

# Tri-County SHOPPER

Your weekly publication that's read daily!

## Rate Sheet Effective 10/6/2021

Total Column Inches	Ad Size	Charge	4 Week Discount
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5	2x2 1/2	\$48.75	\$175.50
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7	2x3 1/2	\$68.25	\$245.70
8	2x4 or 1x8	\$78.00	\$280.80
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11	2x5 1/2 or 1x11	\$107.25	\$386.10
12	2x6 or 3x4 or 1x12	\$117.00	\$421.20
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15	2x7 1/2 or 3x5	\$146.25	\$526.50
16	2x8 or 4x4	\$156.00	\$561.60
18	2x9 or 6x3 or 3x6	\$175.50	\$631.80
19 1/2	3x6 1/2 (1/4 Page)	\$188.18	\$677.45
20	2x10 or 4x5	\$193.00	\$694.80
21	3x7	\$202.65	\$729.54
24	3x8	\$231.60	\$833.76
27	3x9	\$260.55	\$937.98
39	6x6 1/2 or 3x13 (1/2 Page)	\$372.45	\$1,340.82
78	6x13 (1 Page)	\$721.50	\$2,597.40

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**\$9.25 per column inch for Full Page**

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