



INVESTMENT COMMITMENT

YOU CAN MAKE A DIFFERENCE! Please help us create and maintain a vibrant downtown that sustains and celebrates our beloved heritage - for the present and future! A true focus on our Fayetteville Main Street motto, *"Preserving yesterday, preparing for tomorrow"*! Do not delay - **INVEST TODAY!** Our 2020 local efforts are under way and we certainly could use your help!

INVESTMENT OPPORTUNITIES:

Corporate (\$1,000 or more) Business/Organization (\$100 or more)
 Family (\$50) Individual (\$35)

The various investments opportunities are simply minimum contributions. Should you wish to contribute more we will consider ourselves fortunate and it will be most appreciated.

Investments renew each year on January 1st. Rates prorated for investors

Fayetteville Main Street is a nonprofit 501C (3) organization making your investment donation fully tax deductible.

If you require more than your cleared check as a receipt please check here . We will be happy to send an acknowledgement of your financial contribution to the address below.

Honorariums and memorials are welcome in addition to investments and may be accepted anytime. **Please provide an address should you wish for us to acknowledge your kind gift.**

2020 Investment Information Form

Name/Business _____

Contact Person _____

Address _____

City _____ State _____ Zip _____ Phone # _____

Email _____ Website _____

We do not share this information. See additional form for us to get to know you better!

Please return this form along with your investment today!

Fayetteville Main Street, P.O. Box 162, Fayetteville, TN 37334

www.fayettevillemainstreet.com Contact: 931-433-7006 Email: fayettevillemainstreet@gmail.com

Volunteers are ALWAYS needed to help with everything from office work to events.

Please check here if you are willing to help make a difference.



Investor Opportunity Sheet

By investing in certain levels you are eligible to be highlighted at Fayetteville Main Street events and beyond. If you so choose, you can invest once annually, and we will not contact you for individual sponsorships for events throughout the year.

You do not have to send investment in full. Simply choose a payment plan of your choice below to commit to your annual investment with Fayetteville Main Street.

All Investors:

- Listed on Fayetteville Main Street website as supporter
- 1 quarterly post / share on social media
- Eligible for consumers to redeem "Main Street Money" (gift certificate provided by Main Street)
- Included in various contests organized by Main Street throughout the year

Investors of \$10,000 or more

- Monthly social media push
- Promotional Items from each event
- Automatic Vendor Spot for eligible events
- Highlighted on print material for all events
- Link to website or social media with logo on Main Street website

Investors of \$5,000 - \$9,999

- Additional quarterly social media push
- Promotional items from each event
- Automatic Vendor Spot for eligible events
- Highlighted on print material for all events
- Link to website or social media with logo on Main Street website

Investors of \$1,000 - \$4,999

- Additional semiannual social media push
- Highlighted on print material for all events
- Link to website or social media with logo on Main Street website

Payment Plan: (Please choose one)

In Full _____ Biannual (January & July) _____

Quarterly (January, April, August, December) _____ Monthly _____

Authorized Person's Signature _____ Date _____

New Events: (Please choose one)

You DO want to be contacted if a new event arises for sponsorship opportunities. _____

You DO NOT want to be contacted if a new event arises for sponsorship opportunities. _____

Investor Information Sheet



Please only share information
share on various newsletters

you are willing to allow us to
or social media posts!

1. What is your favorite part of Fayetteville Main Street & Downtown Fayetteville?

2. What is unique or something you want customers / others to know about you or your business?

3. How long have you lived in Fayetteville? OR how long has your business been in Fayetteville?

4. If not originally from Fayetteville, what brought you here?

5. If originally from Fayetteville, what keeps you here or brought you home?

6. What excites you about Fayetteville?

7. What are your hours of business?



8. Anything else you would like to include?

September 27, 2019

Dear Potential Investor (Formerly known as Main Street Member) -

We are so very grateful for your past, present, and future support of Fayetteville Main Street & Downtown Fayetteville - the heart of Lincoln County. We are introducing our new investment opportunity for you today. In the past, we have used the word “member” and functioned under different types of “memberships.” We are not eliminating the concept, just improving it. We of course will still have members, but you will now be addressed as “investors.”

We are also making our investor opportunities clearer by changing to a yearly investment schedule that begins each January. There is so much to maintain and grow in Downtown Fayetteville so we encourage you to INVEST today!

WE NEED YOU AS INVESTORS! Business, family, individuals and more!

We are renewing each and every investor at this time. In the event you have already paid your past membership in 2019, we will be happy to prorate your 2020 investment if you’d like. The Fayetteville Main Street board of directors and executive director have many plans for Downtown Fayetteville; therefore, your support is crucial.

Feel free to contact our director or president should you have any questions at all. We look forward to investing with you TODAY in Downtown Fayetteville.

Lauren Honea (Director)

931.433.7006

fayettevillemainstreet@gmail.com

Catherine Bartlett (President)

931.993.0747

realestatewithcat@gmail.com

**Should you need prior membership and event sponsorship information, please contact us and we will be glad to assist you.

**As always, the various investments opportunities are simply minimum contributions. Should you wish to contribute more we will consider ourselves fortunate and it will be most appreciated.