

Building
stronger
communities
through
positive
stories

How about some Good News for a change?

There has been a void for years showcasing the positive impact of local individuals, businesses, and events where we live. It seems like all national news is decisive and negative. The news seems to get darker and darker every day. Effective local marketing has become challenging for local businesses over time as well. Business owners need an effective way to reach local buyers, and we believe the best way to fix both of these problems is with a positive and uplifting magazine that tells local stories. Good News magazine focuses on what makes our communities unique and an excellent place to live. It's printed on high-grade, "slick"-coated paper and distributed through the mail. Our readers will keep each magazine for a long time because of the content. Our purpose is to build stronger communities and deliver an effective marketing product by telling positive stories.



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become a regular reader for FREE!

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Good News

Building stronger communities through positive stories.

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FEATURES

Good News

- City News
- County News
- School News
- Sports News

Good Living

- Business News
- Faith
- Nonprofits
- People
- Businesses

Good Times

- Event Stories
- Community Calendar

Hyperlocal Content Calendar

May 2022	<i>Selfless</i>
June 2022	<i>Staycation</i>
July 2022	<i>Independent</i>
August 2022	<i>Classroom Legacies</i>
September 2022	<i>Football Tailgate</i>
October 2022	<i>Our Heroes</i>
November 2022	<i>Life's Short - Eat Dessert.</i>
December 2022	<i>'Tis the Season</i>

"Such an enjoyable and informative publication!"

-Mickey McLean

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2022 ISSUES	AD DEADLINE
June	April 29
July	May 26
August	June 30
September	July 29
October	September 1
November	September 30
December	October 28
January 2023	December 2

**30,000 magazines
distributed each month**

**reach up to 60,000+
readers each month**

**unlimited guaranteed
FREE subscriptions**

**70% editorial content in
every magazine**

"I am so loving this magazine! Helps Bedford County step out there in public eye! Love it and is so professional!"

-Julie Wells Sanders

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Good News is in your neighborhood.

We are publishing Good News magazine in the following markets:

- Fayetteville
- Manchester
- Shelbyville
- Tullahoma
- Franklin County
- More Coming Soon

"Love this publication! I learn something new about people and places in our community with each issue. Magazine truly lives up to its name."

-Pam Fisher

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Advertising Benefits

- **In home delivery**
No more wet and soggy publications laying in your driveway or paper box. A SMART mailing list that reaches highly qualified readers likely to be in the market for your products.
- **High readership**
Relevant and inspiring stories that capture the hearts of your local communities and people.
- **Premium product association**
Your products are instantly considered more valuable when presented with this style of magazine.
- **Long shelf life**
This professionally designed high gloss magazine looks beautiful on any coffee table. Many positive stories and articles that can be read time and time again.

Ad Options

AD SIZE	DIMENSIONS	ONE RUN	ANNUAL 30% DISCOUNT
Back Cover	9" x 10.87"	\$2,850	\$1,995
Reserved Full Page	9" x 10.87"	\$1,945	\$1,361
Half Page	9" x 5.31" or 4.37" x 10.87"	\$1,070	\$749
1/3 Page	3" x 10.87"	\$809	\$566
Quarter Page	3.87" x 4.81"	\$552	\$386
Eighth Page	3.87" x 2.28"	\$416	\$291
Service Ad	1.81" x 2.28"	\$203	\$142
Calendar of Events	Custom	N/A	\$978
Table of Contents	4.37" x 10.87"	N/A	\$978

50% OFF each add picked up in additional markets
15% OFF for running an ad for 3 consecutive months
30% OFF for running an ad for 12 consecutive months
50% OFF multi pages in the same edition (first page is full price)

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