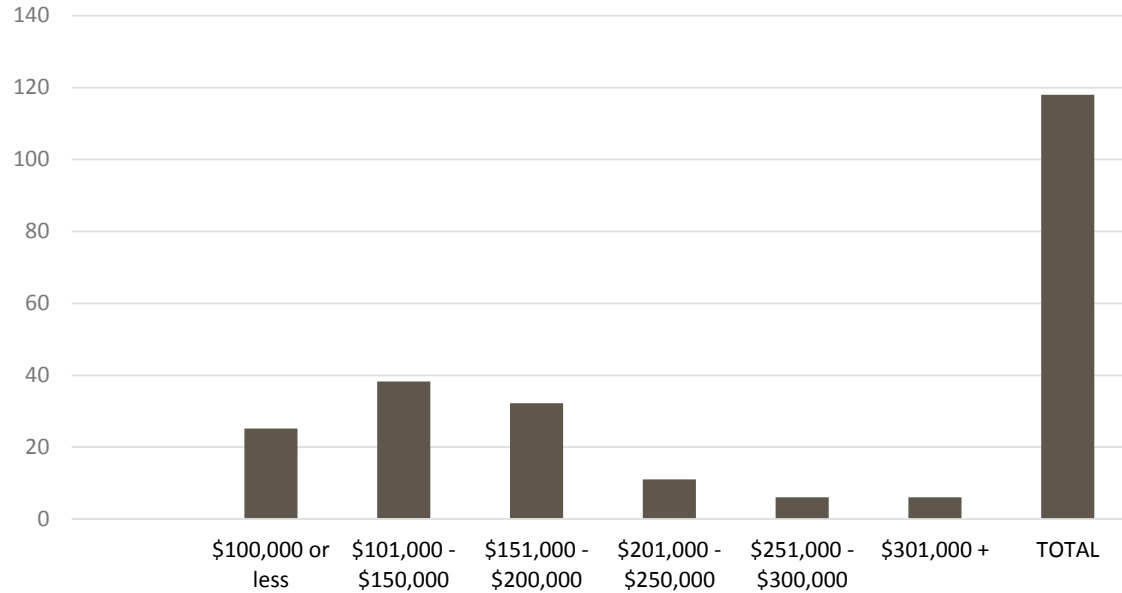
Q5: What price point would you consider for rental options?

Answered: 60 Skipped: 698

ANSWER CHOICES	RESPONSES	
\$500 or less per month	26.67%	16
\$501 - \$800 per month	56.67%	34
\$801 - \$1,000 per month	13.33%	8
\$1,001 - \$1,500 per month	3.33%	2
\$1,501 - \$2,000 per month	0.00%	0
\$2,001 + per month	0.00%	0
TOTAL		60

Q6: What price point would you consider for purchasing options?

Answered: 118



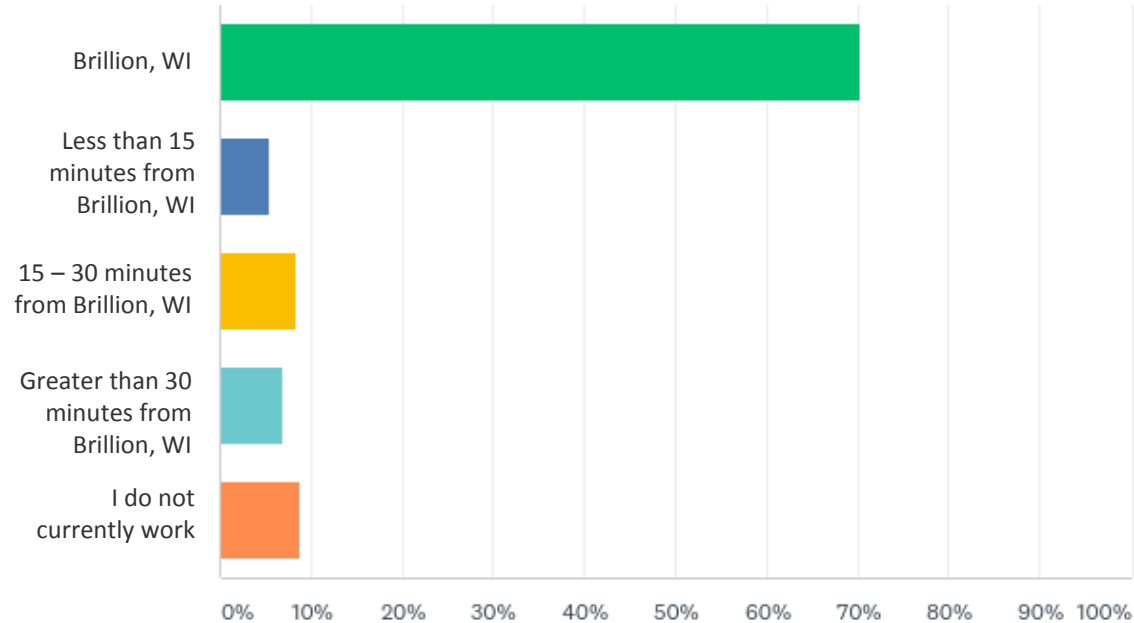
Q6: What price point would you consider for purchasing options?

Answered: 118

ANSWER CHOICES	RESPONSES	
\$100,000 or less	21.19%	25
\$101,000 - \$150,000	32.20%	38
\$151,000 - \$200,000	27.12%	32
\$201,000 - \$250,000	9.32%	11
\$251,000 - \$300,000	5.08%	6
\$301,000 +	5.08%	6
TOTAL		118

Q7: Where is your workplace located in proximity to Brillion, WI?

Answered: 743 Skipped: 15



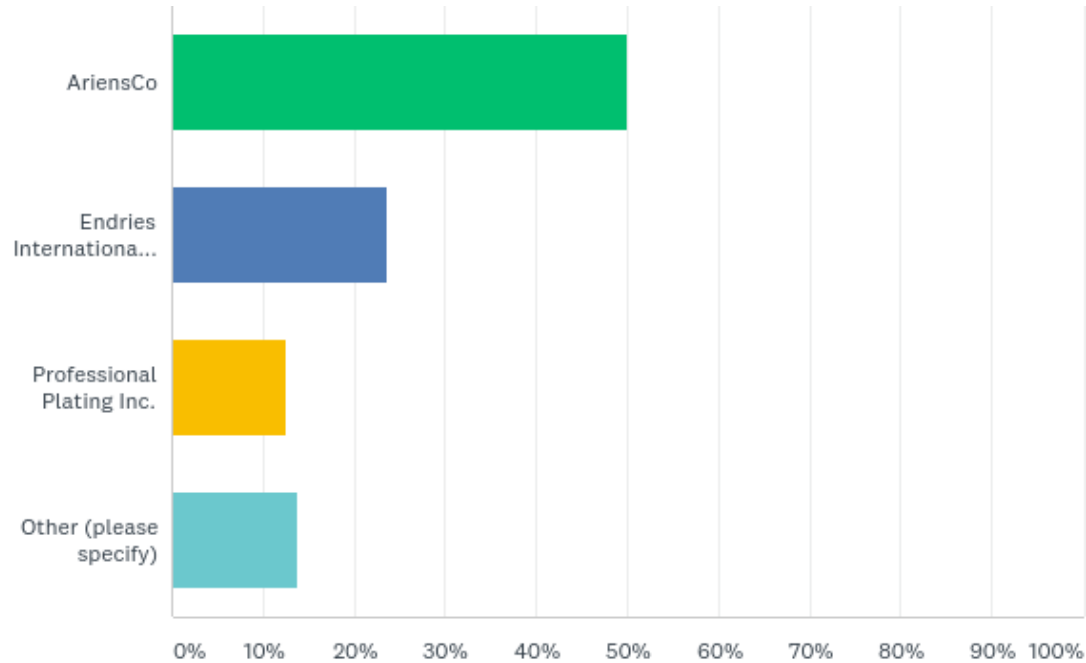
Q7: Where is your workplace located in proximity to Brillion, WI?

Answered: 743 Skipped: 15

ANSWER CHOICES	RESPONSES	
Brillion, WI	70.39%	523
Less than 15 minutes from Brillion, WI	5.52%	41
15 to 30 minutes from Brillion, WI	8.34%	62
Greater than 30 minutes from Brillion, WI	7.00%	52
I do not currently work	8.75%	65
TOTAL		743

Q8: Who is your employer in Brillion, WI?

Answered: 502 Skipped: 256



[SEE OTHER RESPONSES...](#)

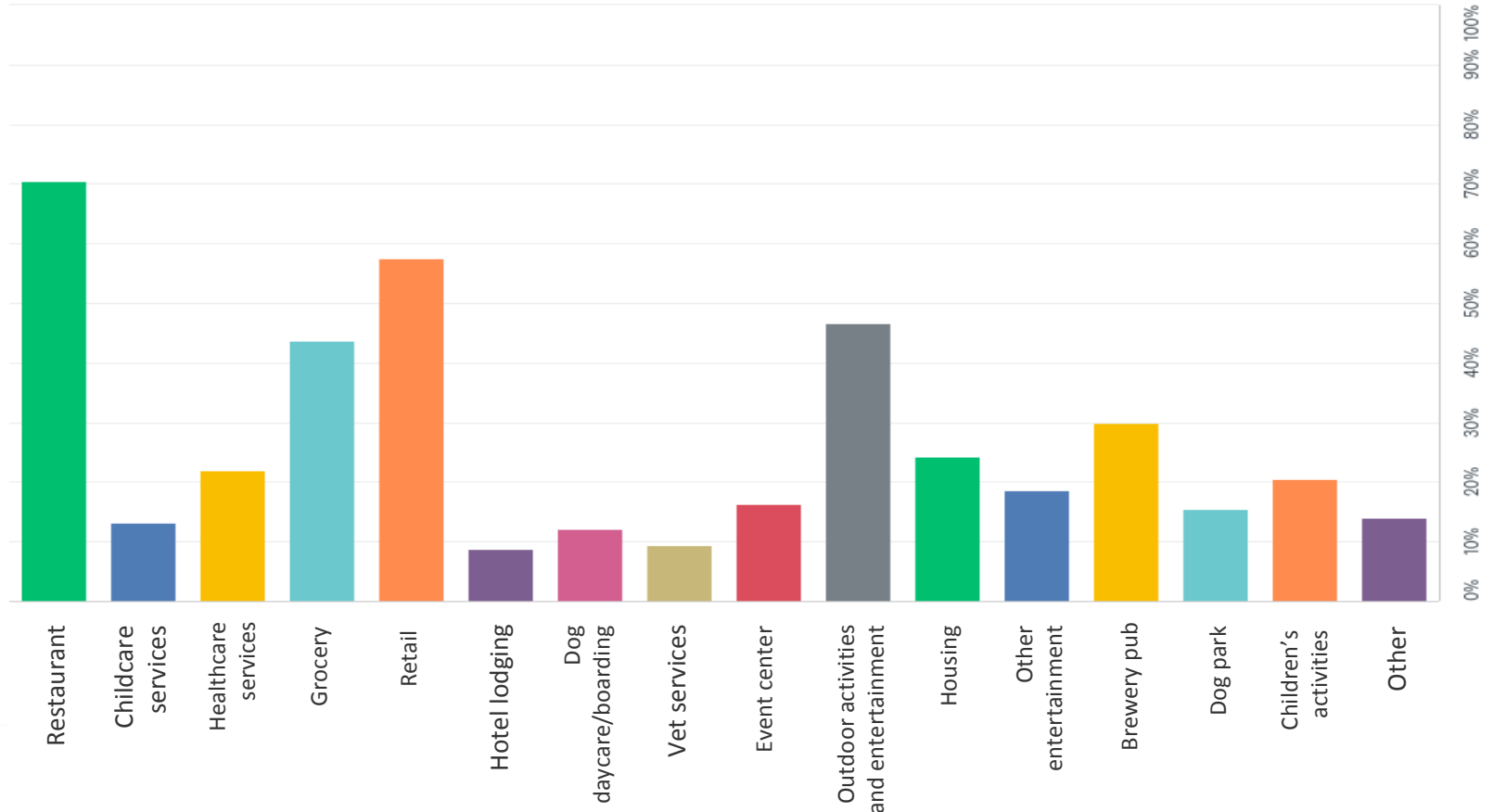
Q8: Who is your employer in Brillion, WI?

Answered: 502 Skipped: 256

ANSWER CHOICES	RESPONSES	
AriensCo	50.00%	251
Endries International, Inc.	23.71%	119
Professional Plating Inc.	12.55%	63
Other (please specify)	13.75%	69
TOTAL		502

Q9: What opportunities would you foresee attracting you more often to the Brilliant community? Select all that apply.

Answered: 710 Skipped: 48



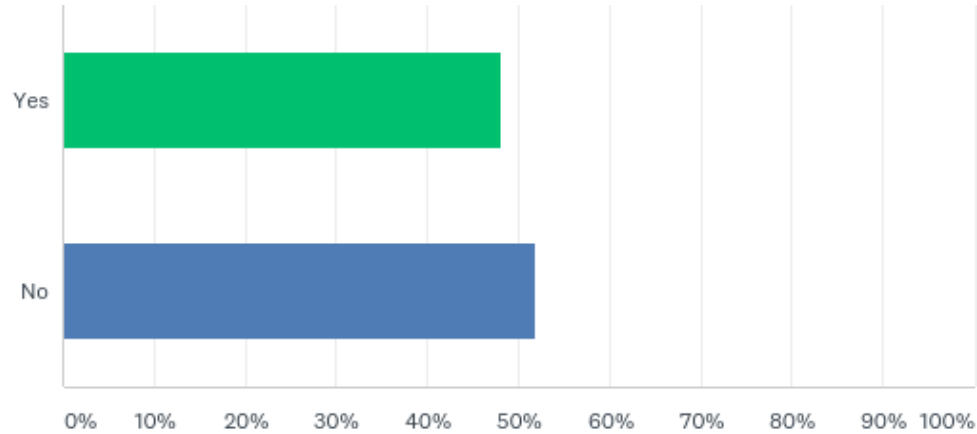
Q9: What opportunities would you foresee attracting you more often to the Brillion community? Select all that apply.

Answered: 710 Skipped: 48

ANSWER CHOICES	RESPONSES	
Restaurant options	70.42%	500
Childcare services	13.10%	93
Healthcare services	21.97%	156
Grocery options	43.80%	311
Retail options	57.61%	409
Hotel/lodging options	8.73%	62
Dog daycare and boarding services	12.11%	86
Veterinary services	9.44%	67
Event center	16.34%	116
Outdoor activities/entertainment	46.62%	331
New single family home, town-home/duplex, or apartment options	24.37%	173
Other miscellaneous entertainment	18.59%	132
Brewery Pub	29.86%	212
Dog park	15.49%	110
Children's activities (ages 0 - 12)	20.42%	145
Other (please specify)	13.94%	99
Total Respondents: 710		

Q10: Do you have a pet dog(s)?

Answered: 710 Skipped: 48



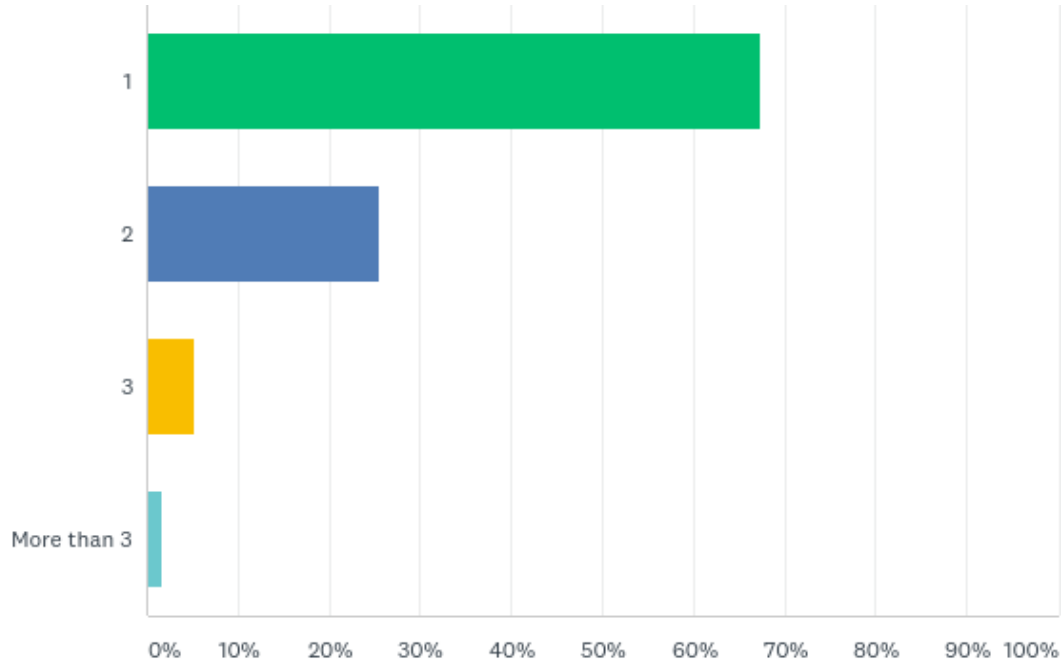
Q10: Do you have a pet dog(s)?

Answered: 710 Skipped: 48

ANSWER CHOICES	RESPONSES	
Yes	48.17%	342
No	51.83%	368
TOTAL		710

Q11: How many pet dogs do you have?

Answered: 340 Skipped: 418



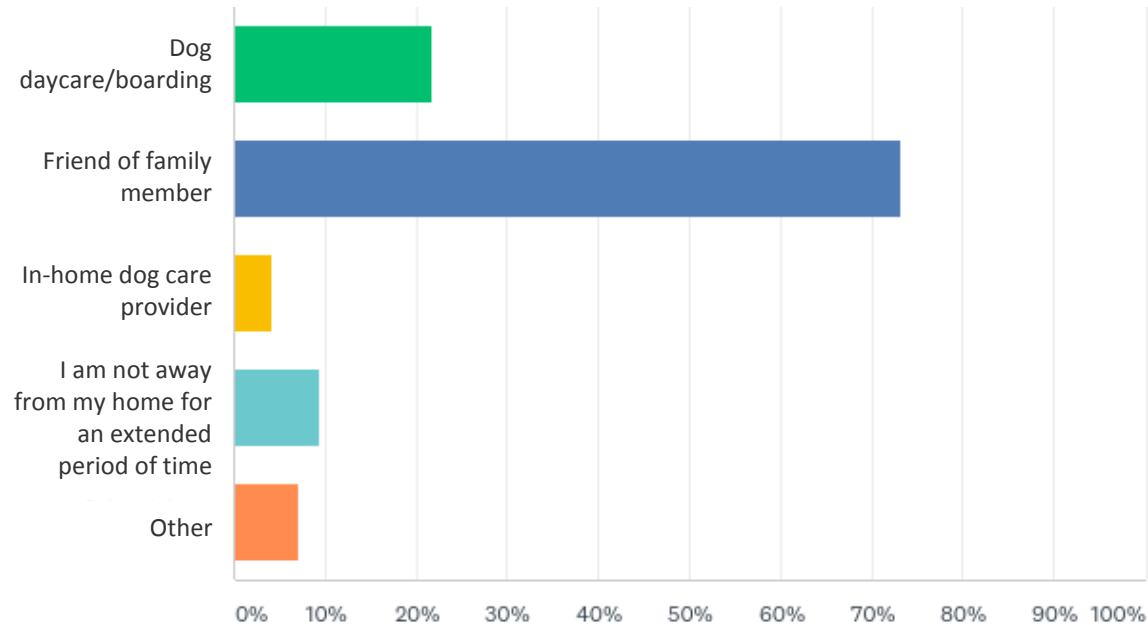
Q11: How many pet dogs do you have?

Answered: 340 Skipped: 418

ANSWER CHOICES	RESPONSES	
1	67.35%	229
2	25.59%	87
3	5.29%	18
More than 3	1.76%	6
TOTAL		340

Q12: When you are away from your home for an extended period of time, who takes care of your dog(s)? Select all that apply.

Answered: 340 Skipped: 418



[SEE OTHER RESPONSES...](#)

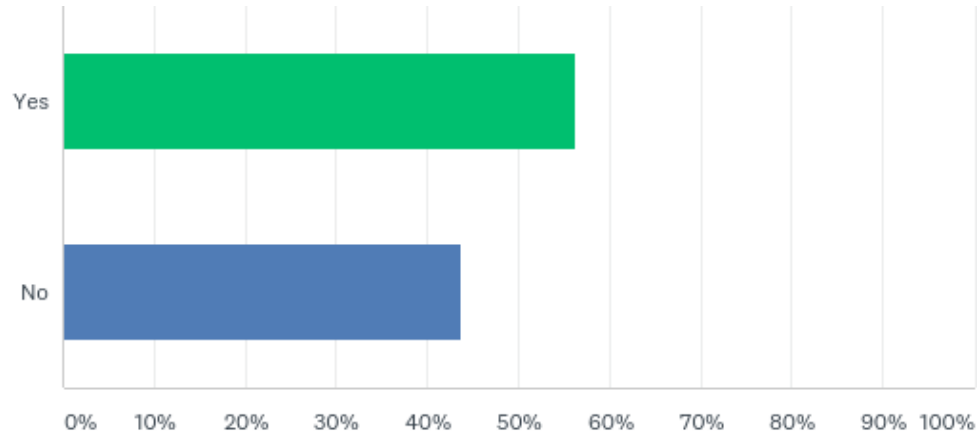
Q12: When you are away from your home for an extended period of time, who takes care of your dog(s)? Select all that apply.

Answered: 340 Skipped: 418

ANSWER CHOICES	RESPONSES	
Dog daycare/boarding facility	21.76%	74
Friend or family member	73.24%	249
In-home dog care provider	4.12%	14
I am not away from my home for an extended period of time	9.41%	32
Other (please specify)	7.06%	24
Total Respondents: 340		

Q13: Would you consider bringing your dog(s) to a high-quality dog boarding facility for overnight stays if one became available in Brillion, WI?

Answered: 340 Skipped: 418



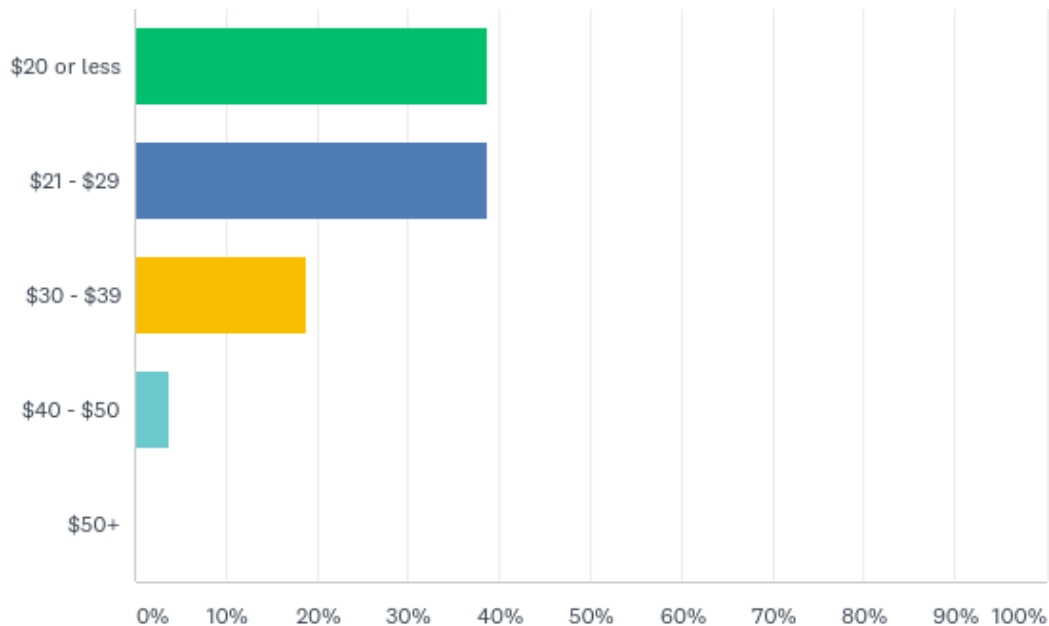
Q13: Would you consider bringing your dog(s) to a high-quality dog boarding facility for overnight stays if one became available in Brillion, WI?

Answered: 340 Skipped: 418

ANSWER CHOICES	RESPONSES	
Yes	56.18%	191
No	43.82%	149
TOTAL		340

Q14: What is a reasonable cost for one overnight dog boarding stay for one dog?

Answered: 191 Skipped: 567



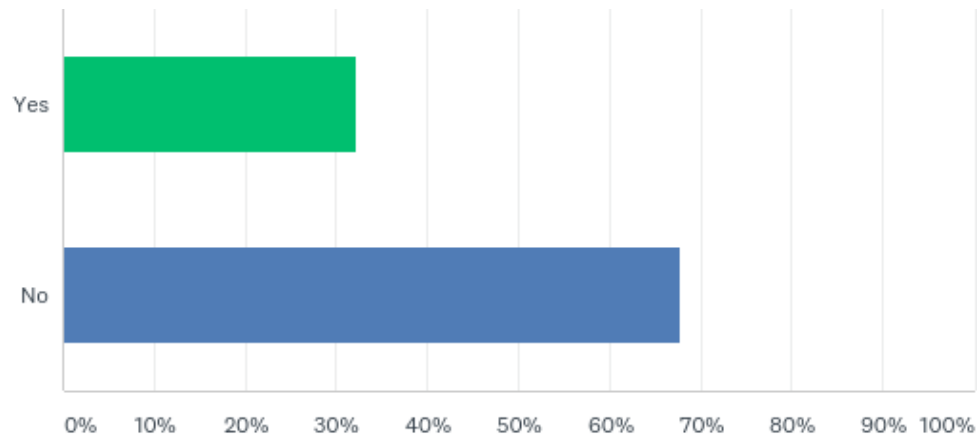
Q14: What is a reasonable cost for one overnight dog boarding stay for one dog?

Answered: 191 Skipped: 567

ANSWER CHOICES	RESPONSES	
\$20 or less	38.74%	74
\$21 - \$29	38.74%	74
\$30 - \$39	18.85%	36
\$40 - \$50	3.66%	7
\$50+	0.00%	0
TOTAL		191

Q15: Would you consider bringing your dog(s) to a high-quality dog daycare facility for daytime hours if one became available in Brillion, WI?

Answered: 339 Skipped: 419



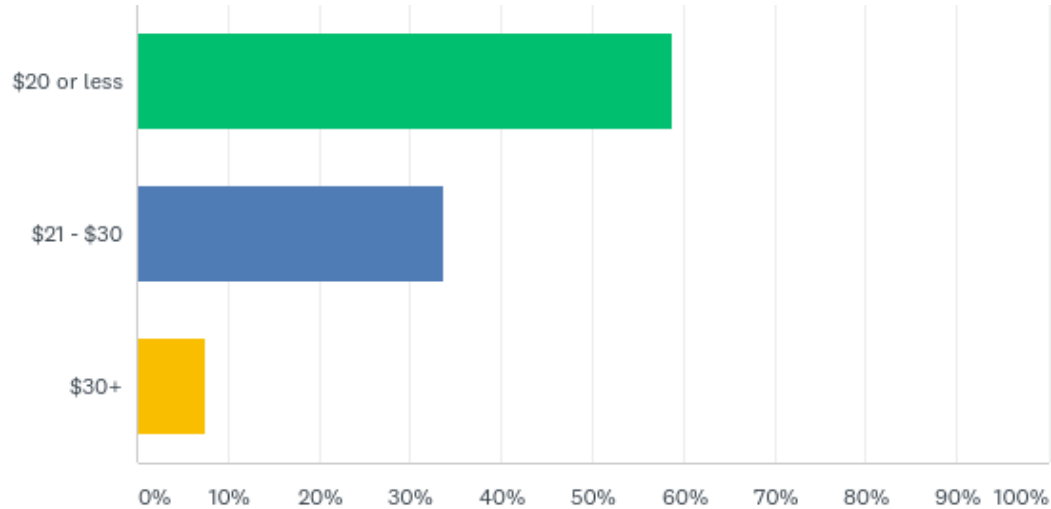
Q15: Would you consider bringing your dog(s) to a high-quality dog daycare facility for daytime hours if one became available in Brillion, WI?

Answered: 339 Skipped: 419

ANSWER CHOICES	RESPONSES	
Yes	32.15%	109
No	67.85%	230
TOTAL		339

Q16: What is a reasonable cost for a full day of daycare for one dog?

Answered: 107 Skipped: 651



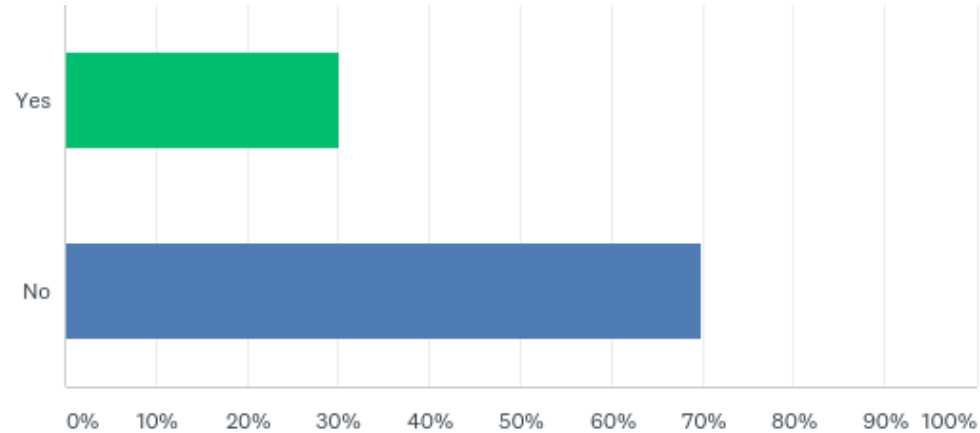
Q16: What is a reasonable cost for a full day of daycare for one dog?

Answered: 107 Skipped: 651

ANSWER CHOICES	RESPONSES	
\$20 or less	58.88%	63
\$21 - \$30	33.64%	36
\$30+	7.48%	8
TOTAL		107

Q17: Do you have children ages 0 - 12?

Answered: 705 Skipped: 53



Q17: Do you have children ages 0 - 12?

Answered: 705 Skipped: 53

ANSWER CHOICES	RESPONSES	
Yes	30.21%	213
No	69.79%	492
TOTAL		705

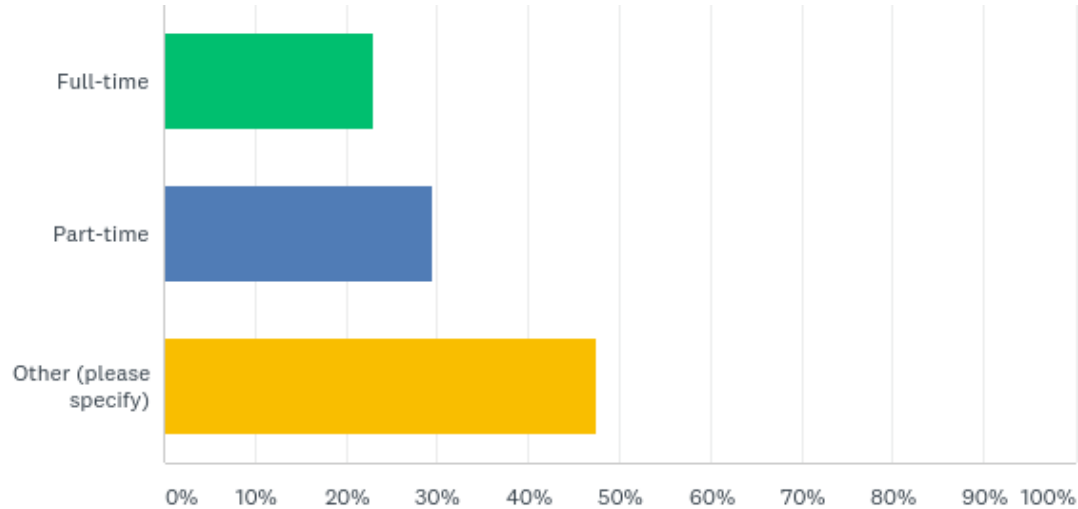
Q18: For your children ages 0 - 12, please enter their ages below.

Average 1.6 children
per response

Age	Count
under 1	30
1	17
2	28
3	30
4	23
5	33
6	27
7	22
8	29
9	25
10	24
11	33
12	28
TOTAL	349

Q19: Are you currently using full-time or part-time childcare?

Answered: 183 Skipped: 575



[SEE OTHER RESPONSES...](#)

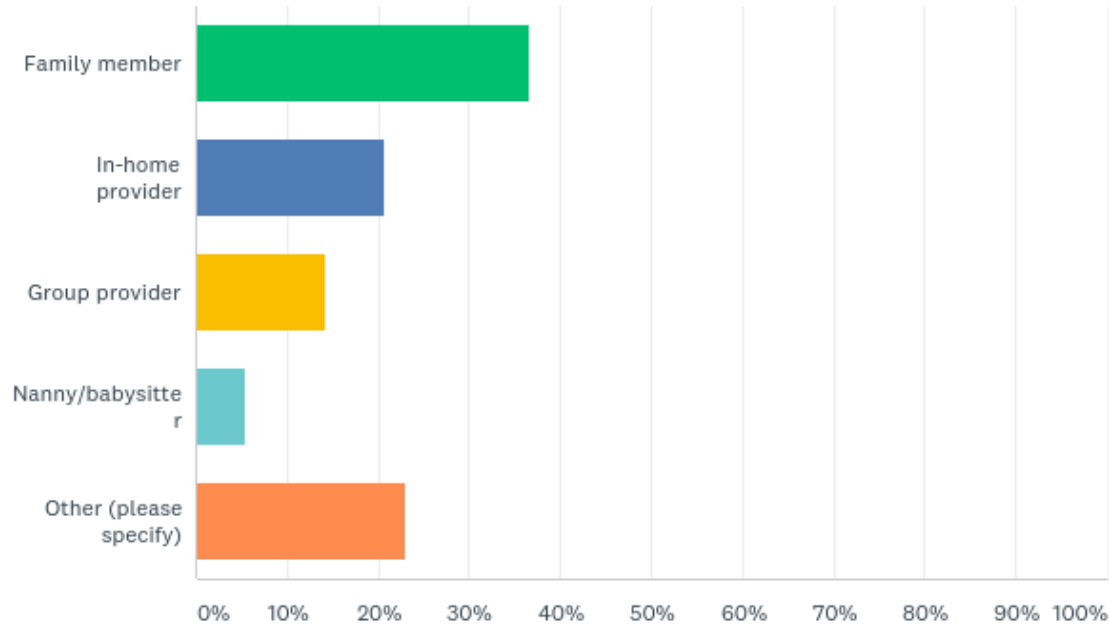
Q19: Are you currently using full-time or part-time childcare?

Answered: 183 Skipped: 575

ANSWER CHOICES	RESPONSES	
Full-time	22.95%	42
Part-time	29.51%	54
Other (please specify)	47.54%	87
TOTAL		183

Q20: How are your current childcare needs being met or how would you anticipate them to be met in the future?

Answered: 183 Skipped: 575



[SEE OTHER RESPONSES...](#)

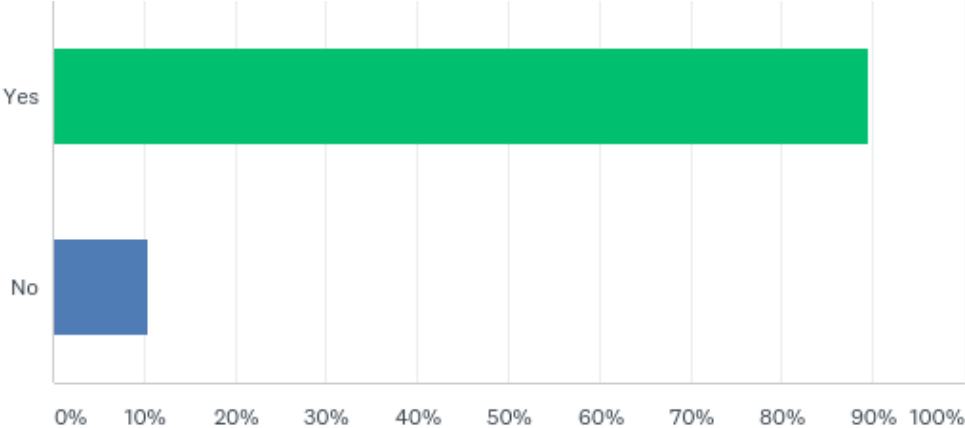
Q20: How are your current childcare needs being met or how would you anticipate them to be met in the future?

Answered: 183 Skipped: 575

ANSWER CHOICES	RESPONSES	
Family member	36.61%	67
In-home provider	20.77%	38
Group provider	14.21%	26
Nanny/babysitter	5.46%	10
Other (please specify)	22.95%	42
TOTAL		183

Q21: Are you satisfied with your current childcare arrangement?

Answered: 183 Skipped: 575



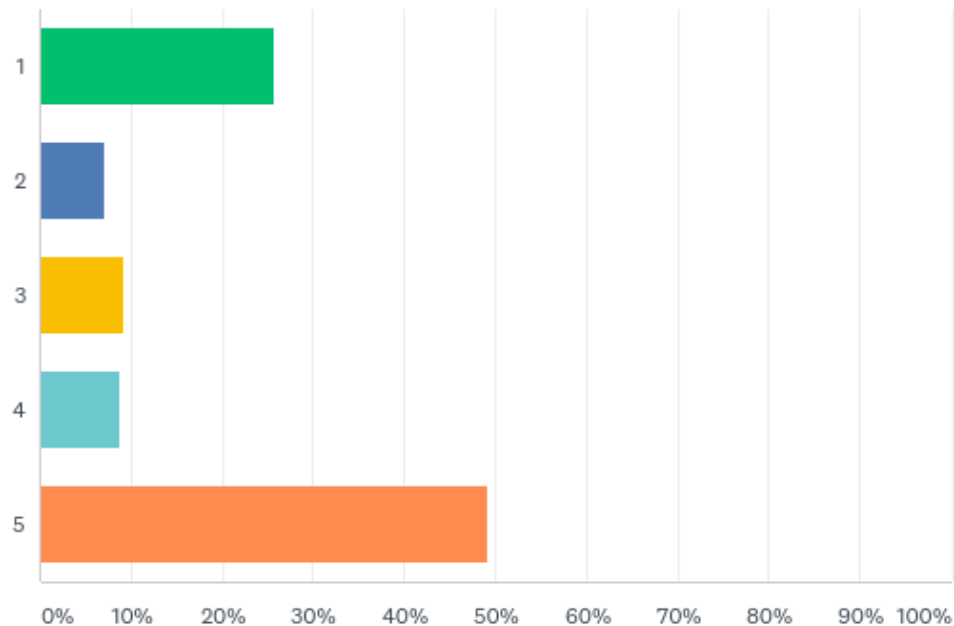
Q21: Are you satisfied with your current childcare arrangement?

Answered: 183 Skipped: 575

ANSWER CHOICES	RESPONSES	
Yes	89.62%	164
No	10.38%	19
TOTAL		183

Q22: How many days per week do you use care for your children? (Monday – Friday, regardless if full-time or part-time)

Answered: 183 Skipped: 575



Q22: How many days per week do you use care for your children? (Monday – Friday, regardless if full-time or part-time)

Answered: 183 Skipped: 575

ANSWER CHOICES	RESPONSES	
1	25.68%	47
2	7.10%	13
3	9.29%	17
4	8.74%	16
5	49.18%	90
TOTAL		183

Q23: Please rank the five following factors that may influence your decision regarding childcare. 1 being the most important factor and 5 being least important factor.

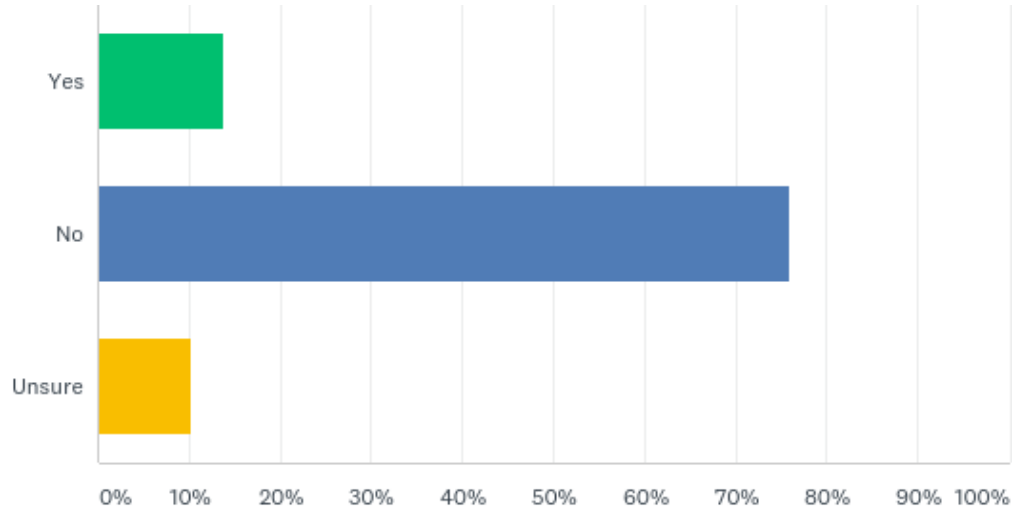
Results (most to least important):

1. Quality of Services/Relationship with Provider
2. Cost of Care
3. Educational Curriculum
4. Proximity to home
5. Proximity to workplace

	1	2	3	4	5	TOTAL	SCORE
Quality of services offered/Relationship with provider	55.19% 101	15.30% 28	10.38% 19	10.38% 19	8.74% 16	183	3.98
Educational Curriculum	5.46% 10	33.33% 61	21.86% 40	21.86% 40	17.49% 32	183	2.87
Proximity to your home	9.84% 18	15.85% 29	29.51% 54	27.87% 51	16.94% 31	183	2.74
Proximity to your workplace	7.65% 14	12.02% 22	15.85% 29	26.78% 49	37.70% 69	183	2.25
Cost of care	21.86% 40	23.50% 43	22.40% 41	13.11% 24	19.13% 35	183	3.16

Q24: Do you plan to have children in the future?

Answered: 676 Skipped: 82



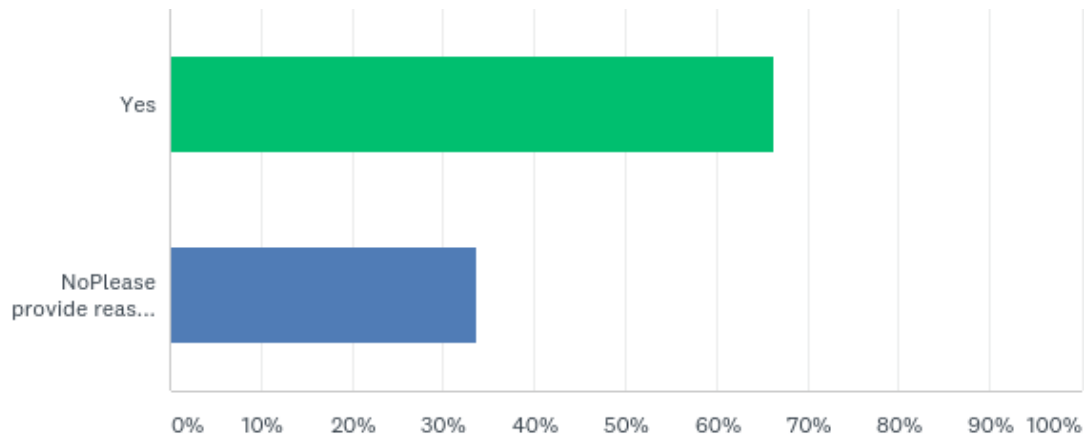
Q24: Do you plan to have children in the future?

Answered: 676 Skipped: 82

ANSWER CHOICES	RESPONSES	
Yes	13.76%	93
No	76.04%	514
Unsure	10.21%	69
TOTAL		676

Q25: Would you consider enrolling your current or future children in a high-quality child care center if one became available in Brillion, WI?

Answered: 160 Skipped: 598



SEE 'NO' EXPLANATION RESPONSES...

Q25: Would you consider enrolling your current or future children in a high-quality child care center if one became available in Brillion, WI?

Answered: 160 Skipped: 598

ANSWER CHOICES	RESPONSES	
Yes	66.25%	106
NoPlease provide reason below.	33.75%	54
TOTAL		160