

Unapproved

**TOURISM COMMITTEE
MEETING
Minutes**

September 18, 2019

Brillion Community Center

3:30 PM

CALL TO ORDER:

Chairperson Lecker called the meeting to order at 3:42 pm.

ROLL CALL:

Present were Chairperson Jennifer “Louie” Lecker, Alderperson Tim Hanson, and Amy Myers. Also present was City Administrator Lori Gosz. Absent was Glen Braun and Aaron Kabat.

Guest: Vidhi Patel from Cobblestone Inn & Suites Hotel

APPROVAL OF THE AGENDA:

Motion – Hanson moved to approve the agenda. Seconded by Myers. Motion carried.

APPROVAL OF MINUTES – August 12, 2019:

Motion – Myers moved to approve the minutes of the August 12, 2019 Tourism Committee minutes. Seconded by Hanson. Motion carried.

REVIEW OF ROOM TAX EXPENDITURE REPORT:

The Room Tax Expenditure Report was reviewed by the Committee. Gosz stated that after the request of the Park & Recreation Commission to allocate the \$3,089.93 balance for the Tourism Center Project to the BCC Renovation Reserves, the balance for tourism applications is \$482.78. She also stated the 3rd quarter room tax revenue will be received in October.

Motion – Hanson moved to approve the Room Tax Expenditure Report as presented. Seconded by Myers. Motion carried.

REVIEW AND APPROVAL OF FUNDING REQUESTS:

A. Brillion Nature Center – 2019 Pumpkin Walk:

The Committee reviewed the request from the Brillion Nature Center for \$600.00 for the 2019 Pumpkin Walk. Lecker stated that she realizes the amount of the request is more than what is currently available but once the 3rd quarter room tax is received there will be enough for the request. Lecker further stated that the funding would not be given to the Nature Center until the event is over and all invoices for the event are received.

Motion – Hanson moved to recommend to City Council to release the funding request for the Brillion Nature Center 2019 Pumpkin Walk in the amount of \$600.00. Seconded by Myers. Lecker abstained. Motion carried.

NEW BUSINESS:

Myers stated a funding request will be submitted by the Brillion Area Jaycees.

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OLD BUSINESS:

The Committee looked at the Tourism Center area in the Brillion Community Center. Myers voiced concern and disappointment of the amount of funding the Tourism Committee gave toward the project, and how it was used. The Committee agreed that the brochure rack should be placed on a wall that is more visable. Also that there is signage on the road and in the Center to identify it is a Tourism Center. It was also suggested to use the TV to have a video run on tourism for the City. Lecker will attend the next Park & Recreation Committee meeting to voice the Tourism Committee's concerns.

FUTURE MEETING DATE:

The next meeting will be Wednesday, October 16, 2019 at 3:30pm the BCC Tourism Center.

ADJOURNMENT:

The meeting adjourned at 4:31 PM.

Lori M. Gosz
City Administrator/Clerk-Treasurer