

Evenings at Elings

Elings Park • Santa Barbara



SPONSORSHIP PACKAGE

Evenings at Elings is a family-friendly, reggae music series at beautiful Elings Park in Santa Barbara, and is hosted on select Friday evenings from 5 - 10 pm.

This is a community driven event, aimed at making it family-friendly, with a backyard feel to it, in the heart of Santa Barbara.

We are bringing Reggae Legends back to Santa Barbara, while also showcasing local reggae bands along the Central Coast.

This event benefits the Elings Park Foundation.

2021 Artists:

Pato Banton (July) - 1,000+ Attendance

Mykal Rose (August) - 1,200+ Attendance

Don Carlos (September) - 1,500+ Attendance

Upcoming Artists:

Israel Vibration (March 2022)

Pato Banton (August 2022)

K Bong (April 2022)

Don Carlos (September 2022)

Estimated Attendance in 2022: 1,500+ per show

www.EveningsatElings.com

2022 SCHEDULE

Friday Evenings
5 - 10 p.m.

SPRING SERIES:

March 11th
Israel Vibration
w/ The Kicks & Black Elk

April 22nd
K Bong
w/ Cornerstone
& The Oles

FALL SERIES:

August 26th
Pato Banton
w/ The Vibe Setters
& Soul Fyah

September 16th
Don Carlos
w/ Resination &
Jacob Marquez & The Good Vibes

October 21st
TBD



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TITLE SPONSOR
\$6,000 (Per Show)

- **NAMING RIGHTS: (XYZ PRESENTS EVENINGS AT ELINGS)**
 - 20 tickets to Evenings at Elings show
 - Company logo on all marketing materials (Includes signage for each event)
 - Primary link on event website
 - Banner provided by company to hang up at show
- 20' x 10' premium location and able to sell merchandise

STAGE SPONSOR
\$4,000 (Per Show)

- Banner will hang across back of stage (10' x 6')
- 24" x 144" inch banner on each side of stage
 - 10 tickets to Evenings at Elings show
- Company logo on all marketing materials (Includes signage for each event)
 - Company logo and link on event website
- 20' x 10' location on site and able to sell merchandise

LEGEND SPONSORSHIP
\$2,000 (Per Show)

- 6 tickets to Evenings at Elings show
- Company logo on all marketing materials (Includes signage for each event)
 - Company logo and link on event website
- Banner provided by company to hang inside show
- 10' x 10' location on site and able to sell merchandise

LOCAL SPONSORSHIP
\$1,000 (Per Show)

- 4 tickets to Evenings at Elings show
- Company logo on all marketing materials
 - Company logo and link on event website
- Banner provided by company to hang inside show

*More information: Call Andres Nuño at (805) 448-7070
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