

2021 LINCOLN COUNTY FAIR

SPONSORSHIP LEVELS

Grand Champion - \$5,000

WE ARE GIVING AWAY A CAR AGAIN THIS YEAR!!!!!!

As a Grand Champion Sponsor, you will be a car giveaway sponsor and receive the best advertising as a result. We will be displaying the car prior to the Fair at each business sponsoring the car giveaway. We also advertise on several radio stations, in several newspapers, and on social media. Do not miss out on a great advertising opportunity.

- Business name, web address, and logo posted on the Lincoln County Fair's website
- Business name prominently displayed on a sponsorship sign 2x4 on grandstand fence
- Business name prominently displayed on a sponsorship bench located on fair grounds
- Business Name or Logo listed on Fair Catalog's "Support our Sponsors" page
- Business name announced over grandstand loudspeaker during one of the week's main events
- 20 complimentary official passes to the 2021 fair, including parking (appx value \$2,000)

Purple Ribbon - \$2,500

- Business name, web address, and logo posted on the Lincoln County Fair's website
- Business name prominently displayed on a sponsorship sign 2x4 on grandstand fence
- Business name prominently displayed on a sponsorship bench located on fair grounds
- Business Name or Logo listed on Fair Catalog's "Support our Sponsors" page
- Business name announced over grandstand loudspeaker during one of the week's main events
- 10 complimentary official passes to the 2021 fair, including parking

Blue Ribbon - \$1,500

- Business name, web address, and logo posted on the Lincoln County Fair's website
- Business name prominently displayed on a sponsorship sign 2x4 on grandstand fence
- Business name prominently displayed on a sponsorship bench located on fair grounds
- Business Name or Logo listed on Fair Catalog's "Support our Sponsors" page
- Business name announced over grandstand loudspeaker during one of the week's main events
- 8 complimentary official passes to the 2021 fair, including parking

Red Ribbon - \$1,000

- Business name, web address, and logo posted on the Lincoln County Fair's website
- Business name prominently displayed on a sponsorship bench located on fair grounds
- Business Name or Logo listed on Fair Catalog's "Support our Sponsors" page
- Business name announced over grandstand loudspeaker during one of the weeks main events
- 5 complimentary official passes to the 2021 fair, including parking

White Ribbon - \$750

- Business name, web address, and logo posted on the Lincoln County Fair's website
- Business Name or Logo listed on Fair Catalog's "Support our Sponsors" page
- 3 complimentary official passes to the 2021 fair, including parking

Friends of Lincoln County Fair - \$400

- Business Name or Logo listed on Fair Catalog's "Support our Sponsors" page
- 2 complimentary official passes to the 2021 fair, including parking

Golf Cart shuttle or Harness Race Finish Line \$350 - \$1000

- Golf cart sponsorship - \$350 for week
- Golf Cart Shuttle - \$1000 for week
- Harness Race Finish Line Sponsorship - \$500 per afternoon of racing or one evening of racing or \$2,000 for the week.
- Sponsor both Golf cart and Harness Race Finish line on same day - \$800

Thank you for your interest in becoming a Sponsor of the 2021 Lincoln County Fair (Sept 19 – 25, 2021). If you have any questions or would like to discuss the sponsorship levels in more detail, please contact:

Dale Kent	931-993-5885	skid1922@yahoo.com
Darrin Simms	931-993-7466	simmsconstructionllc@yahoo.com

HORSE BLANKETS ---- call Catherine Bartlett at 931-993-0747.

EXHIBIT BOOTHS ---- call Debby Terry Keith @ 615-714-2183 or 931-438-2183

**LINCOLN COUNTY FAIR INC.
SPONSORSHIP COMMITMENT FORM**

Sponsor/Business Name: _____

Mailing Address: _____

Contact Name: _____ Phone Number: _____

Contact Email Address: _____

Sponsor/Business Website Address: _____

Sponsor Logo to be furnished? Yes No Logo's should be emailed to info@lincolncountyfairtn.com

Please mark selections below.

Sponsorship Levels:

_____	Grand Champion Sponsorship	\$5,000
_____	Purple Ribbon Sponsorship	\$2,500
_____	Blue Ribbon Sponsorship	\$1,500
_____	Red Ribbon Sponsorship	\$1,000
_____	White Ribbon Sponsorship	\$750
_____	Friends of Lincoln County Fair	\$400

Gold Cart / Harness Race Finish Line Sponsorships:

_____	Golf Cart Sponsorship	\$350 weekly
_____	Golf Cart Shuttle Sponsorship	\$1,000 weekly
_____	Harness Race Finish Line Sponsorship	\$500 per afternoon or evening session of racing
_____	Harness Race Finish Line Sponsorship	\$2,000 for all races
_____	Sponsorship of BOTH Golf Cart and Harness Race Finish Line	\$800 per day

Note: Golf Cart and Harness Race Finish Line sponsorships are available on a first come-first served basis. If you select one or both options, someone will contact you to confirm availability.

Sponsor Signature: _____ Date: _____

Please return **this form along with payment** to: Lincoln County Fair, Inc., P.O. Box 476, Fayetteville TN 37334
Forms may also be emailed to info@lincolncountyfairtn.com or faxed to 901-203-6097. An invoice will be sent to you by email.

If you have questions or would like to discuss the sponsorship levels in more detail, please contact either:

Dale Kent	931-993-5885	skid1922@yahoo.com
Darrin Simms	931-993-7466	simmsconstructionllc@yahoo.com

For **Horse Blankets**, contact Catherine Bartlett 931-808-6261
For **Exhibit Booth Rental**, contact Debby Terry Keith 615-714-2183 or 931-438-2183

Thank you for your support of the Lincoln County Fair!