



# Tri-County SHOPPER

## RATE SHEET *effective January 2017*

Total Column Inches	Ad Size	Charge	4 Week Discount
2	2x1 or 1x2	\$17.00	\$61.20
3	2x1 1/2 or 1x3	\$25.50	\$91.80
4	2x2 or 1x4	\$34.00	\$122.40
5	2x2 1/2	\$42.50	\$153.00
6	2x3	\$51.00	\$183.60
7	2x3 1/2	\$59.50	\$214.20
8	2x4 or 1x8	\$68.00	\$244.80
9	2x4 1/2 or 3x3 or 1x9	\$76.50	\$275.40
10	2x5 or 1x10	\$85.00	\$306.00
11	2x5 1/2 or 1x11	\$93.50	\$336.60
12	2x6 or 3x4 or 1x12	\$102.00	\$367.20
13	2x6 1/2	\$110.50	\$397.80
14	2x7	\$119.00	\$428.40
15	2x7 1/2 or 3x5	\$127.50	\$459.00
16	2x8 or 4x4	\$136.00	\$489.60
18	2x9 or 6x3 or 3x6	\$153.00	\$550.80
19 1/2	3x6 1/2 (1/4 Page)	\$163.80	\$589.68
20	2x10 or 4x5	\$168.00	\$604.80
21	3x7	\$176.40	\$635.04
24	3x8	\$201.60	\$725.76
27	3x9	\$226.80	\$816.48
39	6x6 1/2 or 3x13 (1/2 Page)	\$323.70	\$1,165.32
78	6x13 (1 Page)	\$624.00	\$2,246.40

Inserts:  
Call For Price Quote

\$8.50 per column inch below 1/4 Page  
 \$8.40 per column inch 1/4 Page up to 1/2 Page  
 \$8.30 per column inch 1/2 Page up to Full Page  
 \$8.00 per column inch for Full Page  
 Color: \$50 Extra Per Color Per Page

Subscriptions: Call for more info. @ 641-664-1333